

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020

21-22-ODD
 Advanced Accounting
 Paper : 2021-22

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER					CLASS : II-B com(VI) ^(Gen)				Semester: III			
					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
NOV	3	01	UNIT-1 Accounting for Non-Trading	-	Teaching	01	Yes	-	-	-	-	-
	4	05	Accounting for Non-Trading	-	Teaching	05	Yes	-	-	-	-	-
	5	02	Accounting for Non-Trading	-	Teaching	02	Yes	-	-	-	-	-
DEC	1	03	Accounting for Non-Trading	-	Teaching	03	Yes	-	-	-	-	-
	2	05	Accounting for Non-Trading	ICT enabled class	Teaching	05	Yes	-	-	-	-	-
	3	05	MID-1 Accounting for Non-Trading	-	Teaching	05	Yes	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Durga</i>					CLASS : <i>II (V₁ & Gen)</i> Semester : <i>III</i>				Paper : <i>A-A</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>4</i>	<i>04</i>	<i>UNIT- II Single Entry System</i>	-	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	-	-	-	-	-	-
	<i>5</i>	<i>05</i>	<i>UNIT-III Hire Purchase</i>	-	<i>Teaching</i>	<i>04</i>	<i>Yes</i>		<i>GROUP DISCUSSION</i>	<i>01</i>	<i>Yes</i>		
<i>Jan</i>	<i>1</i>	-	-	-	-	-	-	-	-	-	-	-	-
	<i>2</i>	<i>05</i>	<i>Hire Purchase System</i>	-	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	-	-	-	-	-	-
	<i>3</i>	-	-	-	-	-	-	-	-	-	-	-	-
	<i>4</i>	<i>05</i>	<i>Hire Purchase System</i>	-	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

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[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Durga</i>					CLASS : <i>II (V & Gen)</i>		Semester : <i>III</i>		Paper : <i>AA</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>5</i>	<i>05</i>	<i>UNIT- IV Partnership Accounts I</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>6</i>	<i>01</i>	<i>Partnership Accounts - I</i>	<i>you tube videos</i>	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Feb</i>	<i>1</i>	<i>04</i>	<i>Partnership Accounts - I</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2</i>	<i>05</i>	<i>Partnership Accounts - I</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3</i>	<i>05</i>	<i>UNIT- V Partnership Accounts - II</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4</i>	<i>05</i>	<i>Partnership Accounts - II</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

M. Durga

Signature of the HOD

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Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>M. Dwiga</i>					CLASS : <i>II V (Gen)</i>		Semester : <i>III</i>		Paper : <i>AA</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>5</i>	<i>1</i>	<i>Partnership Accounts - II</i>	<i>-</i>	<i>Teaching</i>	<i>01</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Mar</i>			<i>Revision</i>									

M. Dwiga
Signature of the Lecturer

M. Dwiga
Signature of the HOD

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Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE ~~2019~~ - 2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS :				Paper :			
S.V. Maruthi					II Bcom V, and 2 nd & 3 rd Sem				Business Statistics			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Nov	3rd	01	Def. of statistics characteristics	-	Teaching	01	Yes	-	-	-	-	-
	4th	05	Importance and Limitations Frequency distribution	-	Teaching	05	Yes	-	-	-	-	-
	5th	02	and Graphic presentation.	-	Teaching	02	Yes	-	-	-	-	-
Dec	1st	03	Types of Average Qualities of good Average	-	Teaching	03	Yes	-	-	-	-	-
	2nd	05	Mean, Median, mode.	PPT class	Teaching	05	Yes	-	-	-	-	-
	3rd	05	Geometric mean and harmonic mean.	-	Teaching	05	Yes	-	-	-	-	-

Signature of the Lecturer

S.V. Maruthi

Signature of the HOD

M. D.

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE ~~2019-2020~~ - 2022

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>S.V. Maruthi</i>					CLASS : <i>II B Com XI and XII</i>			Semester : <i>III</i>		Paper : <i>Business Statistics</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>4th</i>	<i>04</i>	<i>Meaning of Dispersion</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>Assignments</i>	<i>02</i>	<i>Yes</i>	<i>-</i>
	<i>5th</i>	<i>05</i>	<i>preparation of Dispersion</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Jan</i>	<i>1st</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>05</i>	<i>quartile deviation Mean deviation</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>05</i>	<i>Standard deviation</i>	<i>You Tube class</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer *S.V. Maruthi*

Signature of the HOD *M.H.*

Signature of the Principal *[Signature]*

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE ~~2019~~ - 2020 - 2022



ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <u>Sri Maruthi</u>					CLASS: <u>B.Com</u>		Semester: <u>III</u>		Paper: <u>Business Statistics</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5th	05	Measures of Skewness.	-	Teaching	05	Yes	-	-	-	-	-
	6th	01	Co-efficient of Skewness.	-	Teaching.	01	Yes	-	-	-	-	-
Feb	1st	04	Kendall Pearson and Bowley's Skewness.	-	Teaching	04	Yes	-	-	-	-	-
	2nd	05	Kurtosis Leptokurtosis	-	Teaching	05	Yes	-	-	-	-	-
	3rd	05	Uses of Correlation Types of Correlation	-	Teaching	05	Yes	-	-	-	-	-
	4th	05	Kendall Pearson Correlation and Probable error	-	Teaching	05	Yes	-	-	-	-	-

Signature of the Lecturer Sri Maruthi

Signature of the HOD M.W.

Signature of the Principal [Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
 CURRICULUM LECTURER WISE 2019 - 2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5th	01	Spearman's Rank Correlation	-	Teaching	01	Yes	-	-	-	-	-

Signature of the Lecturer *Siv. Maruthi*

Signature of the HOD *M.D.*

Signature of the Principal *[Signature]*

CLASS : *B Com VI and VII* Semester : *III* Paper : *Business Statistics*

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2020 TO 2022 ODD.

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: P. Naga Laxshmi					CLASS: III B Com (G) Semester: V				Paper: GST Fundamentals				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			Unit-I										
Oct	1st	01	Introduction	—	Teaching	01	Yes	—	—	—	—	—	—
	2nd	05	Introduction	—	Teaching	05	Yes	—	—	—	—	—	—
	3rd	01	Introduction	—	Teaching	01	Yes	—	—	—	—	—	—
	4th	04	Unit-II GST	—	Teaching	04	Yes	—	—	—	—	—	—
	5th	05	GST	—	Teaching	05	Yes	—	—	—	—	—	—
Nov	1st	04	GST	youtube videos	Teaching	04	Yes	—	—	—	—	—	—

P. Naga Laxshmi
Signature of the Lecturer

Signature of the HOD

M. N. S.

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER <i>P. Nagar Lakshmi</i>					CLASS: <i>III B Com G</i>				Semester: <i>V</i>		Paper: <i>GST Fundamentals</i>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			<u>Unit-IV</u>										
<i>Nov</i>	<i>2nd</i>	<i>05</i>	<i>Taxes & Duties</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>05</i>	<i>Taxes & Duties</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>05</i>	<i>Taxes & Duties</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<u>Unit-IV</u>										
	<i>5th</i>	<i>02</i>	<i>Inter-State GST</i>	<i>-</i>	<i>Teaching</i>	<i>02</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Dec</i>	<i>1st</i>	<i>04</i>	<i>Inter-State GST</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>05</i>	<i>Inter-State GST</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

