

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>A. Rama devi</i>					CLASS : <i>T.B.com (Gen)</i>		Semester : <i>I</i>		Paper : <i>Business Economics</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>June</i>	<i>4th</i>	<i>5</i>	<i>Introduction and definitions of business Economics</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Nature and scope of business Economics</i>	<i>-</i>	<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>5</i>	<i>Micro and Macro economics and their differences</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>July</i>	<i>1st</i>	<i>5</i>	<i>Demand analysis - Meaning and definition of demand</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Demand function</i>	<i>-</i>	<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>4</i>	<i>Law of demand - demand curve -</i>	<i>Youtube videos</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

A. Rama Devi
Signature of the Lecturer

Signature of the HOD

A. Vijay

Signature of the Principal

N. Sridhar

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CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>A. Ramadevi</i>					CLASS : <i>B. B. (com/Gen)</i> Semester : <i>I</i>				Paper : <i>Business Economics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
July	3 rd	5	Exceptions of to Law of demand	-	Teaching	5	Yes	-	-	-	-	-
			Elasticity of demand	-	Teaching		Yes	-	-	-	-	-
	4 th	5 th	Meaning and definition of elasticity of demand	-	Teaching	5	Yes	-	-	-	-	-
			elasticity of demand	-	Teaching		Yes	-	-	-	-	-
	5 th	3 Mid	Types of elasticity of demand $\frac{I}{Mid}$	-	Teaching	3	Yes	-	-	-	-	-
Aug	1 st	3	Measurement of Price elasticity of demand	-	Teaching	3	Yes	-	-	-	-	-

A. Ramadevi
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A. Viraj
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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>A. Ramadevi</i>					CLASS : <i>I. B.Com(bes)</i> Semester : <i>I</i>				Paper : <i>Business economics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
<i>Aug</i>	<i>2nd</i>	<i>4</i>	<i>Measurement of Price elasticity of demand</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>5</i>	<i>Total outlay method Point method Asc method</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>Assignment</i>	<i>1</i>	<i>Yes</i>	<i>-</i>
	<i>4th</i>	<i>5</i>	<i>Cost and Revenue analysis</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>classification of costs</i>	<i>-</i>	<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>5</i>	<i>Total Average marginal cost</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>and cost function</i>	<i>-</i>	<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

A. Ramadevi
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A. Vijaya
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Signature of the Principal

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>A. Ramadelli</i>					CLASS : <i>B.Com(Gen)</i>			Semester : <i>I</i>		Paper : <i>Business Economics</i>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Sep	1 st	5	Long run and short run	-	Teaching	5	Yes	-	-	-	-	-
	2 nd	4	II Mid Sem	-	Quiz "	4	Yes	-	Quiz	4	-	-
	3 rd	5	Total revenue average revenue and Marginal revenue	-	Teaching	5	Yes	-	-	-	-	-
	4 th	5	Break-even analysis	PPT'S	Teaching	4	Yes	-	Quiz	1	-	-
			its uses and limitations	-	Teaching	1	-	-	-	-	-	-
	5 th	1	Revision	-	Teaching	1	Yes	-	-	-	-	-

A. Ramadelli
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K. Sridhar
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CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: J. Deva Mani					CLASS: T Bcom (V2) & (V1) Semester I Semester				Paper: BOM				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	3 rd week	5 hrs	Concept of Business trade Commerce Industry.	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th week	5 hrs	aids to trade Industry classification.	-	Teaching	1	-	-	-	-	-	-	-
July			Forms of Bi org. sole proprietorship JHF, JSC, P	-	Teaching	4	-	-	Assignment	1	Yes.	-	-
	1 st week	5 hrs.	Public sector Enterprise Partnership firm. MNC.	-	Teaching	5	Yes	-	-	-	-	-	-
	2 nd week	5 hrs.	Joint stock co, co incorporation, Preparation of imp documents	Youtube videos	Teaching	5	Yes	-	-	-	-	-	-
	3 rd week	5 hrs	moA, AOA Difference b/w moA & AOA	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th week	5 hrs	management & organisation.	-	Teaching	4	Yes.	-	Seminar	1	Yes	-	-
Aug	1 st week	5 hrs	process of mgmt Planning.	-	Teaching	5	Yes	-	-	-	-	-	-
	2 nd week	3 hrs	Decision making org. Staff	-	Teaching	3	Yes	-	-	-	-	-	-

Signature of the Lecturer
J. Deva Mani

Signature of the HOD
A. V. K.

Signature of the Principal
A. V. K.

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CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS: J. Blomberg				Semester: 2 nd		Paper: BOM	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3 rd week	4 hrs	Staffing, Directing Controlling.	-	Teaching	4	Yes	-	-	-	-	-
	4 th week	4 hrs	Delegation & decentralisation	PPT's	Teaching	4	Yes	-	-	-	-	-
Sep	1 st week	3 hrs.	Production.	-	Teaching	3	Yes	-	-	-	-	-
	2 nd week		Internal Exams.	-	Teaching		Yes	-	-	-	-	-
	3 rd week	4 hrs	Manufacturing, make in India	-	Teaching	4	Yes	-	-	-	-	-
	4 th week	2 hrs	marketing management	-	Teaching	1	Yes		Quiz	1	Yes	
Oct	1 week	2 hrs.	marketing concept	-	Teaching	2	Yes	-	-	-	-	-
	2 nd week		Dasara Holidays	_____								
	3 rd week	3 hrs.	marketing mix Product Life cycle P.M, H.P.M.	-	Teaching	3	Yes	-	-	-	-	-

Signature of the Lecturer
J. Dewani

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A. Vijay

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER: Y. Swathi					CLASS : I. B. Com (V2) (G)				Semester: I st Paper : Accounting - I				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	4 th	5	Need for accounting objectives, Advantages Accounting concepts and conventions Accounting cycle		Teaching	05	Yes	-	-	-	-	-	-
			classification of accounts and its rules, Double entry book keeping, Journalization ledger	PPT'S	Teaching	04	Yes	-	Assignment	01	Yes	-	-
	5 th	5	Subsidiary books simple cash book and two column C.B		Teaching	05	Yes	-	-	-	-	-	-
July	1 st	5	Three column cash book and Petty cash book		Teaching	04	Yes	-	-	-	-	-	-
	II nd	4											

Y. Swathi
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A. Vijaya

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CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>I.B.COM(CA) (16)</i>				Semester : <i>I</i>		Paper : <i>Accounting - I</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>3rd</i>	<i>5</i>	<i>Trial balance meaning merits and demerits.</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>5</i>	<i>methods of preparation of Trial balance & Problems</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>3</i>	<i>I MID SEM</i>					<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Aug</i>	<i>1st</i>	<i>3</i>	<i>Rectification of errors Problems</i>		<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>4</i>	<i>Bank Reconciliation statement Problems</i>		<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>54</i>	<i>Bank Reconciliation statement Problems</i>		<i>Teaching</i>	<i>04</i>	<i>Yes</i>		<i>class Room Seminar</i>	<i>01</i>	<i>Yes</i>	

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>I.B.com CCA (G)</i>				Semester : <i>T</i>		Paper : <i>Accounting - I</i>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>4th</i>	<i>5</i>	<i>Bills of exchange meaning, features parties in the bill,</i>		<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>discounting of bill and Renewal of bill problems</i>		<i>Teaching</i>			<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>5</i>	<i>Bills of exchange problems</i>		<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>SEP</i>	<i>1st</i>	<i>5</i>	<i>Final Accounts meaning, Preparation</i>	<i>youtube videos</i>	<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Trading Accounts Profit & loss account</i>		<i>Teaching</i>			<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>4</i>	<i>II MID SEM</i>					<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>T. B. Com (V₂) (G)</i>				Semester : <i>I</i>		Paper : <i>Accounting - I</i>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>1^{3rd}</i>	<i>5</i>	<i>Balance sheet with adjustment Problems</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>						
	<i>4th</i>	<i>5</i>	<i>Balance sheet with adjustment Problems</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>						
	<i>5th</i>	<i>1</i>	<i>Revision</i>										

