

SIR C R REDDY COLLEGE FOR WOMEN, (Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)

(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)
An ISO - 9001:2015, 14001:2015, 50001:2018 Certified Institution
UGC 2(f) certified institution

Vatluru, Eluru - 534007

e-mail: sircrrwomen.principal@gmail.com

Website: www.sircrrwomen.ac.in

Phone: 08812-231192

LIST OF EVENTS

A.Y:2018-2023

S.NO	Name of the Event	Date	Details of Resource Person	No.of Participants
1	WORKSHOP ON "INTELLECTUAL PROPERTY RIGHTS"	05-05-2023 & 06-05-2023.	1)Dr.B.Kalyana Babu Senior Scientist, Pedavegi. Mobile No: 9494485065 2) Dr Y.Mahesh Babu,MFSc,PhD. Mobile No: 9493795947 3) Dr.M.Prasad,MBA- Finance Reval analytical services,Andhra Pradesh Prasad@revalanalytics.com Mobile No:9550011405 4) Sri A.Jaganmohan Rao Senior Advocate,Eluru. Mobile No:9490110566	62
2	Awareness Program on Entrepreneurship	20-03-2023	Ch.Srinivasa Rao,NGO	58
3	Rural Skill Development Center activities	02-03-2023, 22- 02-2023,21-12- 2022,	B.Nirmala, Co-Ordinator of CIIE Mobile No-9948533190 G.Sarala, Co-Ordinator of Women Enterpreneurship Cell	52
4	Webinar on Research Methodology	18-11-2022 & 19 -11-2022	1)Dr Bathula Srinivasu Professor,Department of Economics,Faculty of Social Sciences,Jamia Millia Islamia,New Delhi- 25(M)9971838482	572

or C.R.Reddy College for Women

Sir C.R.Reddy College for Women



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(Estd: 1987)

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Notice

Date:2nd May,2023

This is to inform that, Research cell is going to conduct a Workshop on "INTELLECTUAL PROPERTY RIGHTS on 5th and 6th May 2023 from 9:30AM to 4:30pm for First B.Sc/B.com and PG Chemistry students.Dr.KalyanaBabu,Sr.Scientist,ICAR-IIOPR,Dr.Y.Mahesh Babu, MFSc, Phd, Sri M.Prasad,MBA-Finance,Sri A.Jaganmohan Rao,BSc,B.L will deliver presentation. In this context, we request all the students and staff to attend the programme and avail the opportunity without fail.

Principal
Principal
Sir C.R.Reddy College for Women
ELURU

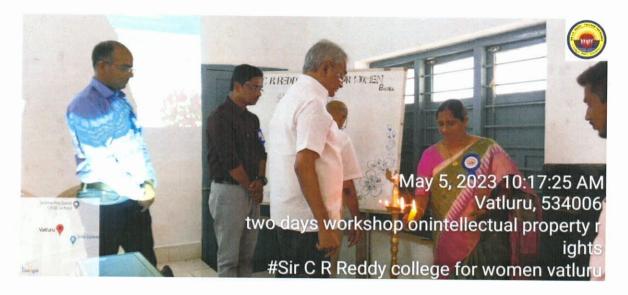
PHOTOGALLERY



Dr CH.Swapna invited the Guests



OpeningRemarks by Dr D. Valli Poornima



Principal SmtP.Sailaja lightening the lamp



Correspondent Sri Chalasani Viswanadha Rao garu lightening the lamp.



Secretary Sri MBSV Prasadgaru lightening the lamp



ChiefGuest DR Y.MaheshBabu lightening the lamp



Principal SmtP.Sailaja addressing the gathering.



D.MarySuguna introduced the ChiefGuest Dr.Y.MaheshBabu.



Smt D.Tejaswi introduced the ChiefGuest



Dr Kalyana Babu speech about IPR



Researchcell members felicitated the ChiefGuest



Dr.Y.MaheshBabu explaining the concepts about IPR



Dr.CH.Swapna felicitated the Resource Person



Researchcell members felicitated the ChiefGuest



DrCH.Swapna invited the ChiefGuest



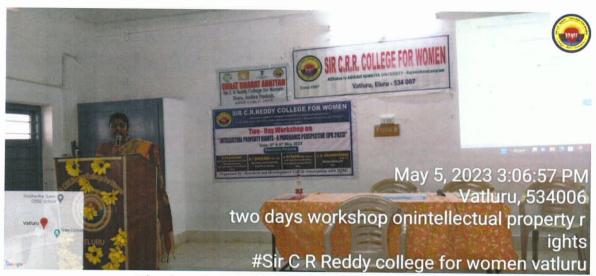
BSc Student welcoming the ChiefGuest



ChiefGuest explaining the concepts of IPR



SmtP.Sailaja felicitating the ChiefGuest



Closing Remarks by Smt P.HimaBindu



Dr.CH.Swapna, HOD in Zoology Department welcoming the ChiefGuest



CH.Padmini,lecturer in ComputerScience Department introduced the Chief Guest



Sri A.Jaganmohan Rao garu explaining the IPR Concepts



ChiefGuest interacting with students



SmtP.Sailaja felicitating the Chief Guest



CellMembers felicitated the Chief Guest



ChiefGuest distributed the certificates to the staff





ChiefGuest distributed the certificates to the students









Staff and students attended the workshop

Report

Research cell organized a two-day national workshop on "INTELLECTUAL PROPERTY RIGHTS" on 5TH,6TH May,2023 for I B.Sc /BCom & PG Chemistry students.Mrs Dr CH.Swapna,H.O.D ofZoology Department invited the chief guests and guest of honors and the resource person on to the Dias.

Sri Chalasani Viswanadha Rao Garu Correspondent, Sir C.R.Reddy College For Women, UG Courses advised the students to improve their soft skills and communication skills. Smt P.Sailaja, Principal, Sir C.R.Reddy College for Women, Vatluru rightly educated the students about IPR and also shared her views on IPR.

A novel idea of a Programme on "Intellectual Property Rights" in SIR C R REDDY COLLEGE FOR WOMEN, ELURU was initiated for the exchange of ideas, culture and thoughts, with the students of SIR C R REDDY COLLEGE FOR WOMEN. This initiative gave scope to achieve the vision and the objectives of SIR C R REDDY COLLEGE FOR WOMEN, ELURU, in enriching vibrancy.