P. Nagar Lakshmi
Signature of the Lecturer

M. D.
Signature of the HOD

N. Lakshmi
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. Nagarajashwini</i>					CLASS: <i>TTP B Com (G)</i> Semester: <i>V</i>				Paper: <i>GST Fundamentals</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Dec</i>	<i>3rd</i>	<i>05</i>	<i>Unit-V Time of supply of Reader Service</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>03</i>	<i>Time of supply</i>	<i>ICT class</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>05</i>	<i>Time of supply</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>2022</i>	<i>1st</i>	<i>01</i>	<i>Time of supply</i>	<i>-</i>	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>04</i>	<i>Revision</i>	<i>-</i>	<i>-</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

P. Nagarajashwini
Signature of the Lecturer

M. W.
Signature of the HOD

S. S. S.
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. Naga Lakshmi</i>					CLASS : <i>IV BCom(G)</i> Semester : <i>V</i>				Paper : <i>GST Fundamentals</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2022													
	<i>4th</i>	<i>3</i>	<i>Revision</i>	<i>—</i>	<i>T</i>	<i>03</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>5th</i>	<i>4</i>	<i>Revision</i>	<i>—</i>	<i>—</i>	<i>03</i>	<i>Yes</i>	<i>—</i>	<i>Seminar on GST by 5/5/20</i>	<i>01</i>	<i>Yes.</i>	<i>—</i>	<i>—</i>
	<i>6th</i>	<i>1</i>	<i>Revision</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

P. Naga Lakshmi
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M. D.
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S. Lakshmi
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

Bcom (Gen)
2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER					CLASS				Semester		Paper	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Nov	3 rd	01	Introduction and concept of marketing	-	Teaching	01	yes	-	-	-	-	-
	4 th	05	Needs - wants - Demand of market	-	Teaching	05	yes	-	-	-	-	-
	5 th	02	4P's of marketing	-	Teaching	02	yes	-	-	-	-	-
Dec	1 st	03	Marketing Environment	Youtube video	Teaching	03	yes	-	-	-	-	-
	2 nd	05	Buying decision process - stages	-	Teaching	05	yes	-	-	-	-	-
	3 rd	05	Market segmentation - selecting segments	-	Teaching	05	yes	-	-	-	-	-

N. Rajeswari
Signature of the Lecturer

Signature of the HOD
M. H. [Signature]

Signature of the Principal
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020-2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS: Bcom (Gen) Semester: IIIrd			Paper: Marketing					
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4 th	04	Advantages of segmentation - importance	-	Teaching	04	-	-	-	-	-	-	-
	5 th	05	Product management and classification.	-	Teaching	04	-	-	-	-	-	-	-
Jan	1 st	01	levels of product and life cycle.	-	Teaching	01	-	-	-	-	-	-	-
	2 nd	05	New product - Product mix and Product line	-	Teaching	05	-	-	Assignment	1	yes	7/10/2022	10:30
	3 rd	-	Pongal	-	-	-	-	-	-	-	-	-	-
	4 th	05	design, Branding, packing - labelling	-	Teaching	04	-	-	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

Signature of the HOD

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE -2019 -2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER N. Rajeswari					CLASS : BCOM (G)				Semester : 3rd		Paper : Marketing	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5th	05	factors influencing price chng	-	-	05	yes	-	-	-	-	-
	6th	01	determination of price	-	-	01	yes	-	-	-	-	-
Feb	1st	04	pricing strategies - skimming, penetrating	-	-	04	yes	-	-	-	-	-
	2nd	05	Promotion mix - Advertising	-	-	05	yes	-	Group discussion	1	yes	10/02/22 10'20
	3rd	05	sales promotion - publicity - public relation	PPT class	-	04	yes	-	-	-	-	-
	4th	05	personal selling & direct marketing	-	-	05	yes	-	-	-	-	-

N. Rajeswari
Signature of the Lecturer

Signature of the HOD
M. H.

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 *2021-2022*

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5 th	01	Distribution channels online marketing.	-	Teaching	01	yes	-				
March			Revision.	-	-	-	-	-				

N. Rajeswari
Signature of the Lecturer

M. H.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)									
NAME OF THE LECTURER <i>P. Praveen</i>					CLASS : <i>I B. Com (h)</i>				Semester : <i>I</i>		Paper : <i>Business Environment</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
Nov	3 rd	3	over view of a business Environment Introduction, Business Environment meaning, characteristics.	-	Teaching	3	yes	-	-	-	-	-		
Nov	4 th	7	Scope of Business Environment, factors influencing Business Environment, Micro Macro Environment	-	Teaching	7	yes	-	-	-	-	-		
Nov	5 th	2	Environmental Analysis, Economic Environment.	-	Teaching	2	yes	-	-	-	-	-		
Dec	1 st	5	Nature of the economy, structure of the economy, Economic policies, planning the economic conditions	-	Teaching	5	yes	-	-	-	-	-		
Dec	2 nd	7	Industrial policy 1991, Five year plans of India, NITI Aayog.	-	Teaching classroom seminar	6	yes	-	classroom seminar	1	yes	-		
Dec	3 rd	7	National Development Council, Economic policies, Economic Reforms, New Economic policy.	-	Teaching	7	-	-	-	-	-	-		

P. Praveen
Signature of the Lecturer

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M. W.

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020-2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>P. Praveen</u>					CLASS : <u>IB.com(4)</u>		Semester : <u>I</u>		Paper : <u>Business Environment</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	4 th	6	New industrial Policy, Industrial policy 1991, Competition law, Fiscal Policy, objectives & Limitations	—	Teaching	6	Yes	—	—	—	—	—	—
Dec	5 th	6	Nature of the economy, structure of the economy, Economic policies and Planning the economic conditions	—	Teaching	6	Yes	—	—	—	—	—	—
Jan	1 st	1	Monetary Policy & RBI	—	Teaching	1	Yes	—	—	—	—	—	—
Jan	2 nd	6	Social, Political, Legal Environment, Concept of Social responsibility towards Stakeholders.	Youtube video	Teaching	6	Yes	—	—	—	—	—	—
Jan	3 rd		Pongal Holiday	—	—	—	—	—	—	—	—	—	—
Jan	4 th	5	Democratization, GST and their impact, Political stability, Legal Churns.	—	Teaching	5	Yes	—	—	—	—	—	—

P. Praveen
Signature of the Lecturer

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Signature of the HOD

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020-2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER <i>P. Praveen</i>					CLASS : <i>I B.com (C)</i>				Semester : <i>I</i>		Paper : <i>Business Environment</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Mar	1 st	4	Social political and Legal Environment, Demolitization.	—	Teaching	4	Yes	—	—	—	—	—
Mar	2 nd	7	Concept of social responsibility of business towards stakeholders, political stability, legal changes.	PPT class	Teaching	7	Yes	—	—	—	—	—
Mar	3 rd	4	Global Environment, Globalization Meaning Features, Advantages and Limitations.	—	Teaching	4	Yes	—	—	—	—	—
Mar	4 th	7	Role of WTO, WTO functioning, IRAD and trade blocks.	—	Teaching	7	Yes	—	—	—	—	—
Mar	5 th	4	BRICS, SAARC, ASEAN in Globalization.	—	Teaching	4	Yes	—	—	—	—	—