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>J. Deva Mani</i>					CLASS : <i>II Bcom General</i> Semester : <i>III</i> Paper : <i>Banking</i>							
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	2 nd	2	Introduction.	-	Teaching	2	Yes	-	Teaching	-	Yes	-
	3 rd	5	Functions of commercial Banks	-	Teaching	5	Yes	-	Teaching	-	Yes	-
	4 th	5	Kind of Banks	PPT Presentation	Teaching	5	Yes	-	-	-	-	-
	5 th	5	Central Banking Vs Commercial Banking		Teaching	4	Yes	-	Topic: NABARD Assignment	1	Yes	-
July	1 st	5	Unit Banking		Teaching	5	Yes	-	Teaching	-	Yes	-
	2 nd	4	Branch Banking Investment Banking		Teaching	4	Yes	-	Teaching	-	Yes	-

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS : <u>B.Com (G)</u>				Semester : <u>III</u>		Paper : <u>Banking</u>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3 rd	5	Innovations in Banking	-	Teaching	5	Yes	-	not conducted	-	5	Yes	-
	4 th	4	Innovations in Banking	-	Teaching	4	Yes	-	to conduct of commercial bank	-	2	Yes	-
	5 th	-	I mid semester	-	Teaching	4	Yes	-	done to conduct seminar	1	2	Yes	-
Aug	1 st	3	I mid semester Indigenous Banking	-	Teaching	3	Yes	-	practical based on banking	2	2	Yes	-
	2 nd	3	Co-operative - RRB SIDBI	-	Teaching	3	Yes	-	practical based on banking	2	2	Yes	-
	3 rd	3	NABARD - EXIM Bank Banker - customer	-	Teaching	3	Yes	-	practical based on banking	2	2	Yes	-

Signature of the Lecturer

J. Devaran

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A. V. J. S.

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K. S. J.

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>J. Devarani</i>					CLASS : <i>II B.Com(G)</i>				Semester : <i>II</i>		Paper : <i>Banking</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>4th</i>	<i>4</i>	<i>Banker customer relationship</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>4</i>	<i>Types of customer</i>	<i>Youtube videos</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>sep</i>	<i>1st</i>	<i>4</i>	<i>Collecting Banker Holder, Holder for Value, Indue course</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	<i>-</i>	<i>Quiz</i>	<i>1</i>	<i>Yes</i>	<i>-</i>
	<i>2nd</i>	<i>-</i>	<i>Mid semester</i>		<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>5</i>	<i>Mid semester Paying Banker</i>		<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>5</i>	<i>Revision semester exams</i>		<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>1</i>	<i>semester exams</i>		<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

J. Devarani

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A. Vijay

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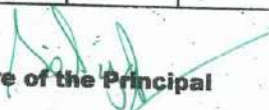
N. Vijaya

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER P. NAGIA LAICSHMI					CLASS : II B Com (G) (UG) Semester: III				Paper : Corporate Accounting			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	2 nd	2	Unit-I Issue of shares at Discount Premium	-	Teaching	01	Yes	-	Academic guidance	01	Yes	-
June	3 rd	5	calls-in-advance, calls-in-advance, under and over subscription of shares	-	Teaching	5	Yes	-	-	-	-	-
June	4 th	5	Forfeiture, Re-issue of forfeited shares Concept and process of Bonus Building Rights issue	-	teaching	5	Yes	-	-	-	-	-
June	5 th	5	Bonus shares, Buy Back shares II unit: ESOP	-	Teaching	01	Yes	-	Commerce quiz	01	Yes	-
July	1 st	5	Accounting Treatment for convertible & Non convertible Debentures, Preparation of journal Ledger	-	Teaching	5	Yes	-	-	-	-	-
July	2 nd	5	III unit-Need and methods - Normal profits method Super profits method	-	teaching	5	Yes	-	-	-	-	-


Signature of the Lecturer


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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>P. NAGIA LAKSHMI</u>					CLASS <u>B. Com (6th Sem)</u> Semester: <u>III</u>				Paper: <u>Corporate Accounting</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
July	3rd	5	Capitalization method Need for valuation of shares, methods of valuation - Net Assets	PPT's	Teaching	5	Yes	-	-	-	-	-	-
July	4th	5	Yield Basis method, Fair Value method	-	Teaching	4	Yes	-	ASSIGNMENT	1	Yes	-	-
July	5th	3	Imid Examination	-		3	Yes	-	-	-	-	-	-
August	1st	3	Unit-IV: Preparation of Final A/c's - Adjustments relating to preparation of final accounts	-	Teaching	3	Yes	-	-	-	-	-	-
August	2nd	4	Profit & Loss A/c and Balance sheet	-	Teaching	4	Yes	-	-	-	-	-	-
August	3rd	4	Profit & Loss A/c and Balance sheet	-	Teaching	4	Yes	-	-	-	-	-	-

P. Neel
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A. Vasanth
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H. Sridhar
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER <i>P. NAGA LAKSHMI</i>					CLASS : <i>B Com (H) (C)</i>				Semester : <i>III</i>		Paper : <i>Corporate Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
<i>Aug</i>	<i>4th</i>	<i>5</i>	<i>Preparation of Final A/Cs using Computers</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>Remedial Coaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	
<i>Aug</i>	<i>5th</i>	<i>5</i>	<i>Preparation of Final A/Cs using Computers.</i>	<i>Youtube videos</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>1st</i>	<i>5</i>	<i>UNIT V provisions of the Companies Act 2013 relating to issue of shares</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>2nd</i>	<i>4</i>	<i>provisions of Com Act 2013 relating to issue of shares & Debentures</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>3rd</i>	<i>5</i>	<i>II mid Examination</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>4th</i>	<i>5</i>	<i>Book Building, Preparation of B/S & P/L A/C - Schedule III Revision.</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	

P. Naga Lakshmi
Signature of the Lecturer

A. Vijay
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. NAGA LAKSHMI</i>					CLASS : <i>II B.Com (G) (voc)</i> Semester : <i>III</i>				Paper : <i>Corporate Accounting</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Sep</i>	<i>5th</i>	<i>1</i>	<i>Revision.</i>	<i>—</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

P. Naga Lakshmi
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>B. NIRMALA</u>					CLASS : <u>II B: Com (Gen) (Voc)</u> Semester : <u>II</u>				Paper : <u>BUSINESS STATISTICS</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	2nd	1	Introduction to Statistics	-	Teaching	01	yes	-	-	-	-	-
	3rd	5	Introduction to Statistics.	-	Teaching	05	yes	-	-	-	-	-
	4th	5	Diagramatic and Graphic Representation	-	Teaching	05	yes	-	-	-	-	-
	5th	5	Diagramatic and Graphic Representata measures of central Tendency	-	Teaching	05	yes	-	-	-	-	-
July	1st	5	Measures of Central Tendency.	YOU TUBE	Teaching	04			Class Room Seminar	01	yes	
	2nd	4	measures of Central Tendency.	-	Teaching	04	yes	-	-	-	-	-

B. Nirmala
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER B. NIRMALA					CLASS : II B.Com (Gen) Semester : II				Paper : Business statistics			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3rd	5	Measures of Dispersion	-	Teaching	5	Yes	-	-	-	-	-
	4th	3	measures of Dispersion	-	Teaching	3	Yes	-	-	-	-	-
	5th	-	I MID Semester	-	-	-	-	-	-	-	-	-
Aug	1st	2	Skewness	-	Teaching	2	Yes	-	-	-	-	-
	2nd	3	Skewness	-	Teaching	3	Yes	-	-	-	-	-
	3rd	2	measures of Relation.	-	Teaching	2	Yes	-	-	-	-	-

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>B. NIRMALA</i>					CLASS : <i>II B.Com (Gen)</i> (w) Semester : <i>II</i>				Paper : <i>Business Statistics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>4th</i>	<i>4</i>	<i>measures of Relation</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>4</i>	<i>measures of Relation</i>	<i>You Tube</i>	<i>Teaching</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>sept</i>	<i>1st</i>	<i>3</i>	<i>Time Series, Index Numbers</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>-</i>	<i>-</i>	<i>Quiz</i>	<i>01</i>	<i>yes</i>	<i>-</i>
	<i>2nd</i>	<i>-</i>	<i>II MID Semester</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>3</i>	<i>II MID Semester Index Numbers</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>3</i>	<i>Revision - Semester</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>1</i>	<i>Semester</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