The whole process began to articulate from the month of March 2023 under the guidance and leadership of Smt P.SAILAJA, Principal SIR C R REDDY COLLEGE FOR WOMEN, ELURU and Smt S.ANURADHA Vice Principal, SIR C R REDDY COLLEGE FOR WOMEN, ELURU. This idea took concrete shape in the month of April 2023 and took place from 5th& 6th May, 2023.

The programme was coordinated by Dr Ch.Swapna , faculty& H.O.D of Zoology Department,SIR C R REDDY COLLEGE FOR WOMEN,ELURU.

Signature of the Co-ordinator

Ca. Swafue

SIR C R REDDY COLLEGE FOR WOMEN, ELURU Notice

The members of the Innovation, Incubation & Entrepreneurship cell are arranging an "Awareness program on Entrepreneurship" by Ch. Srinivasa Rao garu, NGO in PG seminar hall on 20-03-2023. The awareness program will start at 10.00am.

All the students of II B. Sc life Sciences have to attend the program without fail.

Principal

Sir C.R.R. College for Women

ELURU

PHOTO GALLERY



Awareness program on Innovation, Incubation & Entrepreneurship



Prayer song by students



Speaker interacting with students



Student interacting with speaker



Srinivasa rao garu explaining the concepts to the students



Students attended in the Awareness Program



Students asking doubts about the topic





Speaker Srinivasa Rao garu clarifying the doubts



Speaker clarifying the doubts



Innovation, Incubation & Entrepreneurship Cell members with the speaker

BRIEF REPORT

Centre for Innovation, Incubation & Entrepreneurship in association with IQAC organized an awareness program on Entrepreneurship on 20-03- 2023 from 10.00am to 12.30pm.

This program was inaugurated by Sri Chalasani Viswanadha Rao Correspondent, Sir C R Reddy College for Women, Eluru and Smt.P.Sailaja, Principal, Sir C R Reddy College for Women, Eluru.

Entrepreneur Sri Srinivasa Rao garu, NGO had given a best speech to second year students. He explained definition of entrepreneurship, the different types of entrepreneurship and characteristics of entrepreneurship.

Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. The most prominent example of entrepreneurship is the starting of new businesses.

The students present in this program are listened the speech carefully and interacted with the sir very actively.

He explained, four types of Entrepreneurship It is classified into the following types:

Small Business Entrepreneurship-

These businesses are a hair dresser, grocery store, travelagent, consultant, carpenter, plumber, electrician etc. These people run orown their own business and hire family members or local employee. For them, the profit would be able to feed their family and not making 100 million business or taking over an industry. They fund their business by taking small business loans or loans from friends and family.

Signature of the Co-ordinator



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RURAL SKILL DEVELOPMENT CENTER ACTIVITIES



vatluru, Eluru - 534007

WOMEN EMPOWERMENT CELL

2022-2023 TRAINING PROGRAMME

on **Computer Course Basic of MS office** Date: 02-03-2023



Smt.G.Sarala Lecture of Computer Science, Coordinator- WEC

Smt.P.Sailaja Principal Sir C R Reddy College for women



SIR C R REDDY COLLEGE FOR WOMEN (Estd: 1987)

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Phone: 08812-231192

Permission Letter

Date: 28 / 2 / 2023

To The Principal, Sir C R Reddy College for women, Eluru.

Permittee

Respected Madam

Sub:- Request to grant permission to conduct computer classes to women who live in Jalipudi village – Reg.

This is to bring to your kind notice that "Women empowerment cell" in association with IQAC is planning to conduct computer classes to women who live in Jalipudi village for a period of one month from 2/3/2023 to 11/4/2023. In this context we request you to grant permission to conduct computer classes to the Jalipudi village women .

Thanking you Madam,

Signature of Coordinator

Training programme on Computer course













Report

Women Empowerment Cell organized a Course on "Microsoft Office" for rural government school students at Jalipudi. The objective of learning this course is to enable the students to study MS Office and to enrich the practical knowledge in MS Office.

This course is conducted from 02 - 03 - 2023 to 11 - 04 - 2023 (30 hours). A total of 28 students participated in this course.

On 02- 03- 2023, Women Empowerment Cell organized an Inaugural function and Smt.G.Sarala, Coordinator of Women Empowerment Cell, invited the Chief Guest, Guest of Honor and the resource person on to the Dais.

Sir Ch. ViswanadhaRao, Correspondent, Sir .C.R. Reddy College for Women in his speech encouraged students to improve the communication skills and learn new courses. He encouraged students gain knowledge by referring various resourceslike library, internet, etc.

SmtP.Sailaja, Principal, Sir C. R. Reddy College for Women rightly educated the students about the importance of education in the present society. She encouraged the students to learn many computer courses by utilizing resources available in the village skill development center. She instructed the students to gain both Theoretical and Practical knowledge.

Sk. Basha, Recourse person of this program gave an elaborated lecture on Microsoft Office. In his speech, he explained how Office applications are used in the dailylife a person. He encouraged the students to practice more while learning.

Signature of the Co-ordinator



SIR C R REDDY COLLEGE FOR WOMEN

(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)



CENTRE FOR INNOVATION AND INCUBATION & **ENTREPRENEURSHIP**

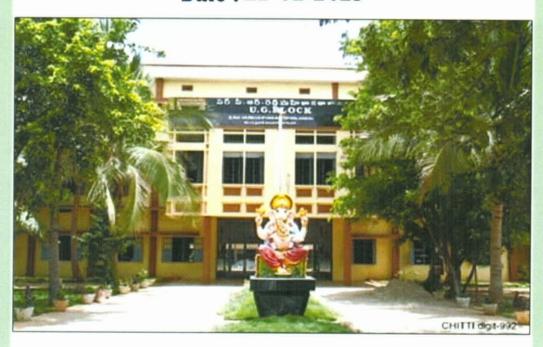
YEAR 2022-23

Training Programme

ON

Pot Painting for Rural Women at JALIPUDI Village

Date: 22-02-2023



Smt. B, Nirmala Department of Commerce Coordinator (CIIE)

Smt.P.Sailaja

Principal Sir C R Reddy College for Women, Eluru.

SIR C R REDDY COLLEGE FOR WOMEN, ELURU

Permission Letter

Date: 16-02-2023

To The Principal, Sir C R Reddy College for women, Eluru.

Respected Madam

Sub: Request to grant permission to arrange a "Pot Painting Course" to women who live in Jalipudi Village - Reg.

This is to bring to your kind notice that "Innovation, Incubation and Entrepreneurship Cell" in association with IQAC is planning to arrange a training programme on pot painting course to women who live in Jalipudi village for a period of 10days from 22-02-2023 to 04-03-2023. In this context we request you to grant permission to conduct a training programme on pot painting course to the Jalipudi village women.