P. Praveen
Signature of the Lecturer

Signature of the HOD

M. H. S.

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 *2021-2022*

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. Praveen</i>					CLASS : <i>I B. Com (C)</i>		Semester : <i>I</i>		Paper : <i>Business Environment</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Jan</i>	<i>5th</i>	<i>5</i>	<i>Economic Reforms and new Economic Policy, Industrial Policy 1991, new industrial Policy, Competition Law.</i>	<i>—</i>	<i>Teaching Assignment</i>	<i>4</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>Assignment</i>	<i>1</i>	<i>Yes</i>	<i>—</i>
<i>Feb</i>	<i>1st</i>	<i>6</i>	<i>Fiscal Policy objectives and Limitations, Monetary Policy and RBI, Five year Plans, NITI Aayog.</i>	<i>—</i>	<i>Teaching</i>	<i>6</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Feb</i>	<i>2nd</i>	<i>7</i>	<i>Micro and Macro environment, objectives of fiscal policy, objectives of Monetary Policy, The Structure of RBI.</i>	<i>—</i>	<i>Teaching</i>	<i>7</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Feb</i>	<i>3rd</i>	<i>3</i>	<i>Limitations of monetary policy, Competition Law new industrial Policy, Mid Exams</i>	<i>—</i>	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Feb</i>	<i>4th</i>	<i>7</i>	<i>Nature of the economy, structure of the economy, objectives of economic policies, planning, the Economic Condition,</i>	<i>—</i>	<i>Teaching</i>	<i>7</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Feb</i>	<i>5th</i>	<i>1</i>	<i>CRS and their impact.</i>	<i>—</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

P. Praveen
Signature of the Lecturer

M W
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 21- 2022 (ODD) ①

ANNUAL CURRICULAR					PLAN (Year)								
NAM OF THE LECTURER					CLASS : I B.com (voc-2)(G) Semester : I Paper : BOM								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	3 rd	05	Introduction & Function of Business	—	Teaching	05	yes	—	—	—	—	—	—
	4 th	05	scope of Business	—	Teaching	05	yes	—	Classroom Seminar	01	yes	—	—
	5 th	02	Features of Business	—	Teaching	02	yes	—	—	—	—	—	—
Dec	1 st	03	Factors influencing choice of Business organisation	—	Teaching	03	yes	—	—	—	—	—	—
	2 nd	05	concept of sole trading	—	Teaching	05	yes	—	—	—	—	—	—
	3 rd	05	Concept of Partnership firm	—	Teaching	05	yes	—	—	—	—	—	—

K. Mary Ratna Kumari
Signature of the Lecturer

Signature of the HOD
M. H.

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020²¹-2022

⑤

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	03	concept of Joint stock company	You tube class	Teaching	03	Yes	-	-	-	-	-
	5 th	04	PSE'S and MNC companies	-	Teaching	04	Yes	-	-	-	-	-
Jan	1 st	-	-	-	-	-	-	-	-	-	-	-
	2 nd	05	Formation of company	-	Teaching	05	Yes	-	-	-	-	-
	3 rd	-	Pongal	-	-	-	-	-	-	-	-	-
	4 th	05	Kind of companies	-	Teaching	05	Yes	-	-	-	-	-


Signature of the Lecturer


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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I B.COM (VOC)				Semester : I		Paper : BOM	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5 th	04	Difference between public & private co.	-	Teaching	04	Yes	-	-	-	-	-
	6 th	01	DIB partnership and joint stock co.	-	Teaching	01	Yes	-	-	-	-	-
Feb	1 st	03	Kind of Companies	ICT ques	Teaching	03	Yes	-	-	-	-	-
	2 nd	05	stages in the formation of co.	-	Teaching	04	Yes	-	GROUP DISCUSSION	01	Yes	-
	3 rd	04	DIB MOA and Articles of Association	-	Teaching	04	Yes	-	-	-	-	-
	4 th	05	contents of prospectus	-	Teaching	05	Yes	-	-	-	-	-

K. Mary Ratna Kumari
Signature of the Lecturer

Signature of the HOD
M. W. [Signature]

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

4

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I.B.COM (Voc) (31)				Semester : I		Paper : BOM	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5 th	01	Documents of Formation of a company	—	Teaching	01	Yes	—	—	—	—	—
March	1 st	03	Principles of Management	—	Teaching	03	Yes	—	—	—	—	—
	2 nd	05	Characteristics of Management	—	Teaching	05	Yes	—	—	—	—	—
	3 rd	04	Administration vs Mgt & Level of Mgt	—	Teaching	04	Yes	—	—	—	—	—
	4 th	05	Functions of Mgt. Planning	—	Teaching	05	Yes	—	—	—	—	—
	5 th	05	Principles & process of organisation	—	Teaching	05	Yes	—	—	—	—	—

K.T. Ratna Kumari
Signature of the Lecturer

M. D.
Signature of the HOD

M. D.
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020²¹-2022

5

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS :		Semester :		Paper :				
K. MARY RATNA KUMARI					IB.com (voc)		I		BOM				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
April	-	-	Revision	-	Teaching	-	-	-	-	-	-	-	-


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Signature of the HOD


Signature of the Principal


SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022 (ODD)

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I.B.(Com) (Gen) VCO Semester: Ist Paper : Fundamentals of Accounting							
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
NOV	3	03	unit - I Introduction to Accounting	—	Teaching	03	yes	—	—	—	—	—
	4	05	Problems & Journal entries	—	Teaching	05	yes	—	—	—	—	—
	5	02	Journal entries Problems	PPT'S	Teaching	02	yes	—	—	—	—	—
Dec	1	4	Journal entries Problems	—	Teaching	04	yes	—	—	—	—	—
	2	05	unit - II subsidiary books	—	Teaching	05	yes	—	—	—	—	—
	3	05	subsidiary books	—	Teaching	05	yes	—	—	—	—	—

Signature of the Lecturer

y. Swathi

Signature of the HOD

M. H. [Signature]

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>I.B.com (gen)</i> Semester : <i>I</i>				Paper : <i>Fundamentals of Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>4</i>	<i>04</i>	<i>Subsidiary books</i>	<i>—</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>5</i>	<i>05</i>	<i>Subsidiary books</i>	<i>—</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Jan</i>	<i>1</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>2</i>	<i>05</i>	<i>Unit - II Trial balance Problems</i>	<i>—</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>3</i>	<i>—</i>	<i>Pongal Holidays</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>4</i>	<i>05</i>	<i>Rectification of errors</i>	<i>—</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

Y. Swathi
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)									
NAME OF THE LECTURER: <i>N. Swathi</i>					CLASS: <i>I B.com (Gen)</i>				Semester: <i>I</i>		Paper: <i>Fundamentals of Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
	5	05	<i>Unit - IV</i> Problems on bank Reconciliation Statement	-	Teaching	04	Yes	-	Assignment	1	Yes	-		
	6	01	Problems on BRS	-	Teaching	01	Yes	-	-	-	-	-		
Feb	1	4	Problems in BRS	-	Teaching	04	Yes	-	-	-	-	-		
	2	5	Problems in BRS	-	Teaching	04	Yes	-	-	-	-	-		
	3	5	MID Exams	-	-	05	Yes	-	-	-	-	-		
	4	5	<i>Unit - V</i> Trading Account	<i>Youtube videos</i>	Teaching	05	Yes	-	-	-	-	-		

N. Swathi
Signature of the Lecturer

Signature of the HOD
M. D.