B. Nirmala
Signature of the Lecturer

A. Vijaya
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S. S. S. S.
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha Naga Sai Lakshmi</i>					CLASS : <i>B.Com (Gen)</i>			Semester : <i>2</i>		Paper : <i>Advertising and Media Planning</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>1st</i> <i>June</i>	<i>2nd</i>	<i>2hr</i>	<i>Introduction to Advertising, Functions, Advantages and Limitations, Types.</i>	<i>-</i>	<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>				
					<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>				
<i>2nd</i>	<i>3rd</i>	<i>5</i>	<i>Socio Economic aspects of advertising, Process of Advertising budget, Process of Advertising Budget</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>				
					<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>				
					<i>Teaching</i>		<i>Yes</i>	<i>-</i>	<i>-</i>				
<i>3rd</i>	<i>4th</i>	<i>5</i>	<i>Advertising budget Factors effecting advertising</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>				

M. Usha
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>M. Usha Naga sai Lakshmi</u>					CLASS : <u>III. B.com (Gen)</u> Semester : <u>V</u>			Paper : <u>Advertising and media planning</u>					
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			budget, process of Advertising Budget.	-	Teaching		Yes	-	-	-	-	-	-
July	1 st	5	Introduction to consumer behaviour nature and scope.	Youtube videos	Teaching	5	Yes	-	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-	-
	2 nd	4	Factor Effecting consumer behaviour stages involved	-	Teaching	4	Yes	-	-	-	-	-	-
			in consumer behaviour, process of consumer	-	Teaching		Yes	-	-	-	-	-	-
			decision making and consumer perception, surplus	-	Teaching		Yes	-	-	-	-	-	-

M. Usha
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER: <u>M. Usha Naga Sai Lakshmi</u>					CLASS: <u>III - B.com (Gen)</u> Semester: <u>II</u>				Paper: <u>Advertising and Media Planning</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
July	3 rd	5	Factors effecting the choice of consumer, introduction to creative advertising.	-	Teaching	5	Yes	-	-	-	-	-	-
					Teaching		Yes	-	-	-	-	-	
	4 th	4	creative advertising process and appeals	-	Teaching	3	Yes	-	Group Discussion	1	Yes	-	-
			Principles of copy writing, Design, print copy elements, elements of design.	-	Teaching		Yes	-	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-	-
Aug	1 st	3	Role of media in advertising, Determinants of advertising	-	Teaching	3	Yes	-	-	-	-	-	-

M. Usha
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A. V. R. Pillai
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha Naga sai Lakshmi</i>					CLASS : <i>III B Com (Gen)</i>		Semester : <i>V</i>		Paper : <i>Advertising and Media plan</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
		4	media, media plan	-	Teaching	4	Yes	-	-	-	-	-	-
9 Aug	2 nd	4	media plan, objectives, steps in media plan media strategy	f	Teaching	4	Yes	-	-	-	-	-	-
10	3 rd	2	media mix	-	Teaching	2	Yes	-	-	-	-	-	-
11	4 th	5	steps in implimenting the media strategy, media mix, components of media Mix.	-	Teaching	5	Yes	-	-	-	-	-	-
			components of media Mix.	-	Teaching		Yes	-	-	-	-	-	-
21 st Sep	1 st	5	Target market coverage, Target market coverage	-	Teaching	5	Yes	-	-	-	-	-	-

M. Usha
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A. Vijitha
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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: M. Usha Naga Sai Lakshmi					CLASS: B.Com (Gen) Semester: 2				Paper: Advertising and Media Planning				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			strategies, media reach	-	Teaching	1	Yes	-	-	-	-	-	-
Sep	2 nd	5	significance of media reach,	-	Teaching	5	Yes	-	-	-	-	-	-
			media scheduling, significance of media scheduling	-	Teaching		Yes	-	-	-	-	-	-
			Factors effecting the media scheduling	Presentation of PPT classes	Teaching		Yes	-	-	-	-	-	-
Sep	3 rd	5	Scheduling strategies, media frequency,	-	Teaching	5	Yes	-	-	-	-	-	-
			market analysis, Advantages and dis advantages of	-	Teaching		Yes	-	-	-	-	-	-
			print media, Advantages and dis advantages	-	Teaching		Yes	-	-	-	-	-	-
			of news papers advertising.	-	Teaching		Yes	-	-	-	-	-	-
	4 th	2	Print advertising	-	Teaching	2	Yes	-	-	-	-	-	-

M. Usha
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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. Usha Naga sai Lakshmi					CLASS : II B.com			Semester : V		Paper : Advertising and Media Planning			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
16th	1st	4hr	steps in designing Print adverstising,	-	Teaching	4	Yes	-	-	-	-	-	-
			Techniques for desing Print adverstisements.	-	Teaching	1	Yes	-	-	-	-	-	-
				-	Teaching	5	Yes	-	-	-	-	-	-
17th	2nd	5	Difference between Print and Electronic medias	-	Teaching	5	Yes	-	-	-	-	-	-
				-	Teaching	5	Yes	-	-	-	-	-	-
18th	4th	5hrs	class and Mass media	-	Teaching	5	Yes	-	-	-	-	-	-
19th			class and Mass media, Difference between class and mass media	-	Teaching		Yes	-	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-	-
20th			Print-format layout, Advantages of Visuals of Print media and role of visual in print media	-	Teaching		Yes	-	-	-	-	-	-

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER A.N.V. Poojitha					CLASS : III B.com(G) Semester : V th				Paper : Brand Management				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	2 nd	2	Introduction of Brand Management, Merits, Demerits, Significance	-	Teaching	2	Yes	-	-	-	-	-	-
	3 rd	5	Brand life cycle, Selection of brand Names, brand loyalty	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th	5	Brand attributes, Differences between Brand and Product	-	Teaching	5	Yes	-	-	-	-	-	-
	5 th	5	Brand Equity-Methods, sustaining brand equity, Formulation	-	Teaching	5	Yes	-	-	-	-	-	-
July	1 st	5	Brand Personality, Brand Image, Difference between Image, Personality	Youtube	Teaching	5	Yes	-	-	-	-	-	-
	2 nd	4	Brand Reinforcement, Brand Revitalization, Brand Knowledge	-	Teaching	3	Yes	-	Group Discussion	1	Yes	-	-
	3 rd	5	Differences between brand Positioning and Building, Hierarchy	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th	5	Brand strategy, extension, Managing brand overtime	-	Teaching	5	Yes	-	-	-	-	-	-
	5 th		I MID SEM	-				-	-	-	-	-	-

A.N.V. Poojitha
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER A.N.V. Poojitha					CLASS : III B.com(G) Semester : V				Paper : Brand Management				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Aug	1 st	3	Identifying and Establishing brand portfolio, brand values	-	Teaching	3	yes	-	-	-	-	-	-
	2 nd	3	Brand segmentation, evaluation and Revision	PPT Presentation	Teaching	3	yes	-	-	-	-	-	-
	3 rd	3	Branding in different sectors - Agriculture, Education	-	Teaching	3	yes	-	-	-	-	-	-
	4 th	4	Tourism, Hospitality and Health	-	Teaching	4	yes	-	-	-	-	-	-
	5 th	5	Branding in other services	-	Teaching	5	yes	-	-	-	-	-	-
sep	1 st	4	Role of e-communities in Brand Management	-	Teaching	3	yes	-	class room seminar	1	yes	-	-
	2 nd	1	Revision	-	.	1	-	-	-	-	-	-	-
	3 rd	5	II MID EXAM	-			-	-	-	-	-	-	-
	4 th	3	Revision	-			-	-	-	-	-	-	-
	5 th	3	Revision	-			-	-	-	-	-	-	-

A.N.V. Poojitha
Signature of the Lecturer

A. V. V.
Signature of the HOD


Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <i>Y. Swathi</i>					CLASS: <i>III - B.Com (V)(G)</i> Semester: <i>Vth</i>				Paper: <i>Commercial Geography</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	2 nd	2	Internal structure of the earth, Latitude and Longitude.	-	Teaching	02	Yes	-	-	-	-	-	-
	3 rd	5	Realms of the earth Evolution of the earth	-	Teaching	05	Yes	-	-	-	-	-	-
	4 th	5	Environmental Pollution, Global warming	Youtube videos	Teaching	04	Yes	-	class room Seminar	01	Yes	-	-
	5 th	5	measures to be taken to protect to earth	-	Teaching	05	Yes	-	-	-	-	-	-
July	1 st	5	Agriculture land uses - soil uses.	-	Teaching	05	Yes	-	-	-	-	-	-
	2 nd	4	major crops - Food crops	-	Teaching	04	Yes	-	-	-	-	-	-

