

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: K. Varalakshmi					CLASS: T.R.Com(6) Semester: II								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	1st	5	Introduction, Meaning definition of Banking	-	Teaching	5	Yes	-	-	-	-	-	-
			functions of Commercial Banks. with examples	-	Teaching	5	Yes	-	-	-	-	-	-
	2nd	5	kinds of Banks Central Banking vs Commercial Banking	Presentation of PPT class	Teaching	5	Yes	-	-	-	-	-	-
			functions of central Bank	-	Teaching	5	Yes	-	-	-	-	-	-
3rd	5	Introduction of Unit Banking	-	Teaching	5	Yes	-	-	-	-	-	-	
		advantages & disadvantages	-	Teaching	5	Yes	-	-	-	-	-	-	
		Branch Banking	-	Teaching	5	Yes	-	-	-	-	-	-	
4th	5	Investment Banking	-	Teaching	5	Yes	-	-	-	-	-	-	
		Innovations in Banking E-Banking	-	Teaching	5	Yes	-	-	-	-	-	-	
July			Commencement of 2 sem Revision	-	Teaching								
Aug			2 sem Exams	-	Teaching								

Signature of the Lecturer
K. Varalakshmi

Signature of the HOD
M. H.

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: K. Varalakshmi					CLASS: B.Com(G) Semester: II				Paper: Banking (Theory & Practice)				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
sep	1st	3	online & offline Banking Any where Banking	-	Teaching	2	Yes	-	-	class room seminar	1	Yes	-
	2nd	5	Internet Banking, ATMs, RTGS, NEFT	-	Teaching	15	Yes	-	-	-	-	-	-
	3rd	5	Mobile Banking advantages & dis-advantages	-	Teaching	5	Yes	-	-	-	-	-	-
	4th	5	Indigenous Banking Cooperative Bank structure	-	Teaching	4	Yes	-	-	Assignment	1	Yes	-
oct	5th	4	Types of customer General & Special	-	Teaching	4	Yes	-	-	-	-	-	-
			relationship between Banker & customer.	-	Teaching		Yes	-	-	-	-	-	-
oct	1st	2	Regional rural Banks, SIDBI, NABARD, EXIM BANK	-	Teaching	2	Yes	-	-	-	-	-	-
	2nd	5	Meaning & definition of Banker & customer	Youtube videos	Teaching	5	Yes	-	-	-	-	-	-
			Guarantee order	-	Teaching		Yes	-	-	-	-	-	-

Signature of the Lecturer
K. Varalakshmi

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M. H.

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER K. Naralakshmi					CLASS : B.Com(h) Semester : II				Paper : Banking (Theory)				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3 rd	5	KYC Norms, collecting Banker duties	-	Teaching	5	Yes	-	-	-	-	-	-
	4 th	5	holder for Value holder Inland course.	-	Teaching	5	Yes	-	-	-	-	-	-
			Statutory Protection to collecting Banker	-	Teaching		Yes	-	-	-	-	-	-
	5 th	5	Responsibilities of Paying Banker	-	Teaching	5	Yes	-	-	-	-	-	-
			Payment of gate ways.	-	Teaching		Yes	-	-	-	-	-	-

Signature of the Lecturer
K. Naralakshmi

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M. H.

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>J. Deva Mani</u>					CLASS : <u>Bcom V₂ & Gen</u>			Semester : <u>II</u>		Paper : <u>Business Economics</u> 2020-2021 Even Sem			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	1	4	Unit - I. Introduction, meaning, nature & scope of B Economics	-	Teaching	4	Yes	-	-	-	-	-	-
	2	5	micro & macro Economics, Demand meaning Demand function	-	Teaching	5	Yes	-	-	-	-	-	-
	3	5	law of demand. Elasticity of demand methods of price elasticity.	-	Teaching	5	Yes	-	-	-	-	-	-
	4	5	Types of price elasticity. Advantages of	youtube class	Teaching	5	Yes	-	-	-	-	-	-
	5	5	price elasticity.	-	Teaching	3	Yes	-	-	-	-	-	-
July			Revision of 1 semester	-	Teaching		Yes	-	-	-	-	-	-

Signature of the Lecturer

J. Deva Mani

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020 2021

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Aug			Revision of 1 semester	-	Teaching.		-	-	-			
Sep	1	4	Unit-III Production function Law of variable proportion, Econo-	-	Teaching	3	-	-	(Gen) Assignment	1	Yes.	-
	2	4	minet, Returns to scale. Cobb Douglas P.F. Cost function	-	Teaching	4	-	-	-			
	3	5	Classification of cost, Break even analysis. market structure.	PPT Presentation	Teaching	5	-	-	Seminar (Gen)	1	Yes.	-
	4	5	2 mid Exams Types of market, Perfect competition	-	Teaching	5	-	-	Seminar (V2)	1	Yes.	-
	5	3	monopoly features of monopoly	-	Teaching	2	-	-	Assignment (V2)	1	Yes.	-

Signature of the Lecturer

J. Devenna

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M. H.

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>T. Devesh Mani</u>					CLASS : <u>I Bcom V2 Gen</u>				Semester : <u>II</u>		Paper : <u>Business Economics</u>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
oct	1	1	national Income Concepts of NI components of	-	Teaching	1	yes	-	-	(Yes) Group discuss	1	yes.	-
	2	5	national Income, measurement of NI Problems in measuring NI I mid exams	-	Teaching	5	yes	-	-	Group discuss (V2)	1	yes.	-
	3	2	Revision	-	Teaching	2	-	-	-	-	-	-	-
	4	4	Revision	-	Teaching	4	yes	-	-	-	-	-	-
	5	5	Revision	-	Teaching	5	yes	-	-	-	-	-	-

Signature of the Lecturer

T. Devesh Mani

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M. W. J.

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2020-21 - EVEN SEM

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>M. DURGA</u>					CLASS : <u>II-Bcom(A)</u> Semester : <u>IV</u> Paper : <u>Business Law</u>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1 st	01	UNIT-1 Essentials of contract	-	Teaching	01	Yes	-	-	-	-	-	-
	2 nd	05	Classification of Contracts	-	Teaching	05	Yes	-	-	-	-	-	-
	3 rd	05	Indian contract Act	-	Teaching	05	Yes	-	-	-	-	-	-
	4 th	05	UNIT-II Types of offer	-	Teaching	05	Yes	-	-	-	-	-	-
	5 th	05	offer features Acceptance features	-	Teaching	05	Yes	-	-	-	-	-	-
	6 th	01	Types of Acceptance	-	Teaching	01	Yes	-	-	-	-	-	-
June	1 st	04	Consideration	-	Teaching	04	Yes	-	-	-	-	-	-
	2 nd	05	UNIT-III Minor, Modes of Breach of contract	-	Teaching	05	Yes	-	-	-	-	-	-
	3 rd	05	Remedies for Breach of contract	-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer
M. W