Principal for Women Str C.R. Reddy College for Women

B. Neon L. Signature of Coordinator

PHOTO GALLERY



Training Program on Pot Painting







Villagers learning and practicing pot painting work



Jalipudi villagers presenting their work



Jalipudi villagers with Cell Members

BRIEF REPORT

Sir C R Reddy College for Women, Eluru, Entrepreneurship Cell is conducted a Training Programme on POT PAINTING for rural women our college adopted village at Jalipudi on 22-02-2023 to 04-03-2023. The purpose of the programme is Women's entrepreneurship including accepting women's viewpoints or making an effort to seek them, raising the status of women in society through education, awareness, literacy, and training. Developing skill for enhancing leadership potential. The tool of real development was taken care by SIR C R REDDY COLLEGE FOR WOMEN and the impossible work was done by them by making the women entrepreneur by using the tool of awareness programmes. The beyond measure and beautiful work of making pots with color painting made them the evolving entrepreneur and made them economically powerful and hence developing them into the society changer.

We need women at all levels and when the level goes from home to reshape their leisure time into the voice that can be heard by not only cooking the food and maintain household affairs but also supporting the family through being the real architects of society. Special focus was given to village children by our NSS students and faculty members. Invited talk, training programmes, were organized in order to bring out their talent and revoke their leadership skills and increase their active participation, significant days at village levels.

Impact of the programme was very effective for all age group women. Value education classes made them to understand the significance of values, respect the elders and help them at the times of need. It's not the just the computer literacy but its equivalent to human literacy as per 10 days scenario and keeping that in mind the Sir C R Reddy College for women, Entrepreneurship cell makes the women to be familiar with computer and its operations and we value the lifelong learning they gave by Empowering the children and women to build up a strong society andhence developing the village Jalipudi.

Signature of the Co-ordinator



(Affiliated to ADIKAVI NANNAYA UNIVERSITY, Rajamahendravaram)



Vatluru Eluru - 534007

CENTRE FOR INNOVATION AND INCUBATION & ENTREPRENEURSHIP

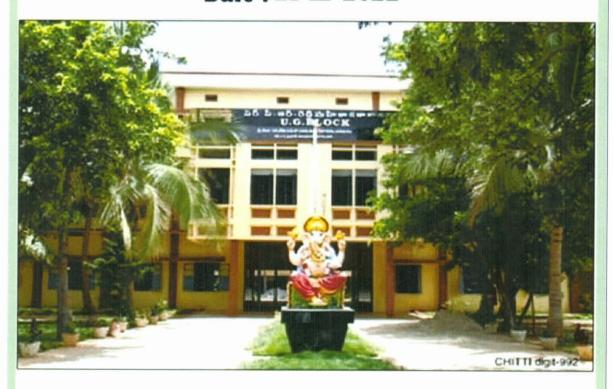
YEAR 2022-23

Training Programme

ON

Tailoring for Rural Women at JALIPUDI Village

Date: 21-12-2022



Smt. B, Nirmala Department of Commerce Coordinator (CIIE) Smt.P.Sailaja

Principal
Sir C R Reddy College for Women, Eluru.

SIR C R REDDY COLLEGE FOR WOMEN, ELURU Permission Letter

Date: 19-12-2022

To

The principal

Sir C R Reddy College for women,

Eluru.

Respected Madam,

Permitted

Sub: Request to grant permission to arrange a "Tailoring course" to women who live in Jalipudi Village - Reg.

This is to bring to your kind notice that "Centre for Innovation, Incubation and Entrepreneurship" in association with IQAC is planning to arrange a training program on tailoring course to women who live in Jalipudi village for a period of 2 weeks from 21-12-2022 to 04-01-2023. In this context we request you to grant a permission to conduct the training program on Tailoring course to the Jalipudi village women.

Thanking you madam

Sign

gnature of the Coordinator

PHOTO GALLERY





CellMembers conducting training program on Tailoring



Jalipudi villagers participating in the program

BRIEF REPORT

Sir C R Reddy College for Women, Eluru, Innovation, Incubation &Entrepreneurship Cell is conducted a Training Programme started on Tailoring Course for rural women village at Jalipudi on 21-12-2022. The purpose of the programme is Women's empowerment including accepting women's viewpoints or making an effort to seek them, raising the status of women in society through education, awareness, literacy, and training. Developing skill for enhancing leadership potential. The tool of real development was taken care by SIR C R REDDY COLLEGE FOR WOMEN and the impossible work was done by them by making the women empower by using the tool of awareness programmes. The learning of minimum skills in having computer knowledge made them the evolving entrepreneur and made them economically powerful and hence developing them into the society changer.

We need women at all levels and when the level goes from home to reshape their leisure time into the voice that can be heard by not only cooking the food and maintain household affairs but also supporting the family through being the real architects of society. Special focus was given to villagechildrenbyourNSSstudentsandfacultymembers. Invitedtalk, Training programmes, were organized in order to bring out their talent and revoke their leadership skills and increase their active participation, significant days at village levels.

Impact of the programme was very effective for all age group women Value education classes made them to understand the significance of values, respect the elders and help them at the times of need. It is not the just the computer literacy but its equivalent to human literacy as per today's scenario and keeping that in mind the Sir C R Reddy college for women, women empowerment cell makes the women to be familiar with tailoring and its operations and we value the lifelong learning they gave by empowering the children and women to build up a strong society and hence developing the village Jalipudi.

Signature of the Co-ordinator



AFFILIATED TO ADIKAVI NANNAYYA UNIVERSITY, RAJAMAHENDRAVARAM VATLURU, ELURU DIST.

National Webinar on

RESEARCH METHODOLOGY

On 18th & 19th NOVEMBER 2022



Organized By

DEPARTMENTS OF PHYSICAL, LIFE SCIENCES
COMERCE & In Association with IQAC

(Affilliated to Adikavi Nannay University)

ELURU, VATLURU POST, W. G. Dt., A.P. - 534 007.

Email: sircrrwomen.principal@gmail.com



Off : 08812 - 231192 Off : 08812 - 232717 Fax : 08812 - 253421

Date:.....

Dt.26.10.2022

To Dr.B. Srinivas, Professor, Dept. of Economics, Faculty of Social Sciences, Jamia Milia Islamia University New Delthi - 25

Respected Sir,

Sub: Sir C R R College for Women — Resource person for National Webinar — on 18th Nov , 2022- req - reg

Sir C R Reddy College for Women was established in the year 1987 with the Mission of imparting education to the girls in and around Eluru. It has been running successfully with a strength of 2000 + students with B.Sc & B.Com and PG programmes. Since its inception various programmes are being initiated & conducted to enhance the Quality of Teaching & Learning.