Y. Swathi
Signature of the Lecturer

A. Vijal
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>III. B.com (V2)(G)</i> Semester : <i>Vth</i> Paper : <i>C.G</i>				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>3rd</i>	<i>5</i>	<i>Food and non-food crops, Importance of agriculture.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>5</i>	<i>Importance of agriculture, Problems in agriculture.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>-</i>	<i>I MID SEM</i>	<i>-</i>				<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Aug</i>	<i>1st</i>	<i>3</i>	<i>Forests - status of forests - forests conservation Act 1980</i>	<i>-</i>	<i>Teaching</i>	<i>02</i>	<i>Yes</i>	<i>-</i>	<i>Group Discussion</i>	<i>01</i>	<i>Yes</i>	
	<i>2nd</i>	<i>3</i>	<i>Compensatory Afforestation fund Bill, 2015</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>3</i>	<i>Forest Right's Act, 2006</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Y. Swathi
Signature of the Lecturer

A. Vijal
Signature of the HOD

[Signature]
Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER : Y. Swathi					CLASS : III-B.COM (V) Semester : I th				Paper : C.G.				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	4	minerals - Renewable and non-Renewable- Uses of minerals.	-	Teaching	04	Yes	-	-	-	-	-	-
	5 th	5	mines - Singareeny coal mines & manganese Raritel.	PPT'S	Teaching	05	Yes	-	-	-	-	-	-
SEP	1 st	4	Water Resources, Rationality & equitable use of water, Protection measures	-	Teaching	04	Yes	-	-	-	-	-	-
	2 nd	1	Perennial and Peninsular rivers	-	Teaching	01	Yes	-	-	-	-	-	-
	3 rd	5	II MID SEM	-									
	4 th	3	Inter linking of Rivers in India & A.P	-	Teaching	03	Yes	-	-	-	-	-	-
	5 th	-	Exams.	-									

Signature of the Lecturer

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER Y. Swathi					CLASS : ^(Voc) III-B.com (Gen) Semester : IV				Paper : Costing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	II	3	unit-I : cost Accounting objectives, Features, scope & functions	-	Teaching	03	Yes	-	-	-	-	-	-
	III	5	cost Accounting - advantages & disadvantages. Diff b/w cost & financial accounting	-	Teaching	05	Yes	-	-	-	-	-	-
	IV	5	Relationship between costing, management & financial Accounting	-	Teaching	05	Yes	-	-	-	-	-	-
	V	5	cost concepts :- cost classifications.	-	Teaching	04	Yes	-	Assignment	01	Yes	-	-
	July	I	5	unit-II material cost Inventory control Techniques	-	Teaching	05	Yes	-	-	-	-	-
II		5	stock levels, F.O.Q ABC analysis, Issue of materials to production	Old Text book material	Teaching	05	Yes	-	-	-	-	-	-
III		5	Pricing methods - FIFO, LIFO - Pro	-	Teaching	05	Yes	-	-	-	-	-	-
IV		5	Average stock & Base stock Problems	-	Teaching	05	Yes	-	-	-	-	-	-
V		-	I MID Exams	-	Teaching	-	-	-	-	-	-	-	-

Y. Swathi
Signature of the Lecturer

Signature of the MOD

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER: Y. Swathi					CLASS: III B Com (Gen) Semester: V				Paper: Costing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Aug	I	2	Labour cost - Direct & Indirect cost, methods of payment of wages	-	Teaching	02	Yes	-	-	-	-	-	-
	II	4	Incentive Plans, Halse and Rowan Plans	-	Teaching	04	Yes	-	-	-	-	-	-
	III	4	Taylor's and Merrick differential Piece rate system	-	Teaching	04	Yes	-	-	-	-	-	-
	IV	4	overhead - Features classification, method of allocation & apportionment	-	Teaching	04	Yes	-	-	-	-	-	-
	V	5	Repeated distribution method, simultaneous equation method etc.	-	Teaching	05	Yes	-	-	-	-	-	-
Sep	I	5	Unit-IV Job costing contract costing & process costing	P.P.T'S	Teaching	04	Yes	-	class room seminar	01	Yes	-	-
	II	1	normal loss & abnormal loss. preparation of process account	-	Teaching	01	Yes	-	-	-	-	-	-
	III	5	Unit-V Break even analysis	-	Teaching	05	Yes	-	-	-	-	-	-
	IV	5	II-MID Exams standard costing material & labour variance	-	Teaching	05	Yes	-	-	-	-	-	-
	V	1	Revision	-									

Signature of the Lecturer: Y. Swathi

Signature of the HOD: A.V. Jay

Signature of the Principal: [Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>S.V. Maruthi</u>					CLASS : <u>III Bcom (Gen)</u> Semester : <u>V</u> Paper : <u>GST</u>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	2nd	1	UNIT I - Overview of GST - Concepts, Limitations of VAT - Need for Tax Reforms -	-	Teaching	1	Yes	-	-	-	-	-	-
	3rd	5	Suggestion for introduction of GST Short coming and advantage of the central level and State level on introduction of GST Process of introduction	-	Teaching	5	Yes	-	-	-	-	-	-
	4th	5	of GST - constitutional Amendments	Presentation of PPT & clauses	Teaching	5	Yes	-	-	-	-	-	-
	5th	5	of GST - constitutional Amendments	-	Teaching	5	Yes	-	-	-	-	-	-
	July	1st	5	UNIT II - Principles models of GST - Australian, Canadian, Kelkar, Shah, Bhatti Poddar - comprehensive structure of GST - Models in India, Single GST - Dual GST etc	-	Teaching	4	Yes	-	classroom	-	-	-
2nd		4		-	Teaching	4	Yes	-	Seminar	01	Yes	-	-
					Teaching	4	Yes	-	-	-	-	-	-

S.V. Maruthi
Signature of the Lecturer

A. V. ...
Signature of the HOD

M. ...
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER S.V. Maruthi					CLASS : III B Com Gen				Semester : V		Paper : GST		CO-CURRICULAR ACTIVITY	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
	3rd	5	UNIT III Subsided undercast Taxes and Duties out side the purview of GST: Tax on items containing Alcohol -	-	Teaching	5	Yes	-	-	-	-	-		
	4th	5	Tax on petroleum, Tax on Tobacco Products etc.	-	Teaching	4	Yes	-	Assignment	01	Yes	-		
	5th	-	I MID EXAM	-	Teaching		Yes	-	-	-	-	-		
Aug.	1st	3	UNIT IV Major advantages of IGST, Model -	-	Teaching	3	Yes	-	-	-	-	-		
	2nd	3	InterState goods and service Tax,	-	Teaching	3	Yes	-	-	-	-	-		
	3rd	4	Transactions within a State under GST	-	Teaching	4	Yes	-	-	-	-	-		

S.V. Maruthi
Signature of the Lecturer

Signature of the HOD

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>S.V. Maruthi</u>					CLASS : <u>III B Com Gen</u>		Semester : <u>V</u>		Paper : <u>GST</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	4	Interstate Transactions Center GST Etc	-	Teaching	4	Yes	-	-	-	-	-	-
	5 th	5	UNIT V value of supply	Youtube videos	Teaching	4	Yes	-	Quiz	01	Yes	-	-
SEP.	1 st	4	Input tax credit - Matching of Input Tax credit -	-	Teaching	4	Yes	-	-	-	-	-	-
	2 nd	1	Availability of credit in special circumstances	-	Teaching	1	Yes	-	-	-	-	-	-
	3 rd	5	cross utilization of ITC between the central GST and the state GST	-	Teaching	4	Yes	-	Group Discussion	01	Yes	-	-
	4 th	3	GST	-	Teaching	3	Yes	-	-	-	-	-	-