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M. W

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. DURGA					CLASS : <u>II B. Com (h)</u> Semester : <u>IV</u>				Paper : <u>Business Law</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	05	UNIT IV Sale Contract	-	Teaching	05	Yes	-	-	-	-	-	-
	5 th	02	Sale VS Agreement to Sale	-	Teaching	02	Yes	-	-	-	-	-	-
July	1 st	02	Rights of unpaid seller	-	Teaching	02	Yes	-	-	-	-	-	-
	2 nd	05	Sales Act-1930	-	Teaching	05	Yes	-	-	-	-	-	-
	3 rd	05	Sales Act-1930	-	Teaching	04	Yes	-	Assignment	01	Yes	-	-
	4 th	04	Sales Act-1930	-	Teaching	04	Yes	-	-	-	-	-	-
	5 th	05	UNIT-V IT Act -2000	-	Teaching	05	Yes	-	-	-	-	-	-
Aug	1 st	05	UNIT-V IT-Act-2000	-	Teaching	05	Yes	-	-	-	-	-	-
	2 nd	05	IT Act-2000	-	Teaching	04	Yes	-	class room Seminar	01	Yes	-	-

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M. Durga

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M. Durga

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2020-21 - EVEN SEM

ANNUAL CURRICULAR

PLAN (Year)

NAMR OF THE LECTURER M. DURGA

CLASS : II. B Com (6) Semester : IV

Paper : Business Law

MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3 rd	05	Revision	—	—	05	—	—	—	—	—	—	—
	4 th	05	MID-I Revision	—	—	05	—	—	—	—	—	—	—
	5 th	01	MID-I Revision	—	—	01	—	—	—	—	—	—	—
SEP	1 st		Commencement of SEM-IV Exams	—	—	—	—	—	—	—	—	—	—

Signature of the Lecturer
M. Durga

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M. Durga

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ANNUAL CURRICULAR				PLAN (Year)									
NAME OF THE LECTURER: P. HAGA LALESHMI				CLASS: TTB COM (W) Semester: IV Paper: Income Tax									
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1st	1	Unit-I Introduction	-	Teaching	1	-	-	-	-	-	-	-
	2nd	5	Introduction	-	Teaching	5	-	-	-	-	-	-	-
	3rd	5	Introduction	-	Teaching	5	-	-	-	-	-	-	-
	4th	5	Unit-II Income From Salary	-	Teaching	5	-	-	-	-	-	-	-
	5th	5	Income From Salary	-	Teaching	5	-	-	-	-	-	-	-
	6th	1	Income From Salary	-	Teaching	1	-	-	-	-	-	-	-
June	1st	5	Unit-III Income From H.P.	-	Teaching	5	-	-	-	-	-	-	-
	2nd	5	Income From H.P.	-	Teaching	5	-	-	-	-	-	-	-
	3rd	5	Income From H.P.	-	Teaching	5	-	-	-	-	-	-	-

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2018-2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. Naga Lakshmi</i>					CLASS : <i>II B Com (G)</i> Semester : <i>IV</i>				Paper : <i>Income Tax</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	4th	5	Income From HP Unit-III	-	Teaching	5	-	-	-	-	-	-	-
June	5th	3	Income From Business	-	Teaching	3	-	-	-	-	-	-	-
July	1st	3	Income From Business & Profession Unit-IV	-	Teaching	3	-	-	-	-	-	-	-
July	2nd	5	Income From CG.	-	Teaching	5	-	-	-	-	-	-	-
	3rd	5	Income From CG	-	Teaching	5	-	-	-	-	-	-	-
	4th	5	Income From CG.	-	Teaching	4	-	-	Assignment on Income Tax	1	-	-	-
	5th	5	Income From Other Sources Unit-V	-	Teaching	5	-	-	-	-	-	-	-
Aug	1st	5	Total Income	-	Teaching	5	-	-	-	-	-	-	-
	2nd	5	Total Income	-	Teaching	5	-	-	-	-	-	-	-
	3rd	5	Syllabus Completed	-	Teaching	4	-	-	OBIS on Income Tax	1	-	-	-
	4th	5	I Mid Exam	-	Teaching	5	-	-	-	-	-	-	-
	5th	2	Revision	-	Teaching	2	-	-	-	-	-	-	-
Sep	1st	4	Revision	-	Teaching	4	-	-	-	-	-	-	-

P. Naga Lakshmi
Signature of the Lecturer

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 -21

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ANNUAL CURRICULAR

PLAN (Year)

NAMR OF THE LECTURER H. Usha

CLASS : B.Com(4) Semester : II Semester

Paper : Direct Marketing

MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
May	1 st	5	Unit - I Introduction of Direct marketing	-	Teaching	5	Yes	-	-	-	-	-
			Features - Diff Strategies	-	H	+	-	-	-	-	-	
	2 nd	5	Mailing SMS-MMS new channels	-	H	5	Yes	-	-	-	-	-
			of Direct marketing	-	T	-	-	-	-	-	-	
			Marketing communication plan	-	T	-	-	-	-	-	-	
3 rd	5	Unit - II Introduction of Direct marketing	-	T	5	Yes	-	-	-	-	-	
		media - Role of social media	-	T	-	-	-	-	-	-		
		Advantages of newspapers	-	T	-	-	-	-	-	-		
		Disadvantages of news papers	-	T	5	Yes	-	-	-	-		
4 th	4	5										

Signature of the Lecturer
H. Usha

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M. H

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha</i>					CLASS : <i>fil B Com (G)</i>			Semester : <i>VI</i>		Paper : <i>Direct Marketing</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			Different Types of Magazines	—	T	—	—	—	—	—	—	—	—
			TV and Radio-Telemarketing	—	T	—	—	—	—	—	—	—	—
<i>June</i>	<i>1st</i>	<i>5</i>	Evolution of Direct marketing and New customers unit - <i>W</i>	—	<i>Teaching</i>	<i>4</i>	<i>yes</i>	—	<i>Assignment</i>	<i>01</i>	<i>yes</i>	—	—
			Introduction of Direct marketing media	—	T	—	—	—	—	—	—	—	—
	<i>2nd</i>	<i>5</i>	Top 10 magazines, Role of magazines, creative process & Testing of Direct mail.	<i>Youtube class</i>	T	<i>5</i>	<i>yes</i>	—	—	—	—	—	—
	<i>3rd</i>	<i>5</i>	Introduction of catalogues - print Advertising.	—	T	<i>5</i>	<i>yes</i>	—	—	—	—	—	—
				—	T	—	—	—	—	—	—	—	—

Signature of the Lecturer

Signature of the HOD

M. W

Signature of the Principal

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>M. Usha</u>					CLASS : <u>B.B. Com</u>			Semester : <u>V semester</u>		Paper : <u>Direct marketing</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	5	Market Intelligence Rational direct & Interactive marketing and. E TV Eo	-	Teaching	13	Yes	-	-	Class room Seminar	01	Yes	-
			Radio	-	T	1	-	-	-	-	-	-	-
	5 th	3	B's USP & creativi- ty.	PPT Class	T	3	Yes	-	-	-	-	-	-
			Unit-IV	-	T	1	-	-	-	-	-	-	-
			Social media and Digital	-	T	1	-	-	-	-	-	-	-
			marketing, twitter, linked In, Emailing	-	T	1	-	-	-	-	-	-	-
			mobile marketing	-	T	1	-	-	-	-	-	-	-
July	1 st	3	Interactive Television	-	T	3	Yes	-	-	-	-	-	-
			Blended direct marketing & new customer.	-	T	1	-	-	-	-	-	-	-
				-	T	1	-	-	-	-	-	-	-