During this academic year we are planning to conduct a National Webinar on 'Research methodology' for 2 days i.e on 18th&19th Nov 2022 as it would be useful to faculty, researchers and PG students. So we request you to be one of the resource persons on 18th Nov 2022 for 'Research Methodology' related to Social Science. We will inform the time as soon as the schedule is confirmed. Expecting your consent for the above said date

Thanking you,

Yours faithfully

SIr C.R.R. Degree College for Women

ELURU - 534006

(Affilliated to Adikavi Nannay University)

E L U R U, VATLURU POST, W. G. Dt., A.P. - 534 007.

Email: sircrrwomen.principal@gmail.com



Off : 08812 - 231192 Off : 08812 - 232717 Fax : 08812 - 253421

Date :

Dt.26.10.2022

To Dr. M. Kamala Kumari, Prinipal AKNU, Kakinada Campus.

Respected Sir,

Sub: Sir C R R College for Women - National Webinar - on 19^{th} Nov , 2022- req - reg

Sir C R Reddy College for Women was established in the year 1987 with the Mission of imparting education to the girls in and around Eluru. It has been running successfully with a strength of 2000 + students with B.Sc & B.Com and PG programmes. Since its inception various programmes are being initiated & conducted to enhance the Quality of Teaching & Learning.

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Thanking you,

Yours faithfully

Sk C.R.R. College for Wemen

ELUNU

(Affilliated to Adikavi Nannay University)

ELURU, VATLURU POST, W. G. Dt., A.P. - 534 007.

Email: sircrrwomen.principal@gmail.com



Off : 08812 - 231192 Off : 08812 - 232717 Fax : 08812 - 253421

Date :

Dt.26.10.2022

To Prof. M N V Prasad, Dept. Of Plant Sciences, University of Hyderabad, Telangana. Respected Sir,

Sub: Sir C R R College for Women – Resource person for National Webinar – on 18th Nov , 2022- req - reg

Sir C R Reddy College for Women was established in the year 1987 with the Mission of imparting education to the girls in and around Eluru. It has been running successfully with a strength of 2000 + students with B.Sc & B.Com and PG programmes. Since its inception various programmes are being initiated & conducted to enhance the Quality of Teaching & Learning.

During this academic year we are planning to conduct a National Webinar on 'Research methodology' for 2 days i.e on $18^{th}\&19^{th}$ Nov 2022 as it would be useful to faculty, researchers and PG students. So we request you to be one of the resource persons on 18^{th} Nov 2022 for 'Research Methodology' related to Biological Science. We will inform the time as soon as the schedule is confirmed. Expecting your consent for the above said date.

Thanking you,

Yours faithfully

PRINCIPAL Sir C.R.R. Degree College for Women

ELURU - 534006

(Affilliated to Adikavi Nannay University) **ELURU**, VATLURU POST, W. G. Dt., A.P. - 534 007.

Email: sircrrwomen.principal@gmail.com



Off : 08812 - 231192 Off : 08812 - 232717 Fax : 08812 - 253421

Date:.....

Dt.26.10.2022

To Dr. P.Giri Babu, Assoc. Prof, School of Business Management, Gitam University, Visakhapatnam.

Respected Sir,

Sub: Sir C R R College for Women - Resource person for National Webinar - on 19^{th} Nov , 2022- req - reg

Sir C R Reddy College for Women was established in the year 1987 with the Mission of imparting education to the girls in and around Eluru. It has been running successfully with a strength of 2000 + students with B.Sc & B.Com and PG programmes. Since its inception various programmes are being initiated & conducted to enhance the Quality of Teaching & Learning.

During this academic year we are planning to conduct a National Webinar on 'Research methodology' for 2 days i.e on 18th&19th Nov 2022 as it would be useful to faculty, researchers and PG students. So we request you to be one of the resource persons on 19th Nov 2022 for 'Research Methodology' related to Commerce and Business Management Studies. We will inform the time as soon as the schedule is confirmed. Expecting your consent for the above said date.

Thanking you,

Yours faithfully

Sir C.R.R. Degree College for Women ELURU -534006

(Affilliated to Adikavi Nannay University) **ELURU**, VATLURU POST, W. G. Dt., A.P. - 534 007.

Email: sircrrwomen.principal@gmail.com



Off : 08812 - 231192 Off : 08812 - 232717 Fax : 08812 - 253421

Date :

Dt.26.10.2022

To Prof. Sandhya Cole, Dept. of Physics, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur.

Respected Sir,

Sub: Sir C R R College for Women – Resource person for National Webinar – on 19th Nov , 2022- req - reg

Sir C R Reddy College for Women was established in the year 1987 with the Mission of imparting education to the girls in and around Eluru. It has been running successfully with a strength of 2000 + students with B.Sc & B.Com and PG programmes. Since its inception various programmes are being initiated & conducted to enhance the Quality of Teaching & Learning.

During this academic year we are planning to conduct a National Webinar on 'Research methodology' for 2 days i.e on $18^{th}\&19^{th}$ Nov 2022 as it would be useful to faculty, researchers and PG students. So we request you to be one of the resource persons on 19^{th} Nov 2022 for 'Research Methodology' related to Physical Science. We will inform the time as soon as the schedule is confirmed. Expecting your consent for the above said date.

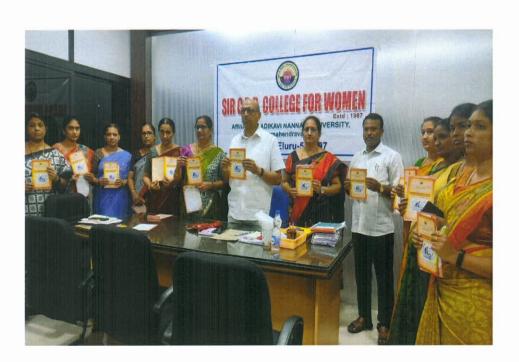
Thanking you,

Yours faithfully

Sir C.R.R. Degree College for Women ELURU - 534006

INAUGURATION OF NATIONAL WEBINAR





ABOUT THE COLLEGE

Eluru, the district headquarters of Eluru district. Eluru is known for its historical background and it is a hub of educational institutions. Two decades ago opportunities for women to pursue higher education, beyond SSC were far from reality. The management of the parent institution, Sir C R Reddy College which has been in existence for the last 75 years felt a dire need for a college exclusively for women congenial to the students. The inception of Sir C R Reddy College for Women made wide open the opportunities of girl students in and around Eluru.