5th Exams.
 Signature of the Lecturer

Signature of the HOD

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER P. NAGALAKSHMI					CLASS : I B.C.W.M(VI) MEG (1st)				Semester: I			
					CURRICULAR ACTIVITY				Paper : Human Values and Professional Ethics			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	4th	3	Unit I: Value Education, Intro duction, Definition, Concept, Need	-	Teaching	3	Yes	-	-	-	-	-
June	5th	3	The content, process of value education self employment as a result of V.E	-	Teaching	3	Yes	-	-	-	-	-
July	1st	3	Happiness & prosperity as a part of V.E. U-II: Human Being is more than just body	-	Teaching	3	Yes	-	-	-	-	-
July	2nd	3	Harmony of I with body, understanding myself as Co-existence of the self & body	-	Teaching	3	Yes	-	-	-	-	-
July	3rd	3	Understanding Needs of I and the needs of the body Unit III family as a basic unit	-	Teaching	3	Yes	-	-	-	-	-
July	4th	3	Values of Relationships Basics for Respect & Dimensions of Human Endeavour	-	Teaching	3	Yes	-	-	-	-	-

P. Nagal
Signature of the Lecturer

Signature of the HOD

A. Waj

Signature of the Principal

N. Srid

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)				Human Values and Professional Ethics				
NAMR OF THE LECTURER P. NAGIA LAKSHMI					CLASS B.Com(VD&G) Semester: 2				Paper :				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
July	5th	2	I mid examination	-	Teaching	2	Yes	-	-	-	-	-	-
Aug	1st	2	Unit-IV Basis for Ethical Human Conduct Defects in FHC Holistic Alternative & Universal order	-	Teaching	2	Yes	-	-	-	-	-	-
Aug	2nd	2	Universal Human order & Ethical conduct Unit-V Value based Life.	-	Teaching	2	Yes	-	-	-	-	-	-
Aug	3rd	3	Value Based profession, professional ethics Right understanding competence in p'Ethics	-	Teaching	3	Yes	-	-	-	-	-	-
Aug	4th	3	Issues in professional ethics - The current Scenario	-	Teaching	02	Yes	-	Class Room Seminar	01	Yes	-	-
Aug	5th	2	Current Scenario Vision For Holistic technologies	-	Teaching	02	Yes	-	-	-	-	-	-

P. Nagia Lakshmi
Signature of the Lecturer

Signature of the HOD

A. Vijay

N. Lakshmi
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER					CLASS : <i>B.Com (V)</i>				Semester : <i>2</i>				Paper : <i>Human Values and Professional Ethics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
Sep 1st		2	Production system	-	Teaching	2	Yes	-	-	-	-	-	-			
Sep 2nd		2	II. mid examination	-	Teaching	2	Yes	-	-	-	-	-	-			
Sep 3rd		3	management models	-	Teaching	3	Yes	-	-	-	-	-	-			
Sep 4th		3	Revision	-	-	3	Yes	-	-	-	-	-	-			
Sep 5th		1	Revision	-	-	0	-	-	Group Discussion	1	Yes	-	-			

P. Naga Lakshmi
Signature of the Lecturer

Signature of the HOD
A. V. D.

K. V. S.
Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER: M. Usha Naga Sai Lakshmi					CLASS: B.Com (V, V ₂) (6)				Semester: I				Paper: Business Leadership			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
June	1 st	3hrs	Introduction of leadership, features of leadership and importance of leadership.	-	Teaching	3	Yes	-	-	-	-	-	-			
				-	Teaching	1	Yes	-	-	-	-	-	-			
				-	Teaching		Yes	-	-	-	-	-	-			
June	2 nd	3	Skills & Styles leadership development theories of leadership	-	Teaching	3	Yes	-	-	-	-	-	-			
				-	Teaching		Yes	-	-	-	-	-	-			
June	3 rd	3	Qualities of a good leadership and difference of between management and Leadership.	-	Teaching	3	Yes	-	-	-	-	-	-			
				-	Teaching		Yes	-	-	-	-	-	-			
June	4 th	3	Unit - II leadership for sustainability	-	Teaching	3	Yes	-	-	-	-	-	-			

M. Usha
Signature of the Lecturer

Signature of the HOD

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)				Business Leadership			
NAMR OF THE LECTURER M. Usha Naga Sai Lakshmi					CLASS : B.com (G) (VI, V) Semester : V				Paper : Leadership			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY			CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
July	1 st	3	Power influence, Impact of leadership	-	Teaching	3	Yes	-	-	-	-	-
	2 nd	2	Practices of leadership	-	Teaching	2	Yes	-	-	-	-	-
	3 rd	2	organisaational cultural and leadership group dynamics, Types of groups	-	Teaching	2	Yes	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-
	4 th	2	leadership in business organisa-tions	-	Teaching	1	Yes	-	class room seminars	1	Yes	-
July	5 th		I - mid SEM unit - III	-	Teaching		Yes	-	-	-	-	-
Aug	1 st	3	Profiles of a few inspirational leaders in business	-	Teaching	3	Yes	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-

M. Usha
Signature of the Lecturer

Signature of the HOD

A. Vijay

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>M. Usha Naga Sai Lakshmi</i>					CLASS : <i>B.COM(V, V2)(G)</i>				Semester : <i>V</i>			
					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Aug	2 nd	2	Jemshedja Tata Profiles	-	Teaching	2	Yes	-	-	-	-	-
	3 rd	2	Aditya biral Profiles	-	Teaching	2	Yes	-	-	-	-	-
	4 th	3	Swararaj Pual & LNmittal Profiles	-	Teaching	2	Yes	-	class room seminars	1	Yes	-
Sep	1 st	3	NR Narayan muthy and Azim Premji etc	-	Teaching	3	Yes	-	-	-	-	-
	2 nd	3	Revision	-	Teaching	3	Yes	-	-	-	-	-
	3 rd	3	Revision	-	Teaching	3	Yes	-	-	-	-	-
	4 th	3	Revision	-	Teaching	3	Yes	-	-	-	-	-
	5 th	3	Revision	-	Teaching	3	Yes	-	-	-	-	-

M. Usha
Signature of the Lecturer

Signature of the HOD

A. Vith

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: J. Deva Mani					CLASS: T Bcom (V2) & (V3) Semester I Semester				Paper: BOM				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	3 rd week	5 hrs	Concept of Business trade Commerce Industry.	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th week	5 hrs	aids to trade Industry classification.	-	Teaching	1	-	-	-	-	-	-	-
July			Forms of Bi org. sole proprietorship JHF, JSC, P	-	Teaching	4	-	-	Assignment	1	Yes.	-	-
	1 st week	5 hrs.	Public sector Enterprise Partnership firm. MNC.	-	Teaching	5	Yes	-	-	-	-	-	-
	2 nd week	5 hrs.	Joint stock co, co incorporation, Preparation of imp documents	Youtube videos	Teaching	5	Yes	-	-	-	-	-	-
	3 rd week	5 hrs	moA, AOA Difference b/w moA & AOA	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th week	5 hrs	management & organisation.	-	Teaching	4	Yes.	-	Seminar	1	Yes	-	-
Aug	1 st week	5 hrs	process of mgmt Planning.	-	Teaching	5	Yes	-	-	-	-	-	-
	2 nd week	3 hrs	Decision making org. Staff	-	Teaching	3	Yes	-	-	-	-	-	-

Signature of the Lecturer
J. Deva Mani

Signature of the HOD
A. V. K.

Signature of the Principal
A. V. K.