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : <u>I.B.com(gen)</u> Semester : <u>I</u> Paper : <u>Fundamentals of Accounting</u>				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5	1	Problems in Profit & loss Account	-	Teaching	1	Yes	-	-	-	-	-
mar	1	4	Profit & loss Account Problems	-	Teaching	4	Yes	-	-	-	-	-
	2	5	Balance sheet Problems	-	Teaching	5	Yes	-	-	-	-	-
	3	5	II mid exams	-	-	5	Yes	-	-	-	-	-
	4	5	Revision	-	Teaching	5	Yes	-	-	-	-	-
	5	4	Revision	-	Teaching	4	Yes	-	-	-	-	-

Y. Swathi
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 ~~2021-2022~~ (ODD)

ANNUAL CURRICULAR					PLAN (Year)									
NAME OF THE LECTURER: P. Praveen					CLASS: III B.com(C)				Semester: II		Paper: Advertising & Media Planning			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
Oct	1st	1	Introduction Advertising functions	—	Teaching	1	Yes	—	—	—	—	—	—	
Oct	2nd	5	Types of Advertising Economic and Social aspects of Advertising Advertising Process.	—	Teaching	5	Yes	—	—	—	—	—	—	
Oct	3rd	1	Advertising objectives. Retara Holi days	—	Teaching	1	Yes	—	—	—	—	—	—	
Oct	4th	4	Advertising Budget, Consumer decision making process, Consumer Perception process.	—	Teaching	4	Yes	—	—	—	—	—	—	
Oct	5th	5	Consumer choices and Consumer surplus, Creative thinking process, Appeals.	—	Teaching	5	Yes	—	—	—	—	—	—	
Nov	1st	4	Copy writing, Print Copy elements, Head-lines, body copy.	—	Teaching	4	Yes	—	—	—	—	—	—	

P. Praveen
Signature of the Lecturer

Signature of the HOD

M. W

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER <i>P. Praveen</i>					CLASS : <i>III B. Com (C)</i>				Semester : <i>V</i>		Paper : <i>Advertising & media Planning</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
Nov	2 nd	5	Slogan, elements of Design, Principles of Design, Creativity in Advertising.	—	Teaching	5	Yes	—	—	—	—	—	—	
Nov	3 rd	5	Media planning and strategy, market analysis, development of media plan. Assignment	—	Teaching, Consumer choices and consumer surplus.	4	Yes	—	Assignment	1	Yes	—	—	
Nov	4 th	5	Implementing media strategies, media mix and target market coverage, Media reach.	Youtube Video	Teaching	5	Yes	—	—	—	—	—	—	
Nov	5 th	2	Print copy elements, headlines and body copy.	—	Teaching	2	Yes	—	—	—	—	—	—	
Dec	1 st	3	Consumer perception process, Consumer choices, Consumer surplus.	—	Teaching	3	Yes	—	—	—	—	—	—	
Dec	2 nd	5	Economic Aspects of Advertising, Social aspects of Advertising, Advertising objectives, Creativity Advertising.	—	Teaching	5	Yes	—	—	—	—	—	—	

P. Praveen
Signature of the Lecturer

M. P.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: P. Praveen					CLASS: III B.Com(C)		Semester: V		Paper: Advertising & Media Planning				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	3 rd	5	Appeals, print copy elements, body copy, elements of design, Principles of design.	—	Teaching	5	Yes	—	—	—	—	—	—
Dec	4 th	4	Development of media plan, implementing media strategies, media mix target market coverage.	PPT class	Teaching	4	Yes	—	—	—	—	—	—
Dec	5 th	4	Consumer decision making process, consumer perception process, consumer surplus.	—	Teaching Consumer buying Decision process	3	Yes	—	Classroom seminar	1	Yes	—	—
Jan	1 st	1	Media Reach and frequency.	—	Teaching	1	Yes	—	—	—	—	—	—
Jan	2 nd	5	creative thinking process, Appeals, copy writing, Principles of design media scheduling.	—	Teaching	5	Yes	—	—	—	—	—	—
Jan	3 rd	5	— Pongal Holidays	—	—	—	—	—	—	—	—	—	—

P. Praveen
Signature of the Lecturer

Signature of the HOD

M. N.

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. Praveen</i>					CLASS : <i>III B.Com (G)</i>				Semester : <i>Vth</i>		Paper : <i>Advertising media Planning</i>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Jan</i>	<i>4th</i>	<i>5</i>	<i>Implementing Media strategies, media mix, target market coverage, Media reach and frequency</i>	<i>—</i>	<i>—</i>	<i>5</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Jan</i>	<i>5th</i>	<i>5</i>	<i>Designing print format layout, Designing page, working with visually, Print media vs Electronic media</i>	<i>—</i>	<i>—</i>	<i>5</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Jan</i>	<i>6th</i>	<i>2</i>	<i>Conducting A classroom seminar on on Advertising and Media planning.</i>	<i>—</i>	<i>Teaching Print media vs Electronic media</i>	<i>1</i>	<i>Yes</i>	<i>—</i>	<i>classroom Seminar</i>	<i>1</i>	<i>Yes</i>	<i>—</i>	<i>—</i>

P. Praveen
Signature of the Lecturer

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M. H

Signature of the Principal
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. Usha Naga Sai Lakshmi					CLASS : B.B.com (w)		Semester : V		Paper : Brand Management				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
oct	1 st	1hrs	Unit - I Introduction of Brand management	-	Teaching	1	yes	-	-	-	-	-	-
	2 nd	5hrs	Brand Vs Products Benefits of	-	Teaching	5	yes	-	-	-	-	-	-
	3 rd	1hr	branding ; Brand attributes Significances of	-	Teaching	1	yes	-	-	-	-	-	-
			branding to consumers & firms.	-	-	-	yes	-	-	-	-	-	-
	4 th	5hrs	Selecting brand names; Brand life cycle.	youtube class	Teaching	5	yes	-	-	-	-	-	-
	5 th	5hrs	Brand Loyalty. Advantages & Disadvantages of BH	-	Teaching	5	yes	-	-	-	-	-	-

M. Usha Lakshmi
Signature of the Lecturer

Signature of the HOD

M. W

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>M. Usha Naga Sai Lakshmi</u>					CLASS : <u>III B. Com (Gen)</u>			Semester : <u>V</u>		Paper : <u>Brand Management</u>		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
NOV	1 st	5 hrs	Unit - II Introduction of Brand-equity,	-	Teaching	5	yes	-	-	-	-	-
			Cost, Price & consumer Brand methods.	-	Teaching	-	-	-	-	-	-	-
	2 nd	5 hrs	Sustaining Brand Equity, Brand Personality.	-	Teaching	5	yes	-	-	-	-	-
	3 rd	5 hrs	I - mid exams	-	Teaching	5	yes	-	-	-	-	-
	4 th	5 hrs	Formulation of Brand, Brand Image vs Brand personality	-	Teaching	5	yes	-	-	-	-	-

M. Usha Naga Sai Lakshmi
Signature of the Lecturer

M. D.
Signature of the HOD

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha Nageswari Lakshmi</i>					CLASS : <i>III B.Com (Gen)</i>		Semester : <i>V</i>		Paper : <i>Brand Management</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>5th</i>	<i>1 hrs</i>	<i>Brand Reinforcement, Brand Revitalization</i>	<i>—</i>	<i>Teaching</i>	<i>5</i>	<i>yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Dec</i>	<i>1st</i>	<i>4 hrs</i>	<i>unit - III Brand positioning vs Brand Building</i>	<i>ICT class</i>	<i>Teaching</i>	<i>4</i>	<i>yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
			<i>Brand knowledge, Brand hierarchy</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>2nd</i>	<i>5 hrs</i>	<i>Strategy, Extension & Transfer managing.</i>	<i>—</i>	<i>Teaching</i>	<i>5</i>	<i>yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>3rd</i>	<i>5 hrs</i>	<i>Managing Brand overtime</i>	<i>—</i>	<i>Teaching</i>	<i>5</i>	<i>yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
			<i>Unit - IV Introduction of Brand profiles</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