Signature of the Lecturer

Signature of the HOD

M. W. J.

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 - 21

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha</i>					CLASS : <i>11 B Com (G)</i>			Semester : <i>VI</i>		Direct Paper : <i>Marketing</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>2nd</i>	<i>4</i>	<i>Unit - II Key factors of Direct marketing</i>	<i>-</i>	<i>T</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Digital Tips</i>	<i>-</i>	<i>T</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>4</i>	<i>Best practices in digital marketing,</i>	<i>-</i>	<i>T</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Legal Aspects.</i>	<i>-</i>	<i>T</i>		<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>4</i>	<i>Practical Example of Flipkart,</i>	<i>-</i>	<i>T</i>	<i>4</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Amazon</i>	<i>-</i>	<i>T</i>		<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>3</i>	<i>Advantages & Disadvantages of Paytm.</i>	<i>-</i>	<i>T</i>	<i>3</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
				<i>-</i>	<i>T</i>		<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
					<i>T</i>			<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

Signature of the HOD

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ANNUAL CURRICULAR					PLAN (Year)									
NAME OF THE LECTURER S.V. MARUTHI.					CLASS : III Bcom Semester : VI									
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
May	1st	-	Unit I Analysis of Financial Statement	-	-	-	-	-	-	-	-	-	-	-
	2nd	05	Problems on Financial Statement	-	Teaching	05	Yes	-	-	-	-	-	-	-
	3rd	04	Problems	-	"	04	Yes	-	-	-	-	-	-	-
	4th	05	Problems	You Tube Video	"	05	Yes	-	-	-	-	-	-	-
	5th	05	Problems	-	"	05	Yes	-	-	-	-	-	-	-
	6th	01	Problems	-	"	01	Yes	-	-	-	-	-	-	-
June	1st	04	Unit II Ratio Analysis (Theory)	-	"	04	Yes	-	Assignment	01	Yes	-	-	-
	2nd	05	Problems	-	"	05	Yes	-	-	-	-	-	-	-
	3rd	05	Problems	-	"	05	Yes	-	-	-	-	-	-	-

Signature of the Lecturer

S.V. Maruthi

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M. H.

Signature of the Principal

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ANNUAL CURRICULAR					(Year) PLAN (Year)								
NAME OF THE LECTURER <u>S.V. Maruthi</u>					CLASS : <u>III B Com</u> Semester : <u>VI</u>				Paper : <u>Management Accounting</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4th	05	Problems	PPT class	Teaching	05	Yes	-	-	-	-	-	-
	5th	03	Unit III Funds Flow Statement (Theory)	-	"	03	Yes	-	-	-	-	-	-
July	1st	02	Proforma of Funds Flow Statement	-	"	02	Yes	-	-	-	-	-	-
	2nd	05	Problems	-	"	05	Yes	-	-	-	-	-	-
	3rd	05	Unit IV Cash flow Statement	-	"	05	Yes	-	class room Seminar	01	Yes	-	-
	4th	04	Problems	-	"	04	Yes	-	-	-	-	-	-
	5th	05	Problems	-	"	05	Yes	-	-	-	-	-	-
Aug	1st	05	Unit V BEP Problems	-	"	05	Yes	-	-	-	-	-	-
	2nd	05	Problems	-	"	05	Yes	-	-	-	-	-	-

Signature of the Lecturer

S.V. Maruthi

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2020 - 2021

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER S.V. Maruthi					CLASS : ^(Gen) B Com Semester : 21				Paper : Management Accounts				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3rd	04	MID - I Exams	-	-	-	-	-	-	-	-	-	-
	4th	05	Sem VI exams	-	-	-	-	-	-	-	-	-	-
	5th	02	Sem VI exams commenced	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer
S.V. Maruthi

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M. W.

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER K. MARY RATNA KOMARI					CLASS : III Gen Semester : VI				Paper : Marketing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
MAY	1 st	-	UNIT- Introduction	-	Teaching	05	Yes	-	-	-	-	-	-
	2 nd	05	Marketing Mix & Environment	-	Teaching	05	Yes	-	-	-	-	-	-
	3 rd	04	Consumer Behaviour	-	Teaching	04	Yes	-	-	-	-	-	-
	4 th	05	Market segmentation	-	Teaching	05	Yes	-	-	-	-	-	-
	5 th	05	ITP & Advantage	-	Teaching	05	Yes	-	-	-	-	-	-
	6 th	01	PLC & new product development	-	Teaching	05	Yes	-	-	-	-	-	-
			4 P's concept & marketing & selling	-	Teaching	01	Yes	-	-	-	-	-	-
June	1 st	04	Branding, Packaging, Labelling	-	Teaching	04	Yes	-	-	-	-	-	-
	2 nd	05	Price determination Factors.	-	Teaching	05	Yes	-	-	-	-	-	-
	3 rd	05	Pricing Policies & Strategies.	-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer

K. Mary Ratna Komari

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ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <u>K. MARY RATNA KUMARI</u>					CLASS: <u>III Gened</u>			Semester: <u>VI</u>			Paper: <u>Marketing</u>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	05	objectives of pricing	-	Teaching	05	Yes	-	-	-	-	-
	5 th	03	Global marketing Merits & Demerits	-	Teaching	03	Yes	-	-	-	-	-
July	1 st	02	channels of distribution & types.	-	Teaching	02	Yes	-	-	-	-	-
	2 nd	05	online marketing Merits & Demerits	-	Teaching	05	Yes	-	-	-	-	-
	3 rd	05	Advertisement & D/S in and publicity	-	Teaching	05	Yes	-	-	-	-	-
	4 th	04	Personal selling & sales promotion	-	Teaching	04	Yes	-	-	-	-	-
	5 th	05	Green marketing Features & IMP	-	Teaching	05	Yes	-	-	-	-	-
Aug	1 st	05	Need for public relation & Feature	-	Teaching	03	Yes	-	classroom seminar	02	Yes	-
	2 nd	05	BUSINESS PROMOTION Merits & Demerits	-	Teaching	03	Yes	-	Group discussion	02	Yes	-

Signature of the Lecturer

K. Mary Ratna Kumari

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M. W.

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ANNUAL CURRICULAR

PLAN (Year)

NAMR OF THE LECTURER K. MARY RATNA KOTIART

CLASS : III Gen Semester : VI

Paper : Marketing

MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3rd	04	MID - I Exams	-	-	-	-	-	-	-	-	-
	4th	05	SEM VI Exams	-	-	-	-	-	-	-	-	-
	5th	02	Commenced	-	-	-	-	-	-	-	-	-

Signature of the Lecturer
K. Mary Ratna Kotiart

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M. W. J.