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER J. Deivanai					CLASS: B.Com (V) Semester: 2 nd				Paper: BOM				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3 rd week	4 hrs	Staffing, Directing Controlling.	-	Teaching	4	Yes	-	-	-	-	-	-
	4 th week	4 hrs	Delegation & decentralisation	PPT's	Teaching	4	Yes	-	-	-	-	-	-
Sep	1 st week	3 hrs.	Production.	-	Teaching	3	Yes	-	-	-	-	-	-
	2 nd week		Internal Exams.	-	Teaching		Yes	-	-	-	-	-	-
	3 rd week	4 hrs	Manufacturing, make in India	-	Teaching	4	Yes	-	-	-	-	-	-
	4 th week	2 hrs	marketing management	-	Teaching	1	Yes		Quiz	1	Yes		
Oct	1 week	2 hrs.	marketing concept	-	Teaching	2	Yes	-	-	-	-	-	-
	2 nd week		Dasara Holidays										
	3 rd week	3 hrs.	marketing mix Product Life cycle P.M, H.P.M.	-	Teaching	3	Yes	-	-	-	-	-	-

Signature of the Lecturer

J. Deivanai

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A. Vijay

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(Signature)

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER: Y. Swathi					CLASS : I. B. Com (V2) (G)				Semester: I st Paper : Accounting - I				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	4 th	5	Need for accounting objectives, Advantages Accounting concepts and conventions Accounting cycle		Teaching	05	Yes	-	-	-	-	-	-
			classification of Accounts and its rules, Double entry book keeping, Journalization ledger	PPT'S	Teaching	04	Yes	-	Assignment	01	Yes	-	-
	5 th	5	Subsidiary books simple cash book and two column C.B		Teaching	05	Yes	-	-	-	-	-	-
July	1 st	5	Three column cash book and Petty cash book		Teaching	04	Yes	-	-	-	-	-	-
	II nd	4											

Y. Swathi
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A. Vijaya

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>I.B.COM(CA) (16)</i>				Semester : <i>I</i>		Paper : <i>Accounting - I</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>3rd</i>	<i>5</i>	<i>Trial balance meaning merits and demerits.</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>5</i>	<i>methods of preparation of Trial balance & Problems</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>3</i>	<i>I MID SEM</i>					<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Aug</i>	<i>1st</i>	<i>3</i>	<i>Rectification of errors Problems</i>		<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>4</i>	<i>Bank Reconciliation statement Problems</i>		<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>54</i>	<i>Bank Reconciliation statement Problems</i>		<i>Teaching</i>	<i>04</i>	<i>Yes</i>		<i>class Room Seminar</i>	<i>01</i>	<i>Yes</i>	

Y. Swathi
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>I.B.com CCA (G)</i>				Semester : <i>T</i>		Paper : <i>Accounting - I</i>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>4th</i>	<i>5</i>	<i>Bills of exchange meaning, features parties in the bill,</i>		<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>discounting of bill and Renewal of bill problems</i>		<i>Teaching</i>			<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>5</i>	<i>Bills of exchange problems</i>		<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>SEP</i>	<i>1st</i>	<i>5</i>	<i>Final Accounts meaning, Preparation</i>	<i>youtube videos</i>	<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Trading Accounts Profit & loss account</i>		<i>Teaching</i>			<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>4</i>	<i>II MID SEM</i>					<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Y. Swathi
Signature of the Lecturer

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>T. B. Com (V₂) (G)</i>				Semester : <i>I</i>		Paper : <i>Accounting - I</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
	<i>1^{3rd}</i>	<i>5</i>	<i>Balance sheet with adjustment Problems</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>							
	<i>4th</i>	<i>5</i>	<i>Balance sheet with adjustment Problems</i>		<i>Teaching</i>	<i>05</i>	<i>Yes</i>							
	<i>5th</i>	<i>1</i>	<i>Revision</i>											

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER P. NAGALAKSHMI					CLASS : II B Com (G) (UG) Semester: III				Paper : Corporate Accounting			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	2 nd	2	Unit-I Issue of shares at Discount Premium	-	Teaching	01	Yes	-	Academic guidance	01	Yes	-
June	3 rd	5	calls-in-advance, calls-in-advance, under and over subscription of shares	-	Teaching	5	Yes	-	-	-	-	-
June	4 th	5	Forfeiture, Re-issue of forfeited shares Concept and process of Bonus shares	-	teaching	5	Yes	-	-	-	-	-
June	5 th	5	Buy Back shares II unit: ESOP	-	teaching	01	Yes	-	Commerce quiz	01	Yes	-
July	1 st	5	Accounting Treatment for convertible & Non convertible Debentures, Preparation of journal Ledger	-	Teaching	5	Yes	-	-	-	-	-
July	2 nd	5	III unit- Normal and profits method Super profits method	-	teaching	5	Yes	-	-	-	-	-

P. Naga Lakshmi
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S. S. Reddy
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>P. NAGIA LAKSHMI</u>					CLASS <u>B. Com (6th Sem)</u> Semester: <u>III</u>				Paper: <u>Corporate Accounting</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
July	3rd	5	Capitalization method Need for valuation of shares, methods of valuation - Net Assets	PPT's	Teaching	5	Yes	-	-	-	-	-	-
July	4th	5	Yield Basis method, Fair Value method	-	Teaching	4	Yes	-	ASSIGNMENT	1	Yes	-	-
July	5th	3	Imid Examination	-		3	Yes	-	-	-	-	-	-
August	1st	3	Unit-IV: Preparation of Final A/c's - Adjustments relating to preparation of final accounts	-	Teaching	3	Yes	-	-	-	-	-	-
August	2nd	4	Profit & Loss A/c and Balance sheet	-	Teaching	4	Yes	-	-	-	-	-	-
August	3rd	4	Profit & Loss A/c and Balance sheet	-	Teaching	4	Yes	-	-	-	-	-	-

P. Neel
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A. V. S. R.
Signature of the HOD

H. S. J.
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER <i>P. NAGA LAKSHMI</i>					CLASS : <i>B Com (H) (C)</i>				Semester : <i>III</i>		Paper : <i>Corporate Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
<i>Aug</i>	<i>4th</i>	<i>5</i>	<i>Preparation of Final A/Cs using Computers</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>Remedial Coaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	
<i>Aug</i>	<i>5th</i>	<i>5</i>	<i>Preparation of Final A/Cs using Computers.</i>	<i>Youtube videos</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>1st</i>	<i>5</i>	<i>Unit V provisions of the Companies Act 2013 relating to issue of shares</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>2nd</i>	<i>4</i>	<i>Provisions of Com Act 2013 relating to issue of shares & Debentures</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>3rd</i>	<i>5</i>	<i>II mid Examination</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	
<i>Sep</i>	<i>4th</i>	<i>5</i>	<i>Book Building, Preparation of B/S & P/L A/C - Schedule III Revision.</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	

P. Naga Lakshmi
Signature of the Lecturer

A. Vijay
Signature of the HOD

[Signature]
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. NAGA LAKSHMI</i>					CLASS : <i>II B.Com (G) (voc)</i> Semester : <i>III</i>				Paper : <i>Corporate Accounting</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Sep</i>	<i>5th</i>	<i>1</i>	<i>Revision.</i>	<i>—</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

P. Naga Lakshmi
Signature of the Lecturer

A. Vijay
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S. Sridhar
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>B. NIRMALA</u>					CLASS : <u>II B: Com (Gen) (Voc)</u> Semester : <u>II</u>				Paper : <u>BUSINESS STATISTICS</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	2nd	1	Introduction to Statistics	-	Teaching	01	yes	-	-	-	-	-
	3rd	5	Introduction to statistics.	-	Teaching	05	yes	-	-	-	-	-
	4th	5	Diagramatic and Graphic Representation	-	Teaching	05	yes	-	-	-	-	-
	5th	5	Diagramatic and Graphic Representata measures of central tendency	-	Teaching	05	yes	-	-	-	-	-
July	1st	5	Measures of Central Tendency.	YOU TUBE	Teaching	04			Class Room Seminar	01	yes	
	2nd	4	measures of Central Tendency.	-	Teaching	04	yes	-	-	-	-	-

B. Nirmala
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER B. NIRMALA					CLASS : II B.Com (Gen) Semester : II				Paper : Business statistics				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3rd	5	Measures of Dispersion	-	Teaching	5	Yes	-	-	-	-	-	-
	4th	3	measures of Dispersion	-	Teaching	3	Yes	-	-	-	-	-	-
	5th	-	I MID Semester	-	-	-	-	-	-	-	-	-	-
Aug	1st	2	Skewness	-	Teaching	2	Yes	-	-	-	-	-	-
	2nd	3	Skewness	-	Teaching	3	Yes	-	-	-	-	-	-
	3rd	2	measures of Relation.	-	Teaching	2	Yes	-	-	-	-	-	-

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>B. NIRMALA</i>					CLASS : <i>II B.Com (Gen)</i> (w) Semester : <i>II</i>				Paper : <i>Business Statistics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>4th</i>	<i>4</i>	<i>measures of Relation</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>4</i>	<i>measures of Relation</i>	<i>You Tube</i>	<i>Teaching</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>sept</i>	<i>1st</i>	<i>3</i>	<i>Time Series, Index Numbers</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>-</i>	<i>-</i>	<i>Quiz</i>	<i>01</i>	<i>yes</i>	<i>-</i>
	<i>2nd</i>	<i>-</i>	<i>II MID Semester</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>3</i>	<i>II MID Semester Index Numbers</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>3</i>	<i>Revision - Semester</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>1</i>	<i>Semester</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