The College was initiated with the vision and mission of imparting knowledge to women and providing an opportunity to them for pursuing higher education. Since then by the determined efforts and support of the management, encouragement and guidance of several philanthropists and complete involvement and hard work of the faculty the College has carved a niche for itself in the field of education.

Responding to the changing needs of the present day, the basic disciplines were multiplied into a range of subjects. The courses and programs are being re-organized, preparing and training the students to face the modern societal challenges so that they can compete with vigour and confidence when they step out of the College.

The College has been offering major groups in both Commerce and Science with important combinations. Courses offered in our college at intermediate level are MPC, BiPc, MEC and CEC, at UG level combinations are offered in B.Sc., and 2 combinations are offered in B.Com., including computer science.

At P.G, level M.Sc. organic Chemistry, is being offered. Above 2000 girl students are pursuing various courses here. The science labs and English language lab are fully equipped. There are about 250 computers with internet facility for the usage of students. "The Hostel is located within the campus and so the students can make the best use of their labs & library. We have well qualified Teaching staff and hard working Non- Teaching and Technical Staff.

WEBINAR CO-ORDINATORS

Mrs. S. ANURADHA, M.Sc., B.Ed. Vice - Principal & NAAC Co-ordinator

Mrs. K. JHANSI LAKSHMI, M.C.A. IQAC Co-ordinator



SIR C.R. REDDY COLLEGE FOR WOMEN AFFILIATED TO ADIKAVI NANNAYYA UNIVERSITY, RAJAMAHENDRAVARAM VATLURU, ELURU DIST.

National Webinar on

RESEARCH METHODOLOGY

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Organized By

DEPARTMENTS OF PHYSICAL, LIFE SCIENCES

COMERCE & In Association with IQAC

Chief Patron :

Sri. ALLURI INDRA KUMAR
President, Sir C.R. Reddy Educational Institutions, Eluru

Patrons

Dr. M.B.S.V. PRASAD M.S (Ortho)

Secretary, Sir C.R. Reddy Educational Institutions, Eluru

Sri C. VISWANADHA RAO

Correspondent, Sir C.R. Reddy College for Women, Vatluru

ORGANISING COMMITTEE

Chairperson :

Mrs. P. SAILAJA, M.A., M.Phil., Principal, Sir C.R.R. College for Women

Organizing Secretaries:

Mrs. Y. SRIDEVI, M.Sc., M.Tech., HOD, Department of Electronics

Dr. CH. SWAPNA, M.Sc., Ph.D., HOD, Department of Zoology & Fisheries Joint Secretaries

Mrs. B. TULASI KOTESWARI BAI, M.Sc., M.Phil, HOD, Dept. of Chemistry Mrs. K. SIRISHA, M.Sc., HOD, Dept. of Physics

THEMES :

- a Introduction to Research
- General Research Methods / Characterization Techniques
- c. Research Methodology- An Overview

ABOUT THE WEBINAR

Research methodology is the specific procedures or techniques used to identify, select, process, and analyze information about a topic. In a research paper, the methodology section allows the reader to critically evaluate a study's overall validity and reliability. Now a days it is very essential for a researcher to know about the research methodology. Therefore this topic is choosen as a theme to bring awareness among the teaching staff, research scholars and post graduate students.

PLEASE NOTE:

- E-Certificates will be provided to the participants who successfully com-
- Registration is FREE and Last date for Registration : 15-11-2022
- Webinar will be organised through Zoom App
- Registered participants will get the webinar link to your mail id and to your Whatsapp.
- Online Registration link: https://forms.gle/57ksYCJtiNTkgGVA8 For any queries please contact: 83096 88217, 79813 63739, 73827 58449

RESOURCE PERSONS

Dr. P. SURESH VARMA, M. Tech., Ph.D.

Dean, Academic Affairs, AKNU, Rajamahendravaram Dr. M. KAMALA KUMARI, M.Tech., Ph.D.,

Valedictory Address:

Principal, AKNU, Kakinada Campus,

SPEAKERS

Prof. B. SRINIVAS Dept. of Economics Jamia Milia Islamia Universitty, New Delhi

Prof. M.N.V. PRASAD, Rtd., Dept. of Plant Sciences Central University, Hyderabad

Prof. SANDHYA COLE, Dept. of Physics Acharya Nagarjuna University, Guntur

Dr. P. GIRI BABU, Asst Professor

School of Business & Management, Gitam Deemed University, Visakhapatnam

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Mr V. RAMBABU, M.C.A.

INAUGURAL TALK:

Dr. P. Suresh Varma



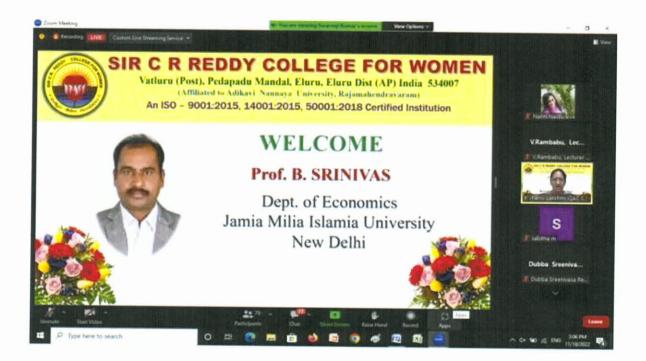
I am very happy to know that Sir C R Reddy college for women, Eluru is organizing a National Webinar during 18th and 19th November, 2022 first of its kind in the history of the college.

It is the right time to choose the topic "Research Methodology", which is useful for everyone. In research, whether it is Science, Humanities or Engineering data analytics involvement is very high when compared to earlier days. It plays a key role in distilling the information into a more accurate and relevant form, making it easier for researcher to do their job. Data tuning will also help to test the validity of data and to find the missing values.

I am sure that this webinar will definitely help to meet the expectations of in their research work and this programme would turn out to be a successful one and I wish they would conduct more programmes like this in future.