M. Usha Lakshmi
Signature of the Lecturer

Signature of the HOD

M. W

Signature of the Principal

S. Jay

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. Nisha Naga Sai Lakshmi					CLASS : III B.COM (Gen) Semester : II				Paper : Brand Management				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	4 th	3hrs	Brand Segement -ation identifying and establishing brand profilo, Brand values	—	Teaching	4	yes	—	—	—	—	—	—
Dec	5 th	4hrs	Brand Evaluation and Brand Revision	—	Teaching	03	yes	—	class Room Semistat	01	—	—	—
Jan	1 st	1hr	unit - 2 Branding in different sectors.	—	Teaching	1	Yes	—	—	—	—	—	—
	2 nd	5hrs	Branding Aglicul -ture, Education, and Health and Branding Tourism.	—	Teaching	5	Yes	—	—	—	—	—	—

M. Nisha Lakshmi
Signature of the Lecturer

M. N. D.
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)									
NAMR OF THE LECTURER M. Usha Naga Sai Lakshmi					CLASS : III B.com (Gen)				Semester : II		Paper : Brand Management			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
Jan	3 rd		Pongal holidays	—	—	—	—	—	—	—	—	—	—	
	4 th	5hrs	① - mid exams	—	—	—	—	—	—	—	—	—	—	
	5 th	3hrs	Brand in Hospitality and Role of e-communities in Brand management	—	Teaching	3	yes	—	—	—	—	—	—	
				—	—	—	—	—	—	—	—	—	—	

M. Usha Lakshmi
Signature of the Lecturer

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M. W. [Signature]

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 - 2021

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: S.V. Maryuthi					CLASS: IRB Com 2	Semester: II	Paper: Business Leadership						
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	1st	1 hour	Unit I Introduction of Leadership	-	Teaching	1	Yes	-	-	-	-	-	-
	2nd	3 hours	Features of Leadership and Theories of Leadership	-	Teaching	3	Yes	-	-	-	-	-	-
			Leadership Development	-	Teaching	"	"	-	-	-	-	-	-
	3rd	-	- - -	-	Pasara holidays	-	-	-	-	-	-	-	-
	4th	3 hrs	Qualities and Skills of Leader	-	Teaching	3	Yes	-	-	-	-	-	-
			D/B Leadership and Management	-	Teaching	"	"	-	-	-	-	-	-

Signature of the Lecturer: S.V. Maryuthi

Signature of the HOD

M.W. [Signature]

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020-2021

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <u>Sr. V. Maruthi</u>					CLASS: <u>II B Com VL</u>	Semester: <u>III</u>	Paper: <u>Business Statistics Leadership</u>						
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	5th	3hrs	Unit II Sustainability of Leadership	-	Teaching	3	Yes	-	-	-	-	-	-
Nov	1st	2	Impact and influence of Leadership	-	Teaching	3	Yes	-	-	-	-	-	-
	2nd	3hrs	Organising principles and types of organisations	-	Teaching	3	Yes	-	-	-	-	-	-
	3rd	3hrs	Types of Groups Group dynamics	YouTube video	Teaching	3	Yes	-	-	-	-	-	-
	4th	3hrs	Introduction of organisations	-	Teaching	-	Yes	-	-	-	-	-	-
			Culture	-	Teaching	-	Yes	-	-	-	-	-	-

Sr. V. Maruthi
Signature of the Lecturer

M. D.
Signature of the HOD

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Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <i>Siv Maruthi</i>					CLASS: <i>II B Com VL</i>				Semester: <i>IV</i>		Paper: <i>Business Leadership</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Dec.	1st	3hrs	Principles of Organisation Culture	-	Teaching	3	Yes	-	-	-	-	-
	2nd	3hrs	Features of Organisational Culture	-	Teaching	3	Yes	-	-	-	-	-
	3rd	3hrs	Conflict of Organisational Culture	PPT CLASS	Teaching	3	Yes	-	-	-	-	-
	4th	02	Organisation culture development	-	Teaching	02	Yes	-	-	-	-	-
	5th	02	Unit IV A2imeprime	-	Teaching	02	Yes	-	-	-	-	-
			Profile	-	Teaching			-	-	-	-	-

Signature of the Lecturer: *Siv Maruthi*

Signature of the HOD: *M. W.*

Signature of the Principal: *[Signature]*

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>SV Maruthi</i>					CLASS : <i>III B Com V2</i>				Semester : <i>V</i>		Paper : <i>BUSINESS LEADERSHIP</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
<i>Jan</i>	<i>1st</i>	<i>1hrs</i>	<i>Samsheerji Taha profile</i>	-	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	-	-	-	-	-
	<i>2nd</i>	<i>3hrs</i>	<i>Aditya Brilla profile</i>	-	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	-	-	-	-	-
	<i>3rd</i>	-	-	-	<i>Pongal Holidays</i>				-	-	-	-
	<i>4th</i>	<i>3hrs</i>	<i>Narayana Murthy profile</i>	-	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	-	-	-	-	-
	<i>5th</i>	<i>3hrs</i>	<i>Swarna Paul and H.N. Mittal profile</i>	-	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	-	-	-	-	-
			<i>Profile</i>	-	-	-	-	-	-	-	-	-

SV Maruthi
Signature of the Lecturer

M.D.
Signature of the HOD

S. S. S.
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 21-22-ODD

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. Durga					CLASS : III (Gen)(V)				Semester : V		Paper : C.G		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			UNIT-I										
Oct	1	01	The Earth	-	Teaching	01	-	-	-	-	-	-	-
	2	05	The Earth	-	Teaching	05	-	-	-	-	-	-	-
	3	01	The Earth	-	Teaching	01	-	-	-	-	-	-	-
	4	04	The Earth	-	Teaching	04	-	-	-	-	-	-	-
	5	05	UNIT-II Agriculture	-	Teaching	05	-	-	-	-	-	-	-
	6	-	-	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

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M. Durga

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
NOV	1	04	Agriculture	Teach	Teaching 04	04	-	-	-	-	-	-
	2	05	MIDT Exams	-	Teaching 05	05	-	-	-	-	-	-
	3	05	UNIT-III Forestry	-	Teaching 05	05	-	-	-	-	-	-
	4	05	Forestry	ICT classes	Teaching 05	05	-	-	-	-	-	-
	5	02	Forestry	-	Teaching 02	02	-	-	-	-	-	-
Dec	1	03	UNIT-IV Minerals & Mining	-	Teaching 03	03	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER					CLASS :				Semester :				Paper :			
M. Durga					III B.com (Gen) V				V				C.G.			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
	2	05	Minerals & Mining	-	Teaching	05	-	-	-	-	-	-	-			
	3	05	Minerals & Mining	-	Teaching	05	-	-	-	-	-	-	-			
	4	04	UNIT-V water-Resources	You tube videos	Teaching	04	-	-	-	-	-	-	-			
	5	05	water Resources	-	Teaching	05	-	-	-	-	-	-	-			
Jan	1	-	water Resources	-	-	-	-	-	-	Assignment	01	yes	-			
	2	05	water Resources	-	Teaching	05	-	-	-	-	-	-	-			