B. Nirmala
Signature of the Lecturer

A. Vijay
Signature of the HOD

S. S. S. S.
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER B. NIRMALA					CLASS : III B.Com (VOC) Semester : V				Paper : BANKING				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	2nd	2	Introduction	—	Teaching	2	Yes	—	—	—	—	—	—
	3rd	5	Functions of Commercial Banks	—	Teaching	5	Yes	—	—	—	—	—	—
	4th	5	Kinds of Banks.	—	Teaching	5	Yes	—	—	—	—	—	—
	5th	5	Central Banking vs Commercial Banking	YOU TUBE	Teaching	4	Yes	—	Quiz	01	Yes	—	—
July	1st	5	UNIT Banking	—	Teaching	5	Yes	—	—	—	—	—	—
	2nd	4	Branch Banking Investment Banking	—	Teaching	4	Yes	—	—	—	—	—	—

B. Nirmala
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CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : III B.Com(Voc) Semester : II				Paper : BANKING			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3rd	5	Innovations in Banking	-	Teaching	04	Yes	-	class Room Seminar	01	Yes	-
	4th	4	Innovations in Banking.	-	Teaching	4	Yes	-	-	-	-	-
	5th	-	I MID Semester	-	1	-	-	-	-	-	-	-
Aug	1st	3	I MID semester: Indegenous Banking	-	Teaching	3	Yes	-	-	-	-	-
	2nd	3	Co-operatives-RRB, SIDBI	-	Teaching	3	Yes	-	-	-	-	-
	3rd	3	NABARD-EXIM Banks Banker- Customer	✓	Teaching	3	Yes	-	-	-	-	-

B. Nirmala
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>B. NIRMALA</u>					CLASS : <u>III B.Com (voc)</u>			Semester : <u>V</u>		Paper : <u>Banking</u>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	4	Banker, Customer Relationship	YouTube	Teaching	03	Yes	-	Group Discussion	01	yes	-
	5 th	4	Types of Customers	-	Teaching	4	Yes	-	-	-	-	-
sept	1 st	4	Collecting Banker Holder, Holder for Value, In Due Course.	-	Teaching	4	Yes	-	-	-	-	-
	2 nd	-	II MID Semester	-				-	-	-	-	-
	3 rd	5	II MID Semester Paying Banker.	-	Teaching	5	Yes	-	-	-	-	-
	4 th	5	Revision - Semester Exams.	-	Teaching	5	Yes	-	-	-	-	-
	5 th	1	Semester Exams	-	Teaching	1	Yes	-	-	-	-	-

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <i>Y. Swathi</i>					CLASS: <i>III - B.Com (V)(G)</i> Semester: <i>Vth</i>				Paper: <i>Commercial Geography</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	2 nd	2	Internal structure of the earth, Latitude and Longitude.	-	Teaching	02	Yes	-	-	-	-	-	-
	3 rd	5	Realms of the earth Evolution of the earth	-	Teaching	05	Yes	-	-	-	-	-	-
	4 th	5	Environmental Pollution, Global warming	Youtube videos	Teaching	04	Yes	-	class room Seminar	01	Yes	-	-
	5 th	5	measures to be taken to protect to earth	-	Teaching	05	Yes	-	-	-	-	-	-
July	1 st	5	Agriculture land uses - soil uses.	-	Teaching	05	Yes	-	-	-	-	-	-
	2 nd	4	major crops - Food crops	-	Teaching	04	Yes	-	-	-	-	-	-

Y. Swathi
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>III. B.com (V2)(G)</i> Semester : <i>VI</i> Paper : <i>C.G</i>				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>3rd</i>	<i>5</i>	<i>Food and non-food crops, Importance of agriculture.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>5</i>	<i>Importance of agriculture, Problems in agriculture.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>-</i>	<i>I MID SEM</i>	<i>-</i>				<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Aug</i>	<i>1st</i>	<i>3</i>	<i>Forests - status of forests - forests conservation Act 1980</i>	<i>-</i>	<i>Teaching</i>	<i>02</i>	<i>Yes</i>	<i>-</i>	<i>Group Discussion</i>	<i>01</i>	<i>Yes</i>	<i>-</i>
	<i>2nd</i>	<i>3</i>	<i>Compensatory Afforestation fund Bill, 2015</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>3</i>	<i>Forest Right's Act, 2006</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER : Y. Swathi					CLASS : III-B.COM (V) Semester : V th				Paper : C.G.				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	4	minerals - Renewable and non-Renewable- Uses of minerals.	-	Teaching	04	Yes	-	-	-	-	-	-
	5 th	5	mines - Singareeny coal mines & manganese Raritel.	PPT'S	Teaching	05	Yes	-	-	-	-	-	-
SEP	1 st	4	Water Resources, Rationality & equitable use of water, Protection measures	-	Teaching	04	Yes	-	-	-	-	-	-
	2 nd	1	Perennial and Peninsular rivers	-	Teaching	01	Yes	-	-	-	-	-	-
	3 rd	5	II MID SEM	-									
	4 th	3	Inter linking of Rivers in India & A.P	-	Teaching	03	Yes	-	-	-	-	-	-
	5 th	-	Exams.	-									

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER Y. Swathi					CLASS : ^(Voc) III-B.com (Gen) Semester : IV				Paper : Costing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	II	3	unit-I : cost Accounting objectives, Features, scope & functions	-	Teaching	03	Yes	-	-	-	-	-	-
	III	5	cost Accounting - advantages & disadvantages. Diff b/w cost & financial accounting	-	Teaching	05	Yes	-	-	-	-	-	-
	IV	5	Relationship between costing, management & financial Accounting	-	Teaching	05	Yes	-	-	-	-	-	-
	V	5	cost concepts :- cost classifications.	-	Teaching	04	Yes	-	Assignment	01	Yes	-	-
	July	I	5	unit-II material cost Inventory control Techniques	-	Teaching	05	Yes	-	-	-	-	-
II		5	stock levels, F.O.Q ABC analysis, Issue of materials to production	Old Text book material	Teaching	05	Yes	-	-	-	-	-	-
III		5	Pricing methods - FIFO, LIFO - Pro	-	Teaching	05	Yes	-	-	-	-	-	-
IV		5	Average stock & Base stock Problems	-	Teaching	05	Yes	-	-	-	-	-	-
V		-	I MID Exams	-	Teaching	-	-	-	-	-	-	-	-

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>Y. Swathi</u>					CLASS : <u>III B Com (Gen)</u> Semester : <u>V</u>				Paper : <u>Costing</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Aug	I	2	Labour cost - Direct & Indirect cost, methods of payment of wages	-	Teaching	02	Yes	-	-	-	-	-
	II	4	Incentive Plans, Halse and Rowan Plans	-	Teaching	04	Yes	-	-	-	-	-
	III	4	Taylor's and Merrick differential Piece rate system	-	Teaching	04	Yes	-	-	-	-	-
	IV	4	overhead :- Features classification, method of allocation & apportionment	-	Teaching	04	Yes	-	-	-	-	-
	V	5	Repeated distribution method, simultaneous equation method etc.	-	Teaching	05	Yes	-	-	-	-	-
Sep	I	5	Unit-IV Job costing contract costing & process costing	P.P.T'S	Teaching	04	Yes	-	class room seminar	01	Yes	-
	II	1	normal loss & abnormal loss. preparation of process account	-	Teaching	01	Yes	-	-	-	-	-
	III	5	Unit - V Break even analysis	-	Teaching	05	Yes	-	-	-	-	-
	IV	5	II-MID Exams standard costing material & labour variance	-	Teaching	05	Yes	-	-	-	-	-
	V	1	Revision	-								