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2020- 2021 (EVEN)

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: P. Praveen					CLASS: III B.com(CN)				Semester: VI th		Paper: Sales Promotion.	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
May	2 nd	4	Sales executive functions, what is sales promotion and use of sales promotion to the organization.	—	Teaching	4	Yes	—				
May	3 rd	4	Sales promotion and control, what is sales organization, structure of sales organization	—	Teaching	4	Yes	—				
May	4 th	5	Setting up sales organization, types of sales organization, personal selling, theories of personal selling.	—	Teaching	5	Yes	—				
May	5 th	4	analyzing market potential, sales potential, sales forecasting methods, importance of personal selling.	—	Teaching	4	Yes	—				
May	1 st	4	Distribution policies and pricing policies, Personal selling objectives, Advantages and Disadvantages.	—	Teaching	4	Yes	—				
May	2 nd	5	Sales budget and importance of sales Budget, sales territories, Sales Quotas, Sales Contests.	—	Teaching	5	Yes	—				

Signature of the Lecturer

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020 - 2021

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS :			Semester :		Paper :		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY			CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Jun	3 rd	5	Point of sale, Coupon and discounts, free offers, Display, Show rooms and Exhibitions.	—	Assignment on functions of sales executive Teaching	4	Yes	—	Assignment on functions of sales executive	1	Yes	—
Jun	4 th	5	salesmanship in sales promotion, sales manager qualities, sales manager functions	—	Teaching	5	Yes	—		—	—	—
Jun	5 th	3	Types of salesmen, prospecting in sales promotion.	—	teaching	3	Yes	—		—	—	—
Jul	1 st	2	Pre approach in sales promotion, Approach in sales promotion.	—	teaching	2	Yes	—		—	—	—
Jul	2 nd	4	selling sequence, in sales promotion, Psychology of customers. sales budget methods.	—	Teaching	4	Yes	—		—	—	—
Jul	3 rd	5	Sales quotas and sales contests, sales forecasting methods, sales manager functions.	—	teaching	5	Yes	—		—	—	—

Signature of the Lecturer

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>P. Praveen</u>					CLASS : <u>III B.com (S)</u>		Semester : <u>VIth</u>		Paper : <u>Sales Promotion.</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Jul	4 th	4	Difference between market potential and sales potential, Pricing Policies in sales promotion, Types of sales organization.	—	Teaching	4	yes	—	—	—	—	—	—
Jul	5 th	5	Sales force management, Recruitment and selection, Training of a sales Personnel.	—	Teaching	5	yes	—	—	—	—	—	—
Aug	1 st	5	Induction programme of a sales personnel, Explain Methods of training, Process of recruitment and selection.	—	Teaching	5	yes	—	—	—	—	—	—
Aug	2 nd	5	Motivation of sales personnel, Compensation of sales personnel, Evaluation of a sales Personnel.	—	Class room seminar on sales forecasting Methods/ Teaching	4	yes	—	Class room Seminar on sales forecasting Methods	1	yes	—	—
Aug	3 rd		Mid Exams.	—	—	—	—	—	—	—	—	—	—

Signature of the Lecturer

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER					CLASS :								
N. Rajeswari					Bcom v2 / MPCEI / MPCEII								
					Semester : IV				Paper : Entrepreneurship				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1st	3	Introduction - definition, objectives, concepts and it norms	-	Teaching	03	yes	-	-	-	-	-	-
			characteristics of entrepreneur - classification of entrepreneurship importance.	-	Teaching	03	yes	-	-	-	-	-	-
	2nd	3	Incorporation of business organization	-	Teaching	03	yes	-	-	-	-	-	-
			role of entrepreneurship in economic development.	-	Teaching	03	yes	-	-	-	-	-	-
	3rd	3	Advantage & disadvantage	-	Teaching	03	yes	-	-	-	-	-	-
			start up companies, functions of entrepreneur in start up company	-	Teaching	03	yes	-	-	-	-	-	-
	4th	3		-	Teaching	03	yes	-	-	-	-	-	-
				-	Teaching	03	yes	-	-	-	-	-	-

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N. Rajeswari

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M. W. J.

Signature of the Principal

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ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER					CLASS :				Semester :				Paper :			
N. Rajeswari					Bcom v2 / MPCs I II				IN				Entrepreneurship			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
June	1st	3	under idea generation and opportunity	—	Teaching	03	yes	—	—	—	—	—	—			
			Assessment:- Ideas in Entrepreneurship	—	Teaching	03	yes	—	—	—	—	—	—			
			functions and features of idea in entrepreneurship	—	Teaching	03	yes	—	—	—	—	—	—			
	2nd	3	sources of new ideas - process	—	Teaching	03	yes	—	—	—	—	—	—			
			and planning to sources of new ideas	—	Teaching	03	yes	—	—	—	—	—	—			
			techniques for generating and	—	Teaching	03	yes	—	—	—	—	—	—			
	3rd	3	planning for that ideas - steps of	—	Teaching	03	yes	—	—	—	—	—	—			
			tapping and opportunity recognition	—	Teaching	03	yes	—	—	—	—	—	—			
	4th	3	steps in tapping opportunity	—	Teaching	03	yes	—	—	—	—	—	—			

Signature of the Lecturer

N. Rajeswari

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M. H

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS: BCOMV2 / mps 2, 11				Semester: IV				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	5 th	2	preparation of project report - contents & report.	-	Teaching	02	yes	-	-	-	-	-	-
JULY	1 st	2	guide lines for project report preparation and its functions.	-	Teaching	02	yes	-	-	-	-	-	-
	2 nd	2	project appraisal techniques - Economic - steps and analysis.	-	Teaching	02	yes	-	-	-	-	-	-
	3 rd	3	financial analysis market analysis	-	Teaching	03	yes	-	-	-	-	-	-
			technical feasibility.	-	Teaching	03	yes	-	-	-	-	-	-
	4 th	2	institutions supporting small business enter prise.	-	Teaching	02	yes	-	-	-	-	-	-
			Central level NABARD.	-	Teaching	02	yes.	-	-	-	-	-	-

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N. Rajeswari

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ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: N. Rajeswari					CLASS: Bcom v2 / m p e s I, II		Semester: IV		Paper: Entrepreneurship			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
July	1st	3	SIDBI its featy functions	-	Teaching	03	Yes	-	-	-	-	-
Aug	1st	3	NIC, KVIC and SIDBI, NSIC and	-	Teaching	03	Yes	-	-	-	-	-
	2nd	3	state level institu-tions DIC's, SFC,	-	Teaching	03	Yes	-	-	-	-	-
	3rd	3	SSIDC - other financ al institution, govt	-	Teaching	03	Yes	-	-	-	-	-
			policy for SSIs - tax incentives	-	Teaching	03	Yes	-	-	-	-	-
	4th	2	Concessions - Non tax concessions	-	Teaching	02	Yes	-	-	-	-	-
			Rehabilitation and investment	-	Teaching	02	Yes	-	-	-	-	-
	5th	1	allowances and its functions.	-	Teaching	01	Yes	-	-	-	-	-
				-	Teaching	01	Yes	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

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M. N.