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER M. Durga					CLASS : III B.com (Gen) - V Semester : V Paper : C.G.				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3	-	Pongal vacations	-	-	-	-	-	-	-	-	-
	4	05	MID II - Exams	-	-	-	-	-	-	-	-	-
	5	05	Revision	-	-	-	-	-	-	-	-	-
	6	01	Revision	-	-	-	-	-	-	-	-	-

M. D
Signature of the Lecturer

M. D
Signature of the HOD

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020

21-22-ODD
 Advanced Accounting
 Paper : 2021-22

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER					CLASS : II-B com(VI) ^(Gen) Semester: III				Paper : 2021-22				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	3	01	UNIT-1 Accounting for Non-Trading	-	Teaching	01	Yes	-	-	-	-	-	-
	4	05	Accounting for Non-Trading	-	Teaching	05	Yes	-	-	-	-	-	-
	5	02	Accounting for Non-Trading	-	Teaching	02	Yes	-	-	-	-	-	-
Dec	1	03	Accounting for Non-Trading	-	Teaching	03	Yes	-	-	-	-	-	-
	2	05	Accounting for Non-Trading	ICT enabled class	Teaching	05	Yes	-	-	-	-	-	-
	3	05	MID-1 Accounting for Non-Trading	-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>M. Durga</u>					CLASS : <u>II (V₁ & Gen)</u>			Semester : <u>III</u>		Paper : <u>A-A</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	4	04	UNIT- II Single Entry System	-	Teaching	04	Yes	-	-	-	-	-	-
	5	05	UNIT- III Hire Purchase	-	Teaching	04	Yes	-	GROUP DISCUSSION	01	Yes	-	-
Jan	1	-	-	-	-	-	-	-	-	-	-	-	-
	2	05	Hire Purchase System	-	Teaching	05	Yes	-	-	-	-	-	-
	3	-	-	-	-	-	-	-	-	-	-	-	-
	4	05	Hire Purchase System	-	Teaching	05	Yes	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Durga</i>					CLASS : <i>II (V & Gen)</i>		Semester : <i>III</i>		Paper : <i>AA</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>5</i>	<i>05</i>	<i>UNIT- IV Partnership Accounts I</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>6</i>	<i>01</i>	<i>Partnership Accounts - I</i>	<i>you tube videos</i>	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Feb</i>	<i>1</i>	<i>04</i>	<i>Partnership Accounts - I</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2</i>	<i>05</i>	<i>Partnership Accounts - I</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3</i>	<i>05</i>	<i>UNIT- V Partnership Accounts - II</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4</i>	<i>05</i>	<i>Partnership Accounts - II</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>M. Dwiga</i>					CLASS : <i>II V (Gen)</i>		Semester : <i>III</i>		Paper : <i>AA</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>5</i>	<i>1</i>	<i>Partnership Accounts - II</i>	<i>-</i>	<i>Teaching</i>	<i>01</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Mar</i>			<i>Revision</i>									

M. Dwiga
Signature of the Lecturer

M. Dwiga
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER					CLASS :				Semester :				Paper :			
S.V. Maruthi					II B Com V, and 12 th gen				III				Business Statistics			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
Nov	3rd	01	Def. of statistics characteristics	-	Teaching	01	Yes	-	-	-	-	-	-			
	4th	05	Importance and Limitations Frequency distribution	-	Teaching	05	Yes	-	-	-	-	-	-			
	5th	02	and Graphic presentation.	-	Teaching	02	Yes	-	-	-	-	-	-			
Dec	1st	03	Types of Average Qualities of good Average	-	Teaching	03	Yes	-	-	-	-	-	-			
	2nd	05	Mean, Median, mode.	PPT class	Teaching	05	Yes	-	-	-	-	-	-			
	3rd	05	Geometric mean and harmonic mean.	-	Teaching	05	Yes	-	-	-	-	-	-			

Signature of the Lecturer

S.V. Maruthi

Signature of the HOD

M. D.

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE ~~2019-2020~~ - 2022

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ANNUAL CURRICULAR					PLAN (Year)											
NAMR OF THE LECTURER					CLASS :				Semester :				Paper :			
S.V. Maruthi					II B Com				XI and XII				Business Studies			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
	4th	04	Meaning of Dispersion	-	Teaching	04	Yes	-		Assignments	02	Yes	-			
	5th	05	preparation of Dispersion	-	Teaching	04	Yes	-								
Jan	1st	-	-	-	-	-	-	-								
	2nd	05	quartile deviation Mean deviation	-	Teaching	05	Yes	-								
	3rd	-	-	-	-	-	-	-								
	4th	05	Standard deviation	You Tube class	Teaching	05	Yes	-								

Signature of the Lecturer *S.V. Maruthi*

Signature of the HOD *M.H.*

Signature of the Principal *[Signature]*

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE ~~2019~~ - 2020 - 2022



ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <u>Sri Maruthi</u>					CLASS: <u>B.Com</u>		Semester: <u>III</u>		Paper: <u>Business Statistics</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5th	05	Measures of Skewness.	-	Teaching	05	Yes	-	-	-	-	-
	6th	01	Co-efficient of Skewness.	-	Teaching.	01	Yes	-	-	-	-	-
Feb	1st	04	Kendall Pearson and Bowley's Skewness.	-	Teaching	04	Yes	-	-	-	-	-
	2nd	05	Kurtosis Leptokurtosis	-	Teaching	05	Yes	-	-	-	-	-
	3rd	05	Uses of Correlation Types of Correlation	-	Teaching	05	Yes	-	-	-	-	-
	4th	05	Kendall Pearson Correlation and Probable error	-	Teaching	05	Yes	-	-	-	-	-

Signature of the Lecturer Sri Maruthi

Signature of the HOD M.W.

Signature of the Principal [Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 - 2021

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5th	01	Spearman's Rank Correlation	-	Teaching	01	Yes	-	-	-	-	-

Signature of the Lecturer *Siv. Maruthi*

Signature of the HOD *M.D.*

Signature of the Principal *[Signature]*

CLASS : *B Com VI and V* Semester : *III* Paper : *Business Statistics*

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 21- 2022 (ODD) ①

ANNUAL CURRICULAR					PLAN (Year)								
NAM OF THE LECTURER K. MARY RATNA KUMARI					CLASS : I B.COM (VOC-2)(G) Semester : I				Paper : BOM				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	3 rd	05	Introduction & Function of Business	—	Teaching	05	Yes	—	—	—	—	—	—
	4 th	05	scope of Business	—	Teaching	04	Yes	—	Classroom Seminar	01	Yes	—	—
	5 th	02	Features of Business	—	Teaching	02	Yes	—	—	—	—	—	—
Dec	1 st	03	Factors influencing choice of Business organisation	—	Teaching	03	Yes	—	—	—	—	—	—
	2 nd	05	concept of sole trading	—	Teaching	05	Yes	—	—	—	—	—	—
	3 rd	05	Concept of Partnership firm	—	Teaching	05	Yes	—	—	—	—	—	—

K. Mary Ratna Kumari
Signature of the Lecturer

Signature of the HOD

M. H.


Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020²¹-2022

⑤

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	03	concept of Joint stock company	You tube class	Teaching	03	Yes	-	-	-	-	-
	5 th	04	PSE'S and MNC companies	-	Teaching	04	Yes	-	-	-	-	-
Jan	1 st	-	-	-	-	-	-	-	-	-	-	-
	2 nd	05	Formation of company	-	Teaching	05	Yes	-	-	-	-	-
	3 rd	-	Pongal	-	-	-	-	-	-	-	-	-
	4 th	05	Kind of companies	-	Teaching	05	Yes	-	-	-	-	-