DAY 1-Invited Talk - 1

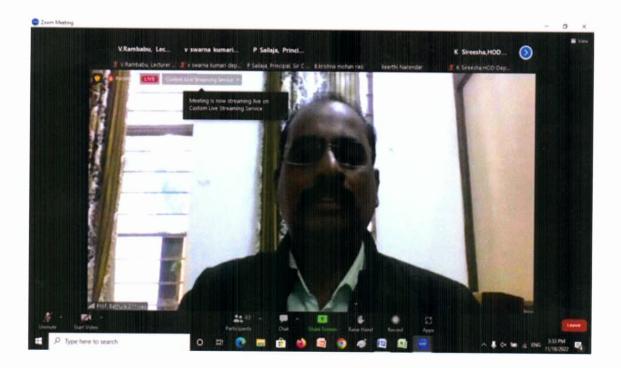
Dr. B. Srinivas



The important features of his talk are:

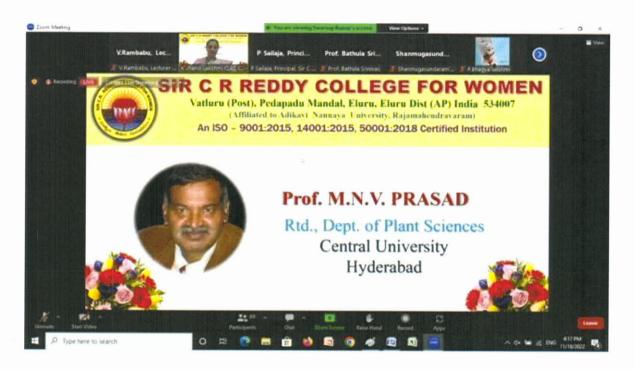
• Research methodology in social Sciences which includes.

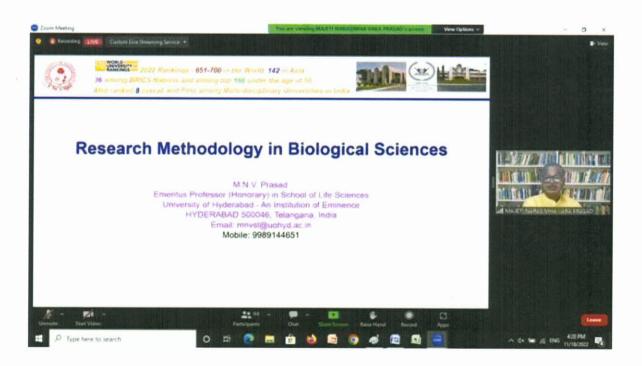
- Definition of Research and its objectives, And the difference between method and methodology.
- Thestepstobefollowedforthemethod, and different kinds of parameters that are to be used in research.
- Research process and steps needed to formulate a Research problem.
- Typesofresearch.
- The casestudy for the research.
- Sampling techniques and methods to be followed for doing Research.
- Conceptual framework for a questionnaire and a schedule,
 Difference between questionnaire and aschedule with illustrations.
- The difference between Social Science Research and Normal Research and the advantages of Social Science Research.



DAY 1-Invited Talk - 2

MNV PRASAD

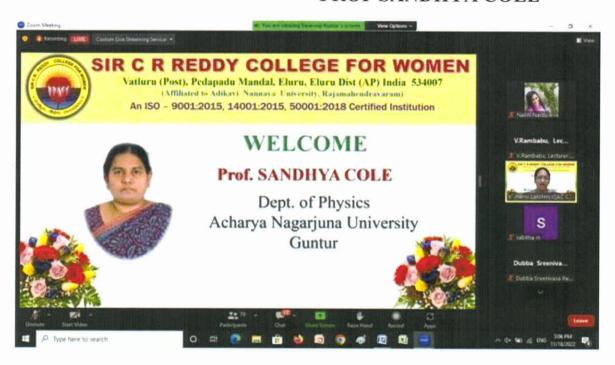




Dr.M.N.V. Prasad, the resource person of the day made an exclusive lecture on COP-27 which would start from 6th to 18th Nov. The COP-27 which would bring the world leaders together Sharmel Sheikh, of Egypt which aimed to deliver action and would address critical issues to tackle the climate emergency while renewing global co-operation and commitment to the Paris agreement. He further elaborated the goals and their requirements like intense research and collaboration addressing the burning global issues. Dr.M.N.V. Prasad stressed the need for the wide research work carried to find out some solutions to the problems. He also explained methodologies like interpretation of data report writing, lay out research papers techniques of Interpretation and also explained to make scientific presentations, conferences, popular lecturer and large public participation to address the most demanding global issues, so that the future generations will be in the safe hands or else the human rays will be erased from this earth.

DAY 2-Invited Talk - 1

PROF SANDHYA COLE





Research is a logical and systematic search for new and useful information on a particular topic. Research has to be active, diligent and systematic process of inquiry inorder to discover, interpret or revise facts, events, behaviours and theories.

Research can be done in a systematic way by following the number of steps. The steps included are the study of concept, methods of experiments, noting down the observations in each and every step of experiment, analyzation of results, comparison of the results with previous experiments held by others, conclusion with proofs and graphs.

The important aspect of doing research is to give information to present people in a easy way with developed technology. Generally we have two types of research methods, we can explain the methods in two ways know as fundamental research and applied research.

The research on problem, involves different stages like selection of research problem, collecting data related to the problem to make literature survey, different methods of research to do experiments, different characterization techniques to analyse the samples like X-RD technique, FTIR, SEM & TEM for morphological studies, photoluminescence study, raman spectroscopy, electron paramagnetic resonance, optical absorption spectroscopy etc.

We can explain the characterization techniques and results with neat diagrams and graphs. Then compare the obtained results with previous results and analyse the characteristics.

DAY 2-Invited Talk – 2

Dr P.GIRIBABU





Business research is a process of acquiring detailed information of all the areas of Business. Business research is a part of the business intelligence process. It is usually conducted to determine whether a company can succeed in a new region. Business success depends on availability of financial resources, having good human resources, good technology's and good physical infrastructures. Through research only we can take possible decisions.

Decision making is the process of selecting the best alternative. Every decision making situation can be classified based on whether its best represents a problem or an opportunity. Research contribute to decision making in several ways like helping to determine current situation, determine and provide ideas for business practices and identify new strategic directions in uncertain. Situations analyse the decision making situation.

VALEDICTORY TALK

Dr M.KAMALA KUMARI



Would like to congratulate the management and the staff of Sir C R Reddy college for women, Eluru for arranging this two day' talk on



Research Methodology. The speakers have covered all the topics like Social Science, Biological Science, Physical science, Commerce and Management Studies.

There is no end and pause to the research. Our research should go in such a way to identify the problems we are facing globally and should give solutions to face them challengingly.

No field of work will give us satisfaction unless we have the proper research in our particular field. It improves our confidence levels, it gives satisfaction.