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2020-21 EVEN SEM

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>M. DURGA</u>					CLASS : <u>III. (Gen)</u> Semester : <u>SEM-VI</u> Paper : <u>Tally</u>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1 st	-	UNIT-I	-	Teaching	-	Yes	-	-	-	-	-	-
	2 nd	03	Company creation	-	Teaching	03	Yes	-	-	-	-	-	-
	3 rd	03	Tally Features	-	Teaching	03	Yes	-	-	-	-	-	-
	4 th	03	creation of ledgers	-	Teaching	03	Yes	-	-	-	-	-	-
	5 th	03	creation of Groups	-	Teaching	03	Yes	-	-	-	-	-	-
	6 th	03	creation of Stock	-	Teaching	03	Yes	-	-	-	-	-	-
	7 th	01	Practical Problem	-	Teaching	01	Yes	-	Assignment	01	Yes	-	-
June	1 st	03	Chart of Accounts	-	Teaching	03	Yes	-	-	-	-	-	-
	2 nd	03	Chart of Accounts	-	Teaching	03	Yes	-	-	-	-	-	-
	3 rd	03	Back-up Be-Store	-	Teaching	03	Yes	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

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M. Durga

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER M.DURGA					CLASS : III-V₂			Semester : VI		Tally with Paper : CST		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	03	Back-UP Re-Store	-	Teaching	03	Yes	-	-	-	-	-
	5 th	03	Tally Audit Features	-	Teaching	03	Yes	-	-	-	-	-
July	1 st	01	creation of Stock Groups	-	Teaching	01	Yes	-	-	-	-	-
	2 nd	03	creation of Stock ledger	-	Teaching	02	Yes	-	Group Discussion	01	Yes	-
	3 rd	03	Units of measures	-	Teaching	03	Yes	-	-	-	-	-
	4 th	03	Types of Vouchers	-	Teaching	03	Yes	-	-	-	-	-
	5 th	03	Various registers under Tally	-	Teaching	03	Yes	-	-	-	-	-
Aug	1 st	03	Revision	-	Teaching	03	Yes	-	-	-	-	-
	2 nd	03	Revision	-	Teaching	03	Yes	-	-	-	-	-

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ANNUAL CURRICULAR

PLAN (Year)

NAMR OF THE LECTURER M. DURGA

CLASS : III-V₂

Semester : VI

Tally with
 Paper : GST

MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3 rd	04	MID - I Exams	-	-	-	-	-	-	-	-	-	-
	4 th	05	SEM - VI Exams	-	-	-	-	-	-	-	-	-	-
	5 th			02	Commenced	-	-	-	-	-	-	-	-

Signature of the Lecturer
M. D

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2020- 2021

Even sem

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS :				Semester :		Paper :	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
June	1st	2	Introduction of Advertising Concepts, functions	-	Teaching	2	Yes	-				
	2nd	2	Types of advertising, creative advertising messages.	-	Teaching	2	Yes	-				
				-	Teaching	2	Yes	-				
	3rd	2	factors determining opportunities of a Product/Service	-	Teaching	2	Yes	-				
			social and economical aspects.	-	Teaching	2	Yes	-				
	4th	2	Role of Advertising agencies, and their responsibilities	-	Teaching	2	Yes	-				

Signature of the Lecturer

K. Varalakshmi

Signature of the HOD

M. H

Signature of the Principal

K. Varalakshmi

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020 - 2021

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>K. Nadalalaxmi</i>					CLASS : <i>I B Com (voc)</i>			Semester : <i>II</i>		Paper : <i>Advertising</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>5th</i>	<i>2</i>	<i>SCOPE of their work and function of Advertising Agencies</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>July</i>			<i>Commencement of I Sem Revision</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Aug</i>			<i>I Sem Exams.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Sep</i>	<i>1st</i>	<i>2</i>	<i>Ethical issues, Identifying target group.</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>2</i>	<i>Laws in advertising, Advertising Statutory Bodies in India</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>2</i>	<i>AAA and ASCI.</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

K. Nadalalaxmi

Signature of the HOD

M. H

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: K. Vasudakshmi					CLASS: I B.Com (Voc)				Semester: II		Paper: Advertising	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	2	Types of Advertising.	-	Teaching	2	Yes	-	-	-	-	-
	5 th	2	typical advertising and its characteristics	-	Teaching	2	Yes	-	-	-	-	-
Oct	1st	2	Reaching target groups.	-	Teaching	1	Yes	-	-	-	-	-
	2nd	2	local advertising and its process	-	Teaching	2	Yes	-	-	-	-	-
	3rd	2	Feed back on impact of advertisement	-	Teaching	2	Yes	-	-	-	-	-
			advertisement	-	Teaching	2	Yes	-	-	-	-	-

Signature of the Lecturer

K. Vasudakshmi

Signature of the HOD

M. H. [Signature]

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)				CO-CURRICULAR ACTIVITY			
NAMR OF THE LECTURER					CLASS :	Semester :	Paper :					
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	2	Business Promotion and its types.	-	Teaching	2	Yes	-	Teaching	2	Yes	-
	5 th	2	advertising copy and its types.	-	Teaching	2	Yes	-	Teaching	2	Yes	-

Signature of the Lecturer

K. Venkateshmi

Signature of the NOD

M. N

Signature of the Principal

[Signature]

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS: <u>Intermediate</u> Semester: <u>II</u> Paper: <u>Financial Accounting II</u>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
June	1st	5	Introduction - Meaning - definition -	-	Teaching	05	yes	-	-	-	-	-	-
			Accounting - meaning - features and Advantages & depreciation - causes of depreciation - functions.	-	Teaching	05	yes	-	-	-	-	-	-
	2nd	5	Methods of depreciation - straight line method - features - functions - advantages	Youtube Videos	Teaching	05	yes	-	-	-	-	-	-
			written down value method - advantages	-	Teaching	05	yes	-	-	-	-	-	-
	3rd	5	Annuity method - depletion method -	-	Teaching	05	yes	-	-	-	-	-	-
			problems on fixed instalment method.	-	Teaching	05	yes	-	-	-	-	-	-
	4th	5	problems on fixed instalment and diminishing method	-	Teaching	05	yes	-	-	-	-	-	-
			and depletion and Annuity value method	-	Teaching	05	yes	-	-	-	-	-	-

Signature of the Lecturer
N. Rajeswari

Signature of the HOD
M. W. J.

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS: D. Bcom/VI Semester: II				Paper: Financial Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	5th	3	Meaning and definition of the provision and reserve - feature	—	Teaching	03	Yes	—	—	—	—	—	—
(Commencement of 1st Sem Exam)			functions and provisions on reserve - its importance.	—	Teaching	03	Yes	—	—	—	—	—	—
SEP	1st	3	preparation Bad debtly accounts and provision for Bad and doubtful debtly.	—	classroom Teaching Seminar	02	Yes	—	class room seminar	1	Yes	—	—
			provision for discount on debtor - its features - functions including problems	—	Teaching	05	Yes	—	—	—	—	—	—
	2nd	5	provision for discount on creditors - including problems - repairs and renewals	—	Teaching	05	Yes	—	—	—	—	—	—
	3rd	5	reserve a/c including problems.	—	Teaching	05	Yes	—	—	—	—	—	—
				—	Teaching	05	Yes	—	—	—	—	—	—

Signature of the Lecturer
N. Rajeswari

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M. H.