Signature of the Lecturer


Signature of the HOD


Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I B.COM (VOC)				Semester : I		Paper : BOM	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5 th	04	Difference between public & private co.	-	Teaching	04	Yes	-	-	-	-	-
	6 th	01	DIB partnership and joint stock co.	-	Teaching	01	Yes	-	-	-	-	-
Feb	1 st	03	Kind of Companies	ICT ques	Teaching	03	Yes	-	-	-	-	-
	2 nd	05	stages in the formation of co.	-	Teaching	04	Yes	-	GROUP DISCUSSION	01	Yes	-
	3 rd	04	DIB MOA and Articles of Association	-	Teaching	04	Yes	-	-	-	-	-
	4 th	05	contents of prospectus	-	Teaching	05	Yes	-	-	-	-	-

K. Mary Ratna Kumari
Signature of the Lecturer

Signature of the HOD
M. W. [Signature]

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I.B.COM (Voc) (31)				Semester : I		Paper : BOM	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5 th	01	Documents of Formation of a company	—	Teaching	01	Yes	—	—	—	—	—
March	1 st	03	Principles of Management	—	Teaching	03	Yes	—	—	—	—	—
	2 nd	05	Characteristics of Management	—	Teaching	05	Yes	—	—	—	—	—
	3 rd	04	Administration vs Mgt & Level of Mgt	—	Teaching	04	Yes	—	—	—	—	—
	4 th	05	Functions of Mgt. Planning	—	Teaching	05	Yes	—	—	—	—	—
	5 th	05	Principles & process of organisation	—	Teaching	05	Yes	—	—	—	—	—

K.T. Ratna Kumari
Signature of the Lecturer

M. D.
Signature of the HOD

M. D.
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS :		Semester :		Paper :				
K. MARY RATNA KUMARI					IB.com (voc)		I		BOM				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
April	-	-	Revision	-	Teaching	-	-	-	-	-	-	-	-


Signature of the Lecturer

Signature of the HOD


Signature of the Principal


SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022 (ODD)

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I.B.(Com) (Gen) VCO Semester: Ist Paper : Fundamentals of Accounting							
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
NOV	3	03	unit - I Introduction to Accounting	—	Teaching	03	Yes	—	—	—	—	—
	4	05	Problems & Journal entries	—	Teaching	05	Yes	—	—	—	—	—
	5	02	Journal entries Problems	PPT'S	Teaching	02	Yes	—	—	—	—	—
Dec	1	4	Journal entries Problems	—	Teaching	04	Yes	—	—	—	—	—
	2	05	unit - II subsidiary books	—	Teaching	05	Yes	—	—	—	—	—
	3	05	subsidiary books	—	Teaching	05	Yes	—	—	—	—	—

Signature of the Lecturer

y. Swathi

Signature of the HOD

M. W. [Signature]

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>Y. Swathi</i>					CLASS : <i>I.B.com (gen)</i> Semester : <i>I</i>				Paper : <i>Fundamentals of Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>4</i>	<i>04</i>	<i>Subsidiary books</i>	<i>—</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>5</i>	<i>05</i>	<i>Subsidiary books</i>	<i>—</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
<i>Jan</i>	<i>1</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>2</i>	<i>05</i>	<i>Unit - II Trial balance Problems</i>	<i>—</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>3</i>	<i>—</i>	<i>Pongal Holidays</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>
	<i>4</i>	<i>05</i>	<i>Rectification of errors</i>	<i>—</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>	<i>—</i>

Y. Swathi
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <i>N. Swathi</i>					CLASS: <i>I B.com (Gen)</i>				Semester: <i>I</i>		Paper: <i>Fundamentals of Accounting</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	5	05	<i>Unit - IV</i> Problems on bank Reconciliation Statement	-	Teaching	04	Yes	-	Assignment	1	Yes	-
	6	01	Problems on BRS	-	Teaching	01	Yes	-	-	-	-	-
Feb	1	4	Problems in BRS	-	Teaching	04	Yes	-	-	-	-	-
	2	5	Problems in BRS	-	Teaching	04	Yes	-	-	-	-	-
	3	5	MID Exams	-	-	05	Yes	-	-	-	-	-
	4	5	<i>Unit - V</i> Trading Account	<i>Youtube videos</i>	Teaching	05	Yes	-	-	-	-	-

N. Swathi
Signature of the Lecturer

Signature of the HOD
M. D.

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS : <u>I.B.com(gen)</u> Semester: <u>I</u>				Paper : <u>Fundamentals of Accounting</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	5	1	Problems in Profit & loss Account	-	Teaching	1	Yes	-	-	-	-	-	-
mar	1	4	Profit & loss Account Problems	-	Teaching	4	Yes	-	-	-	-	-	-
	2	5	Balance sheet Problems	-	Teaching	5	Yes	-	-	-	-	-	-
	3	5	II mid exams	-	-	5	Yes	-	-	-	-	-	-
	4	5	Revision	-	Teaching	5	Yes	-	-	-	-	-	-
	5	4	Revision	-	Teaching	4	Yes	-	-	-	-	-	-

Y. Swathi
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER <i>B. NIRMALA</i>					CLASS : <i>III B.Com(V)</i> Semester : <i>V</i>				Paper : <i>Banking Theory and Practice</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Oct</i>	<i>1st</i>	<i>01</i>	<i>Meaning - Definition of Bank - Functions kinds of Banks</i>	-	<i>Teaching</i>	<i>01</i>	<i>yes</i>	-	-	-	-	-	-
	<i>2nd</i>	<i>05</i>	<i>Central Bank Vs Commercial Banks, Banking Services Unit Banking</i>	-	<i>Teaching</i>	<i>05</i>	<i>yes</i>	-	-	-	-	-	-
	<i>3rd</i>	<i>01</i>	<i>Branch Banking</i>	<i>ICT class</i>	<i>Teaching</i>	<i>01</i>	<i>yes</i>	-	-	-	-	-	-
	<i>4th</i>	<i>04</i>	<i>Investment Banking, Innovations in Banking E-Banking</i>	-	<i>Teaching</i>	<i>04</i>	<i>yes</i>	-	-	-	-	-	-
	<i>5th</i>	<i>05</i>	<i>Internet Banking, ATM - RTGS.</i>	-	<i>Teaching</i>	<i>05</i>	<i>yes</i>	-	-	-	-	-	-
	<i>6th</i>	-	-	-	-	-	-	-	-	-	-	-	-

B. Nirmala
Signature of the Lecturer

Signature of the HOD
M. D. [Signature]

Signature of the Principal
[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER B. NIRMALA					CLASS : III B.Com(V) Semester : B				Paper : Banking Theory and Practice				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	1st	04	Indegenous Bankers	-	Teaching	04	Yes	-	-	-	-	-	-
	2nd	05	Cooperatives	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	R R B's	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	SIDBI NABARD	-	Teaching	04	Yes	-	class room Seminar	01	Yes.	-	-
	5th	02	NABARD	-	Teaching	02	Yes	-	-	-	-	-	-