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER B. NIRMALA					CLASS : III B.Com (Voc) Semester : V Paper : TAXATION								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	2nd	01	Introduction objectives of Tax.	—	Teaching	01	Yes	—	—	—	—	—	—
	3rd	05	History - Basic concepts, capital and Revenue.	—	Teaching	05	Yes	—	—	—	—	—	—
	4th	05	Basis of charge Exempted Income, Residential status.	—	Teaching	05	Yes	—	—	—	—	—	—
	5th	05	Incidence of Taxation, GST	Youtube	Teaching	05	Yes	—	—	—	—	—	—
July	1st	05	Goods and Service Tax and its Fundamentals.	—	Teaching	04	Yes	—	class Room Seminar	01	Yes	—	—
	2nd	04	Computation of Income under different heads Income from Salary.	—	Teaching	04	Yes	—	—	—	—	—	—

B. Nirmala
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)				CO-CURRICULAR ACTIVITY			
NAMR OF THE LECTURER					CLASS : <u>B.Com (voc)</u> Semester : <u>2</u>				Paper : <u>TAXATION</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3rd	05	Income from Salary and Income from House Property	-	Teaching	05	Yes	-	-	-	-	-
	4th	05	Income from Business Profession	-	Teaching	05	Yes	-	-	-	-	-
	5th	-	MID Semester	-		-		-	-	-	-	-
Aug	1st	03	MID Semester Income from Business Profession	-	Teaching	03	Yes	-	-	-	-	-
	2nd	03	charges deemed Profits to Tax 80C to 80D Income from Capital gains	-	Teaching	03	Yes	-	-	-	-	-
	3rd	04	Income from Capital gains - Income from other Sources.	-	Teaching	04	Yes	-	-	-	-	-

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>B. NIRMALA</u>					CLASS : <u>II B.Com (VO)</u> Semester : <u>V</u> Paper : <u>TAXATION</u>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4th	04	Income from other sources	-	Teaching	04	Yes	-	-	-	-	-	-
	5th	05	Taxation System in India	-	Teaching	04	Yes	-	Quiz	01	Yes	-	-
Sept	1st	04	Payments and Refunds, Filing of Returns.	YouTube	Teaching	04	Yes	-	-	-	-	-	-
	2nd	01	Filing of Returns. II MID semester.	-	Teaching	01	Yes	-	-	-	-	-	-
	3rd	05	II MID semester Tax Planning.	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	03	Revision. semester Exams.	-	Teaching	03	Yes	-	-	-	-	-	-
	5th	-											

B. Nirmala
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A. Vijay
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)											
NAMR OF THE LECTURER P. NAGALAKSHMI					CLASS : I B.C.W.M(VI) MEG (1st)				Semester: I				Paper : Human Values and Professional Ethics			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
June	4th	3	Unit I: Value Education, Intro duction, Definition, Concept, Need	-	Teaching	3	Yes	-	-	-	-	-	-			
June	5th	3	The content, process of value education self employment as a result of V.E	-	Teaching	3	Yes	-	-	-	-	-	-			
July	1st	3	Happiness & prosperity as a part of V.E. U-II: Human Being is more than just body	-	Teaching	3	Yes	-	-	-	-	-	-			
July	2nd	3	Harmony of I with body, understanding myself as Co-existence of the self & body	-	Teaching	3	Yes	-	-	-	-	-	-			
July	3rd	3	Understanding Needs of I and the needs of the body Unit III family as a basic unit	-	Teaching	3	Yes	-	-	-	-	-	-			
July	4th	3	Values of Relationships Basics for Respect & Dimensions of Human Endeavour	-	Teaching	3	Yes	-	-	-	-	-	-			

P. Nagal
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)				Human Values and Professional Ethics			
NAMR OF THE LECTURER P. NAGIA LAKSHMI					CLASS B.Com(VD&G) Semester: 2				Paper :			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
July	5th	2	I mid examination	-	Teaching	2	Yes	-	-	-	-	-
Aug	1st	2	Unit-IV Basis for Ethical Human Conduct Defects in FHC Holistic Alternative & Universal order	-	Teaching	2	Yes	-	-	-	-	-
Aug	2nd	2	Universal Human order & Ethical conduct Unit-V Value based Life.	-	Teaching	2	Yes	-	-	-	-	-
Aug	3rd	3	Value Based profession, professional ethics Right understanding competence in p'Ethics	-	Teaching	3	Yes	-	-	-	-	-
Aug	4th	3	Issues in professional ethics - The current Scenario	-	Teaching	02	Yes	-	Class Room Seminar	01	Yes	-
Aug	5th	2	Current Scenario Vision For Holistic technologies	-	Teaching	02	Yes	-	-	-	-	-

P. Nagia Lakshmi
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER					CLASS : <i>B.Com (V)</i>				Semester : <i>II</i>				Paper : <i>Human Values and Professional Ethics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
Sep	1st	2	Production system	-	Teaching	2	Yes	-	-	-	-	-	-			
Sep	2nd	2	II. mid examination	-	Teaching	2	Yes	-	-	-	-	-	-			
Sep	3rd	3	management models	-	Teaching	3	Yes	-	-	-	-	-	-			
Sep	4th	3	Revision	-	-	3	Yes	-	-	-	-	-	-			
Sep	5th	1	Revision	-	-	0	-	-	Group Discussion	1	Yes	-	-			

P. Naga Lakshmi
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A. V. D.

K. V. S.
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ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER: M. Usha Naga Sai Lakshmi					CLASS: B.Com (V, V ₂) (6)				Semester: I				Paper: Business leadership			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
June	1 st	3hrs	Introduction of leadership, features	-	Teaching	3	Yes	-	-	-	-	-	-			
			of leadership and importance of leadership.	-	Teaching	1	Yes	-	-	-	-	-	-			
			Skills & Styles leadership development theories of leadership	-	Teaching		Yes	-	-	-	-	-	-			
June	2 nd	3	Qualities of a good leadership and difference of between management and Leadership.	-	Teaching	3	Yes	-	-	-	-	-	-			
			Unit - II leadership for sustainability	-	Teaching		Yes	-	-	-	-	-				
				-	Teaching	3	Yes	-	-	-	-	-				
June	3 rd	3		-	Teaching		Yes	-	-	-	-	-	-			
				-	Teaching		Yes	-	-	-	-	-				
				-	Teaching		Yes	-	-	-	-	-				
June	4 th	3		-	Teaching		Yes	-	-	-	-	-	-			
				-	Teaching		Yes	-	-	-	-	-				
				-	Teaching	3	Yes	-	-	-	-	-				

M. Usha
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ANNUAL CURRICULAR					PLAN (Year)				Business Leadership			
NAMR OF THE LECTURER M. Usha Naga Sai Lakshmi					CLASS : B.com (G) (VI, V) Semester : V				Paper : Leadership			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY			CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
July	1 st	3	Power influence, Impact of leadership	-	Teaching	3	Yes	-	-	-	-	-
	2 nd	2	Practices of leadership	-	Teaching	2	Yes	-	-	-	-	-
	3 rd	2	organisaational cultural and leadership group dynamics, Types of groups	-	Teaching	2	Yes	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-
	4 th	2	leadership in business organisa-tions	-	Teaching	1	Yes	-	class room seminars	1	Yes	-
July	5 th		I - mid SEM unit - III	-	Teaching		Yes	-	-	-	-	-
Aug	1 st	3	Profiles of a few inspirational leaders in business	-	Teaching	3	Yes	-	-	-	-	-
				-	Teaching		Yes	-	-	-	-	-

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>M. Usha Naga Sai Lakshmi</i>					CLASS : <i>B.Com(V, V2)(G)</i>				Semester : <i>V</i>			
					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Aug	2 nd	2	Jemshedja Tata Profiles	-	Teaching	2	Yes	-	-	-	-	-
	3 rd	2	Aditya biral Profiles	-	Teaching	2	Yes	-	-	-	-	-
	4 th	3	Swararaj Pual & LNmittal Profiles	-	Teaching	2	Yes	-	class room seminars	1	Yes	-
Sep	1 st	3	NR Narayan muthy and Azim Premji etc	-	Teaching	3	Yes	-	-	-	-	-
	2 nd	3	Revision	-	Teaching	3	Yes	-	-	-	-	-
	3 rd	3	Revision	-	Teaching	3	Yes	-	-	-	-	-
	4 th	3	Revision	-	Teaching	3	Yes	-	-	-	-	-
	5 th	3	Revision	-	Teaching	3	Yes	-	-	-	-	-

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