I congratulate the management and the principal for arranging this webinar and encouraging all towards research.

Report

Research cell organized a two-day national webinar on "RESEARCH METHODOLOGY" on 18TH, 19TH November, 2022. K. Jhansi lakshmi, IQAC Co-ordinator welcoming the chief guests.

Smt P.Sailaja, Principal, Sir C.R.Reddy College for Women, Vatluru shared her views on Research Methodology. Dr Ch. Swapna, lecturer in Zoology, Organising Secretary gave the theme of the webinar. Dr MBSV Prasad garu, secretary, Sir C R Reddy Educational Institutions conveyed his greetings to all the Resource Persons.

Dr P.Suresh Varma, Dean, Academic Affairs, AKNU, Rajamahendravaram gave his valuable speech about Research Methodology.

Research is a scientific investigation. Investigation means a search for new facts and ideas in any branch of knowledge. Thus, we can say that research isa search for knowledge. Research may be considered as a movement, a movement from the unknown to the known. It is actually avoyage of discovery. Research is carried out for two purposes; one is the discoveryof new facts and the second, verification of the old ones. The object of every business organization, of course, is the discovery of new facts, new relationship, and new laws governing the business phenomena. But constant verification of the old concepts is also needed especially in dynamic business environment.

Common sense knowledge, based on the accumulated experiences, prejudices and beliefs of the people is often contradictory and inconsistent. On the other hand, scientific observations are based on verifiable evidence or systematic body of proof that can be cited. For example, some common sense statements are: man is more intelligent than woman; married men remain happier than single people; rural people are more hardworking than urban people etc.

We are also grateful to the Dr B.Srinivas,professor,Dept of Economics,Faculty of Social Science,NewDelhi, Jamia Milia Islamia University,Mrs M.Kamala Kumari,Principal,AKNU Kakinada Campus,MNV Prasad,Dept of plant sciences,University of Hyderabad,Telangana,P.GiriBabu,Associate Professor,School of Business Management,Gitam University,Vizag,P.Sandhya cole,Dept of Physics,Acharya Nagarjuna University,Nagarjuna Sagar,Guntur.

Mrs M.Kamala Kumari congratulate all the staff of Sir C R Reddy College for women for arranging this webinar.

Finally,Smt P.Sailaja,Principal,Sir C R Reddy College for women thank all the participants and the Organizing team of college for conducting such a webinar.Total 572 participants was partipated in this webinar

The programme was coordinated by K.Jhansi Lakshmi, IQAC Co-Ordinator, faculty of Computer Science Department, SIR C R REDDY COLLEGE FOR WOMEN, ELURU.

Signature of the Co-ordinator

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)
Vatluru(post), Pedapadu mandal, Eluru Dist(AP)

Dt: 20-10-2022

NOTICE

As a part of Mahatma Gandhi National Entrepreneurship month, the members of the Entrepreneurship cell are arranging a stall consisting of Diyas, Handy crafts, Decors related to Diwali in Botany Lab on 21st and 22nd October 2022.

Students & Staff who are interested may come during their free time and can buy the articles hand made by our students to encourage them.

Sir C.R. Principal

ELURU



Competitions on Entrepreneurship

20th October - 19th November 2022

Mahatma Gandhi National Entrepreneurship Month

Inviting Social Entrepreneurship, Swachhta and Rural Engagement (SESRE) Cells in Institutions to Conduct Competitions on Promoting



Social Entrepreneurship and Sustainable Development Activities



Diwali 24th October National Entrepreneurship Day 9th November Women's Entrepreneurship Day 19th November





- Hand-Paper crafts
 - Paper Diyas
 - Lanterns
 Greeting Cards
- Cow Dung/Bangle/Mud Diyas
- Candle making
- Sweets Recipes
- Home Cleaning and Diwali Decor Services

Entrepreneurs are important as they are the wheels of the economic growth of the country. By creating new products and services, entrepreneurs can stimulate new employment opportunities. Small steps towards Entrepreneurship can pave the way towards economic growth and development.

Let us be the Leading Lights of Entrepreneurship!

Let the Diwali Lights Inspire Us!



9 Steps to Students' Entrepreneurship

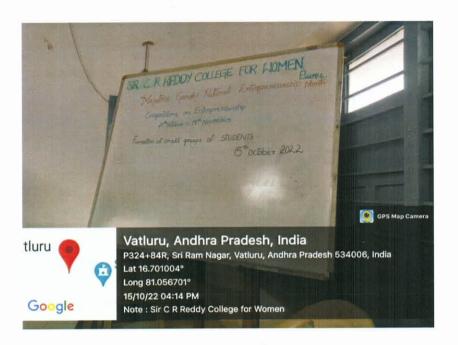
- 1. Form small teams of Student Self Help Groups (SSHG) (3-5 students per team)- Before 15.10.2022
- 2. Select interesting business activity
- 3. Identify and Collect essential material by 19.10.2022
- 4. Get ready with the product for sale by 22nd Oct., 07th Nov., and 17th
- 5. Promote your Product.
- 6. Arrange Stall in Campus and Sell your Product or sell your product door to door in an identified area
- 7. Make your products available in stalls at least 2-3 days before each milestone.
- 8. Document your effort by 25th Oct., 10th Nov., and 20th Nov.
- 9. Submit a report to mgncresesrecl@gmail.com on 28th Oct., 12th Nov. and 21st Nov.

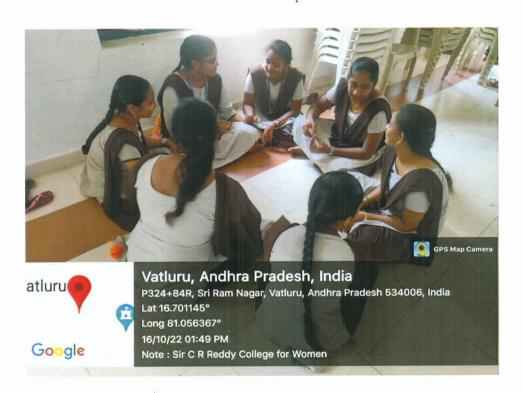


Mahatma Gandhi National Council of Rural Education
Department of Higher Education, Ministry of Education, Govt. of India

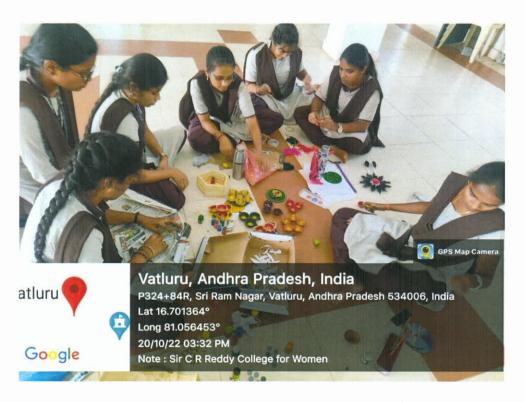


Photo Gallery











Correspondent Sri chalasani viswanadha Rao garu and Principal Smt P.Sailaja appreciating the students



CIIE Cell members with the students

REPORT

The new products or services created by entrepreneurs result in new wealth from new markets additionally higher earnings due to entrepreneurship can boost national income. Entrepreneurs can act as wheels of the economic growth of the country.