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER N. Rajeswari					CLASS : 2 B Com (V) Semester : II				Paper : Financial Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	5	Meaning - features - function - Bills of Exchange - parties of Bill - Discounting of Bill - renewal of bill and their functions	PPT videos	Teaching	05	Yes	-	-	-	-	-	-
				-	Teaching	05	Yes	-	-	-	-	-	-
				-	Teaching	05	Yes	-	-	-	-	-	-
	5 th	4	Problems on bills of exchange renewal of bill - entries in the books - drawer - consignee - Account entry	-	Teaching	04	Yes	-	-	-	-	-	-
				-	Teaching	04	Yes	-	-	-	-	-	-
oct	1 st	2	Accounting treatment in the books of consignor and consignee - valuation of the closing stock	-	Teaching	02	Yes	-	-	-	-	-	-
				-	Teaching	02	Yes	-	-	-	-	-	-
oct	2 nd	5	Stock - Normal loss and Abnormal loss including problems also.	-	Teaching	05	Yes	-	-	-	-	-	-
				-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer
N. Rajeswari

Signature of the HOD

M. H. J.

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>N. Rajeswari</u>					CLASS : <u>B.Com (V)</u> Semester : <u>II</u>				Paper : <u>Financial Accounting</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3 rd	5	joint venture - featur res. - diff. b/w joint venture and	-	Teaching	05	yes	-	group discussion	1	yes	-
			consignment - Acco- unting procedure -	-	Teaching	05	yes	-	-	-	-	-
			method of joint account records keepi ng.	-	Teaching	05	yes	-	-	-	-	-
	4 th	5	method of record keeping - one vendor	-	GROUP Teaching discussion	05	yes	-	-	1	-	-
			keeps the accounty and separate set of books method.	-	Teaching	05	yes	-	-	-	-	-
	5 th	5	joint venture proble -ms on both parti ci-	-	Teaching	05	yes	-	-	-	-	-
			joint bank a/c and memorandum joint venture a/c.	-	Teaching	05	yes	-	-	-	-	-
					Tea.							

Signature of the Lecturer
N. Rajeswari

Signature of the HOD
M. H.

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER <u>J. Deva Mani</u>					CLASS : <u>Bcom V₂ & Gen</u>			Semester : <u>II</u>		Paper : <u>Business Economics</u>			<u>2020-2021 Even Sem</u>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
June	1	4	Unit - I. Introduction, meaning, nature & scope of B Economics	—	Teaching	4	Yes	—	—	—	—	—	—	
	2	5	micro & macro Economics, Demand meaning Demand function	—	Teaching	5	Yes	—	—	—	—	—	—	
	3	5	law of demand. Elasticity of demand methods of price elasticity.	—	Teaching	5	Yes	—	—	—	—	—	—	
	4	5	Types of price elasticity. Advantages of	youtube class	Teaching	5	Yes	—	—	—	—	—	—	
	5	5	price elasticity.	—	Teaching	3	Yes	—	—	—	—	—	—	
July			Revision of 1 semester	—	Teaching		Yes	—	—	—	—	—	—	

Signature of the Lecturer

J. Deva Mani

Signature of the HOD

M. D. [Signature]

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020 2021

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER					CURRICULAR ACTIVITY			CO-CURRICULAR ACTIVITY				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Aug			Revision of 1 semester	-	Teaching.		-	-	-			
Sep	1	4	Unit-III Production function Law of variable proportion, Econo-	-	Teaching	3	-	-	(Gen) Assignment	1	Yes.	-
	2	4	minet, Returns to scale. Cobb Douglas P.F. Cost function	-	Teaching	4	-	-	-			
	3	5	Classification of cost, Break even analysis. market structure.	PPT Presentation	Teaching	5	-	-	Seminar (Gen)	1	Yes.	-
	4	5	2 mid Exams Types of market, Perfect competition	-	Teaching	5	-	-	Seminar (V2)	1	Yes.	-
	5	3	monopoly features of monopoly	-	Teaching	2	-	-	Assignment (V2)	1	Yes.	-

Signature of the Lecturer

J. Devenna

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M. H.

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2020- 2021

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER <u>T. Devesh Mani</u>					CLASS : <u>I Bcom V2 Gen</u>				Semester : <u>II</u>		Paper : <u>Business Economics</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
oct	1	1	national Income Concepts of NI components of	-	Teaching	1	yes	-	-	(Yes) Group discuss	1	yes.	-	
	2	5	national Income, measurement of NI Problems in measuring NI I mid exams	-	Teaching	5	yes	-	-	Group discuss (V2)	1	yes.	-	
	3	2	Revision	-	Teaching	2	-	-	-	-	-	-	-	
	4	4	Revision	-	Teaching	4	yes	-	-	-	-	-	-	
	5	5	Revision	-	Teaching	5	yes	-	-	-	-	-	-	

Signature of the Lecturer

T. Devesh Mani

Signature of the HOD

M. W. J.

Signature of the Principal

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2020-21 (Even)

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: B. NIRMALA					CLASS: II B.Com			Semester: IV		Paper: ASO			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1st	01	Non Trading	-	Teaching	1	Yes	-	-	-	-	-	-
	2nd	05	Service orga-	-	Teaching	5	Yes	-	-	-	-	-	-
	3rd	05	nizations-	-	Teaching	5	Yes	-	-	-	-	-	-
	4th	05	Electricity	-	Teaching	5	Yes	-	-	-	-	-	-
	5th	05	Supply	YouTube class	Teaching	5	Yes	-	-	-	-	-	-
	6th	01	Companies	-	Teaching	1	Yes	-	-	-	-	-	-
June	1st	04	Bank Account	-	Teaching	4	Yes	-	-	-	-	-	-
	2nd	05	Bank Account	-	Teaching	5	Yes	-	-	-	-	-	-
	3rd	05	Bank Account	-	Teaching	5	Yes	-	-	-	-	-	-

B. Nirmala
Signature of the Lecturer

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M. H. [Signature]

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Signature of the Principal

2020-21

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>B.NIRMALA</u>					CLASS : <u>II B.Com</u> Semester : <u>V</u>			Paper : <u>A.S.O</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4th	05	Bank Accounts	-	Teaching	5	Yes	-	-	-	-	-
	5th	02	Bank Accounts	-	Teaching	2	Yes	-	-	-	-	-
July	1st	02	LT C	-	Teaching	01	Yes	-	Class Room Seminar	01	Yes	-
	2nd	05	Accounts	-	Teaching	5	Yes	-	-	-	-	-
	3rd	05	LI C	P.P.T	Teaching	5	Yes	-	-	-	-	-
	4th	04	Accounts	-	Teaching	4	Yes	-	-	-	-	-
	5th	05	General Insurance Accounts	-	Teaching	5	Yes	-	-	-	-	-
Aug	1st	05	General Insurance	-	Teaching	5	Yes	-	-	-	-	-
	2nd	05	Accounts	-	Teaching	5	Yes	-	-	-	-	-