Entrepreneurship cell of Sir C R Reddy College for Women Eluru District Andhra Pradesh conducted competitions on promoting social entrepreneurship and sustainable development activities among students as a part of Mahatma Gandhi National Entrepreneurship Month.

On 15-10-2022 Total 18 Small teams of students (Consisting of 5 students per team) were formed.

On 16-10-2022 business activities like sale of Candles, Decorative items, Bangles, Hair bands, Photo albums, Greeting cards, Paper crafts, Mud Diyas etc selected by the student teams.

On 21-10-2022 stalls were arranged and students sold their product at a maximum level. Some of the teams got orders also for their product. The stalls were available for two days i.e. $21^{st} \& 22^{nd}$ October 2022.

Signature of the Co-ordinator

NOTICE

Date: 21-07-2022

This is to inform that Centre for Innovation and Incubation & Entrepreneurship in association with Nava Bharat Nirman Sangh is going to conduct a Workshop on Women Entrepreneurship on 22-07-2022 in Seminar hall. All the students and staff are request to attend the program and make the session successful.

Principal

Principal
Sir C.R.Reddy Gollege for Women
ELURU

Photo Gallery



Smt P.Sailaja garu explaining and opening remarks of the program



Dr. T. Karthikeya Sharma garu explaining the concept



Mr . Anjani Srinivas garu explaining about entrepreneurship



Students attended the workshop

REPORT

Sir C R Reddy College for Women, Eluru conducted Workshop on Women Entrepreneurship at dated 22-07-2022. The guests for this programme are Dr.T.Karthikeya Sharma, Professor NIT, Anjani Srinivas, swalambi Bharat Abhiyan discussed about success and failures.

Karthikeya Sharma told women entrepreneurs. The percentage of women entrepreneurs are very less comparatively men entrepreneurs. He told that don't fear for failure, even failures happen don't leave it until success happens. So there is no question of failure. Women are very stubborn the won't leave any failures until get success.

Anjani Srinivas told Innovation have become very important to enhance the value of entrepreneurship creativity helps us how to improve existing business practice. Innovation about making a process that can convert invention or gain idea to become more marketable product or service. He also discussed about success and failures. They also told that success only comes by preserving despite failure

Anjani Sharma told entrepreneurship development among rural women helps to enhance their personal capabilities and increase decision making stands is the family and society as a whole. They were engaged in starting individual or collective income generation programme with the help of self help group.

To inculcate entrepreneurial skills they motivated the students. They gave an active talk about who is entrepreneurs, what are the skills required for entrepreneurs all are discussed.

Signature of the Co-ordinator

NOTICE

Date: 04-07-2022

This is to inform that Centre for Innovation and Incubation & Entrepreneurship is going to conduct a Training program for 2 days on screen printing from 05-07-2022 to 06-07-2022. The training class is for 3 hours per day i.e. from 1.30 pm to 4.30 pm.

Students those who are interested are here by informed to contact Smt.V.Raja Rajeswari Department of Chemistry.

Principal

PRINCIPAL Women

Sir C.R.R. College

PHOTO GALLERY



U.SrinivasaRao trained students



Students performing practical work on Fabric Screen Printing



Trainer demonstrating the ways to print on saree using tools

REPORT

Centre for Innovation and Incubation & Entrepreneurship in association with IQAC Organized 2 days training program on fabric screen printing from 05-07-2002 to 06-07-2002 from 1.30 pm to 4.30 pm in seminar hall.

This program was inaugurated by Sri.Chalasani Viswanadha Raocorrespondent, Sir.C.R.Reddy college for women, Eluru and Smt.P.Sailaja Principal, Sir.C.R.Reddy college for women, Eluru.

Trainer Sri.U.Srinivasa Rao, Nava Durga Textile Screen Printing, Ravipadu had given training to Final year students. He explained how to mix colors and tips for screen printing. He also explained how to paint designs on sarees. He also provided painting kits for the students.

Students participated in this program very actively and they practiced and painted on sarees and dress materials.

Signature of the Co-ordinator



(Affiliated to Adikavi Nannaya University, Rajahmahendravaram) Vatluru (Post), Pedapadu Mandal, Eluru (A.P)

Dt: 14-12-2019

NOTICE

This is to inform that, Department of Commerce is going to conduct a Guest Lecture on "INTELLECTUAL PROPERTY RIGHTS" on 16-12-2019 at 10.30am for B.Com students. Mr. Dr M.Ravi, M.Sc Physics, Gold Medalist & Ph.D, Scientist, Microwave Tube R&D Centre, Banglore will deliver his presentation on 16th December 2019. In this context, we request all the BCom students to attend the lecture without fail.

> Principal Principal

Sir C.R.Reddy College for Women

PHOTO GALLERY



Speaker Dr.M.Ravigaru sharing his ideas about Technological changes in the present Business World

REPORT

The Department of Commerce has inaugurated a Guest Lecture on "Intellectual Property Rights "for commerce students on 16-12-2019 at 10:30 a.m in seminar hall.

Sri.Chalasani Viswanadha Rao Garu, Correspondent, Sir C.R.R. College for Women, Smt. .P.Sailaja , Principal, Sir C.R.R. College For women have graced the occasion.

The speaker Dr.M.Ravi, MSC Physics .Gold Medalist and Ph.D currently working as a Scientist of Microwave Tube R&D Centre ,Banglore enlighten the students about relationship between Business and Technology , technological changes in the present Business world .

Intellectual Property Rights like patents, copyrights ,trademarks and various Intellectual Property Rights Acts in India .Sri .A .Vijay Kumar, H.O.D. Department of Commerce attended the programme along with the other faculty members of the department.

About 180 students of B.COM attended the programme.

Signature of the Co-Ordinator

Ch. Swalua