B.Nirmala
Signature of the Lecturer

M.H
Signature of the HOD

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ANNUAL CURRICULAR

PLAN (Year)

NAMR OF THE LECTURER **B. NIRMALA**

CLASS : **B.Com** Semester : **IV**

Paper : **ASO**

MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY			CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3rd	05	Revision	-	-	05	yes	-	-	-	-	-
	4th	05	Revision	-	-	05	yes	-	Group Discussion	1	yes	-
	5th	01	Revision	-	-	01	yes	-	-	-	-	-

B. Nirmala
 Signature of the Lecturer

M. W.
 Signature of the HOD

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 Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS : III Bcom(V2) Semester : VI Semester				Paper : Auditing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
MAY	1st	5	Meaning - objectives - features and	Youtube videos	Teaching	05	Yes	-	-	-	-	-	-
			Advantages and disadvantages of	-	Teaching	05	Yes	-	-	-	-	-	-
				Auditing - importance of it.	-	Teaching	05	Yes	-	-	-	-	-
	2nd	5	Auditing primary objectives and its	-	Teaching	05	Yes	-	-	-	-	-	-
			scope and importance for it need.	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	5	Auditing as a vigil mechanism and	-	Teaching	05	Yes	-	-	-	-	-	-
			auditing as to be a watchdog for its verification.	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	5	Role of auditor - auditor checking	-	Teaching	05	Yes	-	-	-	-	-	-
				-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

Signature of the HOD

M. W. —

Signature of the Principal

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>N. Rajeswari</i>					CLASS : <i>B.Com Y2</i> Semester : <i>VI</i>				Paper : <i>Auditing</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			the corporate frauds, - and to be implemented their roles and duties.	-	teaching	05	yes	-	-	-	-	-	-
			Based on ownership - P of auditing -	-	teaching	05	yes	-	-	-	-	-	-
June	1 st	5	Independent audit - financial audit.	-	teaching	05	yes	-	-	-	-	-	-
	2 nd	5	Internal audit, cost audit and functions and features.	-	class room teaching seminar	05	yes	-	GROUP DISCUSSION	1	yes	-	-
			tax audit - govt audit, secretarial audit - its features and functions.	-	teaching	05	yes	-	-	-	-	-	-
	3 rd	5	tax audit - govt audit, secretarial audit - its features and functions.	-	teaching	05	yes	-	-	-	-	-	-
			tax audit - govt audit, secretarial audit - its features and functions.	-	teaching	05	yes	-	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

Signature of the HOD

M. H

Signature of the Principal

[Signature]

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER N. Rajeswari					CLASS : <u>III B Com (V2)</u> Semester : <u>VI Semester</u> Paper : <u>Accounting</u>							
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	5	planning of audit steps to be taken for new audit comment- audit programme- audit note book.	PPT Presentation class	Teaching	05	Yes	-	-	-	-	-
					Teaching	05	Yes	-	-	-	-	-
					Teaching	05	Yes	-	-	-	-	-
	5 th	3	Internal check- features, functions		Teaching	03	Yes	-	-	-	-	-
			Advantages - internal audit- and internal control- its functions and features.		Teaching	03	Yes	-	-	-	-	-
					Teaching	03	Yes	-	-	-	-	-
July	1 st	3	vouching and investigation -		Teaching	03	Yes	-	-	-	-	-
			vouching of cash and trading transactions - its functions - features.		Teaching	03	Yes	-	-	-	-	-
					Teaching	03	Yes	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

Signature of the HOD

M. H. [Signature]

Signature of the Principal

[Signature]

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: N. Rajeswari					CLASS: III B. Com (V ₂) Semester: VI Semester				Paper: Auditing			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	2 nd	4	Investigation and its functions -	-	Teaching	04	yes	-	-	-	-	-
			principles - Auditing vs Investigation.	-	Teaching	04	yes	-	-	-	-	-
	3 rd	4	Company audit and audit report -	-	Teaching	04	yes	-	-	-	-	-
			auditors' qualifications - appointment	-	Teaching	04	yes	-	-	-	-	-
	4 th	4	Rights and duties - liabilities - disqualification - audit report - types.	-	Except teaching Discussion	04	yes	-	-	-	-	-
			audit report contents and preparation - relevant provision of companies Act 2013 - and its importance	-	Teaching	03	yes	-	-	-	-	-
	5 th	3		-	Teaching	03	yes	-	-	-	-	-
				-	Teaching	03	yes	-	-	-	-	-
AUG	1 st			-	Teaching	02	yes	-	class room seminar	1	yes	-

Signature of the Lecturer

N. Rajeswari

Signature of the NOD

M. W.

Signature of the Principal

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2020-21 - Even SEM

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. DURGA					CLASS : III - V2 Semester : VI				Paper : GST Tally with				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1st	-	UNIT - I Introduction	-	-	-	-	-	-	-	-	-	-
	2nd	05	GST vs VAT	-	-	-	-	-	-	-	-	-	-
			Taxes Subsumed under GST, Exempted from GST	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	04	Components, Registration/M3D	-	Teaching	04	Yes	-	-	-	-	-	-
	4th	05	GST Transition GST Rates/Ledgers	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	05	Altering, Configuration Stock - Stock Ledgers GST - Rates	-	Teaching	05	Yes	-	-	-	-	-	-
6th	01	Allocating Stocks	-	Teaching	01	Yes	-	-	-	-	-	-	
June	1st	04	Invoice creating	-	Teaching	04	Yes	-	-	-	-	-	-
	2nd	05	New vouchers Customising	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	GST - Rates	-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer
M. Durga

Signature of the HOD
M. Durga

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: M. DURGA					CLASS: III-V ₂		Semester: VI		Tally with Paper: GST				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	05	Alteration of vouchers	-	Teaching	05	Yes	-	-	-	-	-	-
	5 th	03	Deleting vouchers ITC-GST-Rates	-	Teaching	03	Yes	-	-	-	-	-	-
July	1 st	02	Composition Quarterly Filing	-	Teaching	02	Yes	-	-	-	-	-	-
	2 nd	05	Generation of returns	-	Teaching	05	Yes	-	-	-	-	-	-
	3 rd	05	Generation of returns	-	Teaching	05	Yes	-	-	-	-	-	-
	4 th	04	Filing & Generation	-	Teaching	04	Yes	-	-	-	-	-	-
	5 th	05	GSTR-1, 2, 3	-	Teaching	05	Yes	-	-	-	-	-	-
Aug	1 st	05	Payment of GST online	-	Teaching	05	Yes	-	-	-	-	-	-
	2 nd	05	Reverse charge Various records to be maintained	-	Teaching	03	Yes	-	class room Seminar QUIZ	02	Yes	-	-

Signature of the Lecturer

Signature of the HOD

Signature of the Principal

M. W

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ANNUAL CURRICULAR					PLAN (Year)										
NAMR OF THE LECTURER <u>M. DURGA</u>					CLASS : <u>III V₂</u>				Semester : <u>VI</u>			Tally with		Paper : <u>GST</u>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY						
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date			
	3 rd	03	MID-I Exams	-	-	-	-	-	-	-	-	-	-		
	4 th	03	SEM-VI Exams	-	-	-	-	-	-	-	-	-	-		
	5 th	-	-	-	-	-	-	-	-	-	-	-	-		

Signature of the Lecturer
M. D.

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M. D.

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER					CLASS :								
N. Rajeswari					Bcom v2 / MPESI / MPESI				Semester : IV		Paper : Entrepreneurship		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1st	3	Introduction - definition, objectives, concepts and it norms	-	Teaching	03	yes	-	-	-	-	-	-
			characteristics of entrepreneur - classification of entrepreneurship importance.	-	Teaching	03	yes	-	-	-	-	-	-
	2nd	3	Incorporation of business organization	-	Teaching	03	yes	-	-	-	-	-	-
			role of entrepreneurship in economic development.	-	Teaching	03	yes	-	-	-	-	-	-
	3rd	3	Advantage & disadvantage	-	Teaching	03	yes	-	-	-	-	-	-
			start up companies, functions of entrepreneur in start up company	-	Teaching	03	yes	-	-	-	-	-	-
	4th	3		-	Teaching	03	yes	-	-	-	-	-	-
				-	Teaching	03	yes	-	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

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M. W. J.

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ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER: N. Rajeswari					CLASS: BCOMV2/M.PES I II				Semester: IV				Paper: Entrepreneurship			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
June	1st	3	under idea generation and opportunity	—	Teaching	03	yes	—	—	—	—	—	—			
			Assesment:- Ideas in Entrepreneurship	—	Teaching	03	yes	—	—	—	—	—	—			
			functions and features of idea in entrepreneurship	—	Teaching	03	yes	—	—	—	—	—	—			
	2nd	3	sources of new ideas - process	—	Teaching	03	yes	—	—	—	—	—	—			
			and plannings to sources of new ideas	—	Teaching	03	yes	—	—	—	—	—	—			
			techniques for generating and	—	Teaching	03	yes	—	—	—	—	—	—			
	3rd	3	planning for that ideas - steps of	—	Teaching	03	yes	—	—	—	—	—	—			
			tapping and opportunity recognition	—	Teaching	03	yes	—	—	—	—	—	—			
	4th	3	steps in tapping opportunity	—	Teaching	03	yes	—	—	—	—	—	—			

Signature of the Lecturer

N. Rajeswari

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M. H

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS: BCOMV2 / mps 2, 11				Semester: IV				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	5 th	2	preparation of project report - contents & report.	-	Teaching	02	yes	-	-	-	-	-	-
July	1 st	2	guide lines for project report preparation and its functions.	-	Teaching	02	yes	-	-	-	-	-	-
	2 nd	2	project appraisal techniques - Economic - steps and analysis.	-	Teaching	02	yes	-	-	-	-	-	-
	3 rd	3	financial analysis market analysis	-	Teaching	03	yes	-	-	-	-	-	-
			technical feasibility.	-	Teaching	03	yes	-	-	-	-	-	-
	4 th	2	institutions supporting small business enter prises.	-	Teaching	02	yes	-	-	-	-	-	-
			Central level NABARD.	-	Teaching	02	yes.	-	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

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M. N. [Signature]

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ANNUAL CURRICULAR					Blomv2/ mps I, II PLAN (Year)								
NAMR OF THE LECTURER N. Rajeswari					CLASS :			Semester : IV		Paper : Entrepreneurship			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
July	1st	3	SIDBI its featuy functions	-	Teaching	03	Yes	-	-	-	-	-	
Aug	1st	3	NIC, KVIC and SIDBI, NSIC and	-	Teaching	03	Yes	-	-	-	-	-	
	2nd	3	state level institu-tions DIC's, SFC,	-	Teaching	03	Yes	-	-	-	-	-	
	3rd	3	SSIDC - other financ al institution, govt	-	Teaching	03	Yes	-	-	-	-	-	
			policy for SSIs - tax incentives	-	Teaching	03	Yes	-	-	-	-	-	
	4th	2	Concessions - Non tax concessions	-	Teaching	02	Yes	-	-	-	-	-	
			Rehabilitation and investment	-	Teaching	02	Yes	-	-	-	-	-	
	5th	1	allowances and its functions.	-	Teaching	01	Yes	-	-	-	-	-	
				-	Teaching	01	Yes	-	-	-	-	-	

Signature of the Lecturer
N. Rajeswari

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M. N.

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: K. MARY RATNA KUMAR					CLASS: III Voc Semester: VI				Paper: Event management				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
May	1 st	-	UNIT-1 Event concept	-	Teaching	-	Yes	-	-	-	-	-	-
	2 nd	03	Types of events	-	Teaching	03	Yes	-	-	-	-	-	-
	3 rd	03	corporate hospitality	-	Teaching	03	Yes	-	-	-	-	-	-
	4 th	03	Govt meets	-	Teaching	03	Yes	-	-	-	-	-	-
	5 th	03	menu selection	-	Teaching	03	Yes	-	-	-	-	-	-
	6 th	01	customization	-	Teaching	01	Yes	-	-	-	-	-	-
June	1 st	03	outdoor events	-	Teaching	03	Yes	-	-	-	-	-	-
	2 nd	03	Risk management	-	Teaching	03	Yes	-	-	-	-	-	-
	3 rd	03	marketing & sponsorship	-	Teaching	03	Yes	-	-	-	-	-	-

Signature of the Lecturer
 K. Mary Ratna Kumar

Signature of the HOD
 M. H.

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: K. MARY RATNA KOMARI					CLASS: III Voc			Semester: VI		Paper: Event 191		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	03	HR Management	-	Teaching	03	Yes	-	-	-	-	-
	5 th	03	Entertainment	-	Teaching	03	Yes	-	-	-	-	-
July	1 st	01	celebrity events	-	Teaching	01	Yes	-	-	-	-	-
	2 nd	03	national festivals	-	Teaching	03	Yes	-	-	-	-	-
	3 rd	03	liaison with agents	-	Teaching	03	Yes	-	-	-	-	-
	4 th	03	contract negotiations	-	Teaching	03	Yes	-	-	-	-	-
	5 th	03	liaison with Govt. departments	-	Teaching	03	Yes	-	-	-	-	-
Aug	1 st	03	Revision	-	Teaching	02	Yes	-	Group discussion	01	Yes	-
	2 nd	03	Revision	-	Teaching	02	Yes	-	classroom seminar	01	Yes	-

Signature of the Lecturer

K. Mary Ratna Komari

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M. W.

Signature of the Principal

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>K. MARY RAJNA KUMARI</u>					CLASS : <u>III</u> VOC Semester : <u>VI</u>				Paper : <u>Event. Hgt</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<u>3rd</u>	<u>03</u>	<u>MID - I EXAM</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u>4th</u>	<u>03</u>	<u>SEM - VI EXAMS</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
	<u>5th</u>	<u>-</u>											

Signature of the Lecturer
K. Mary Rajna Kumari

Signature of the HOD
M. H. J.

Signature of the Principal
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