B. Nirmala
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019- 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)									
NAME OF THE LECTURER: B. NIRMALA					CLASS: III B.Com (U)				Semester: V		Paper: Banking Theory and Practice			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY					
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date		
Dec	1st	03	Banker- Customer Definition Banker Customer General	—	Teaching	03	Yes	—	—	—	—	—	—	
	2nd	05	Relationship and Special Relationship	—	Teaching	05	Yes	—	—	—	—	—	—	
	3rd	05	Special Relationship	YouTube	Teaching	05	Yes	—	—	—	—	—	—	
	4th	04	Special Relationship	—	Teaching	04	Yes	—	—	—	—	—	—	
	5th	05	KYC Norms	—	Teaching	05	Yes	—	—	—	—	—	—	

B. Nirmala
Signature of the Lecturer

Signature of the HOD

M. D. [Signature]

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)				CO-CURRICULAR ACTIVITY			
NAMR OF THE LECTURER B.NIRMALA					CLASS : III B.Com (V) Semester : V				Paper : Banking Theory and Practice			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Jan	1st	-	Collecting Banker	-	Teaching	-	Yes	-	-	-	-	-
	2nd	05	Duties, Responsibility of collecting Banker	-	Teaching	05	Yes	-	-	-	-	-
	3rd	-	Pongal vacation	-	-	-	-	-	-	-	-	-
	4th	05	Holder for Value Holder in due Course	-	Teaching	05	Yes	-	-	-	-	-
	5th	05	Statutory Protection to collecting Banker	-	Teaching	05	Yes	-	-	-	-	-
	6th	01	Responsibilities of paying Banker Payment Gateways.	-	Teaching	01	Yes	-	-	-	-	-

B.Nirmal
Signature of the Lecturer

M.H.
Signature of the HOD

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 - 2021

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: S.V. Maryuthi					CLASS: IRB Com 2	Semester: II	Paper: Business Leadership						
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	1st	1 hour	Unit I Introduction of Leadership	-	Teaching	1	Yes	-	-	-	-	-	-
	2nd	3 hours	Features of Leadership and Theories of Leadership	-	Teaching	3	Yes	-	-	-	-	-	-
			Leadership Development	-	Teaching	"	"	-	-	-	-	-	-
	3rd	-	- - -	-	Pasara holidays	-	-	-	-	-	-	-	-
	4th	3 hrs	Qualities and Skills of Leader	-	Teaching	3	Yes	-	-	-	-	-	-
			D/B Leadership and Management	-	Teaching	"	"	-	-	-	-	-	-

Signature of the Lecturer: S.V. Maryuthi

Signature of the HOD: M.W. [Signature]

Signature of the Principal: [Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020-2021

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <u>Sr. V. Maruthi</u>					CLASS: <u>B Com VL</u>	Semester: <u>III</u>	Paper: <u>Business Statistics Leadership</u>						
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	5th	3hrs	Unit II Sustainability of Leadership	-	Teaching	3	Yes	-	-	-	-	-	-
Nov	1st	2	Impact and influence of Leadership	-	Teaching	3	Yes	-	-	-	-	-	-
	2nd	3hrs	Organising principles and types of organisations	-	Teaching	3	Yes	-	-	-	-	-	-
	3rd	3hrs	Types of Groups Group dynamics	YouTube video	Teaching	3	Yes	-	-	-	-	-	-
	4th	3hrs	Introduction of organisations	-	Teaching	-	Yes	-	-	-	-	-	-
			Culture	-	Teaching	-	Yes	-	-	-	-	-	-

Sr. V. Maruthi
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

(3)

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <i>Siv Maruthi</i>					CLASS: <i>II B Com VL</i>				Semester: <i>IV</i>		Paper: <i>Business Leadership</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Dec.	1st	3hrs	Principle of Organisation Culture	-	Teaching	3	Yes	-	-	-	-	-
	2nd	3hrs	Features of Organisational Culture	-	Teaching	3	Yes	-	-	-	-	-
	3rd	3hrs	Conflict of Organisational Culture	PPT CLASS	Teaching	3	Yes	-	-	-	-	-
	4th	02	Organisation culture development	-	Teaching	02	Yes	-	-	-	-	-
	5th	02	Unit IV A2imeprime	-	Teaching	02	Yes	-	-	-	-	-
			Profile	-	Teaching			-	-	-	-	-

Signature of the Lecturer: *Siv Maruthi*

Signature of the HOD: *M. W.*

Signature of the Principal: *[Signature]*

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019-2020 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>SV Maruthi</i>					CLASS : <i>III B Com V2</i>				Semester : <i>V</i>		Paper : <i>BUSINESS LEADERSHIP</i>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
<i>Jan</i>	<i>1st</i>	<i>1hrs</i>	<i>Samsheerji Taha profile</i>	-	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	-	-	-	-	-
	<i>2nd</i>	<i>3hrs</i>	<i>Aditya Brilla profile</i>	-	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	-	-	-	-	-
	<i>3rd</i>	-	-	-	<i>Pongal Holidays</i>				-	-	-	-
	<i>4th</i>	<i>3hrs</i>	<i>Narayana Murthy profile</i>	-	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	-	-	-	-	-
	<i>5th</i>	<i>3hrs</i>	<i>Swarna Paul and H.N. Mittal profile</i>	-	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	-	-	-	-	-
			<i>Profile</i>	-	-	-	-	-	-	-	-	-

SV Maruthi
Signature of the Lecturer

M.D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 21-22-ODD

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER M. Durga					CLASS : III (Gen) (V)				Semester : V		Paper : C.G		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			UNIT-I										
Oct	1	01	The Earth	-	Teaching	01	-	-	-	-	-	-	-
	2	05	The Earth	-	Teaching	05	-	-	-	-	-	-	-
	3	01	The Earth	-	Teaching	01	-	-	-	-	-	-	-
	4	04	The Earth	-	Teaching	04	-	-	-	-	-	-	-
	5	05	UNIT-II Agriculture	-	Teaching	05	-	-	-	-	-	-	-
	6	-	-	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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100-88-18

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>M. Durga</u>					CLASS : <u>III B.Com(Gen)(V)</u> Semester : <u>V</u> Paper : <u>C.G.</u>				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
NOV	1	04	Agriculture	Teach	Teaching 04	04	-	-	-	-	-	-
	2	05	MIDT Exams	-	Teaching 05	05	-	-	-	-	-	-
	3	05	UNIT-III Forestry	-	Teaching 05	05	-	-	-	-	-	-
	4	05	Forestry	ICT classes	Teaching 05	05	-	-	-	-	-	-
	5	02	Forestry	-	Teaching 02	02	-	-	-	-	-	-
Dec	1	03	UNIT-IV Minerals & Mining	-	Teaching 03	03	-	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)											
NAME OF THE LECTURER					CLASS : III B.com (Gen) M				Semester : V				Paper : C.G.			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY							
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date				
	2	05	Minerals & Mining	-	Teaching	05	-	-	-	-	-	-	-			
	3	05	Minerals & Mining	-	Teaching	05	-	-	-	-	-	-	-			
	4	04	UNIT-V water-Resources	You tube videos	Teaching	04	-	-	-	-	-	-	-			
	5	05	water Resources	-	Teaching	05	-	-	-	-	-	-	-			
Jan	1	-	water Resources	-	-	-	-	-	-	Assignment	01	yes	-			
	2	05	water Resources	-	Teaching	05	-	-	-	-	-	-	-			

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021 - 2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER M. Durga					CLASS : III B.com (Gen) - V Semester : V Paper : C.G.				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3	-	Pongal vacations	-	-	-	-	-	-	-	-	-
	4	05	MID II - Exams	-	-	-	-	-	-	-	-	-
	5	05	Revision	-	-	-	-	-	-	-	-	-
	6	01	Revision	-	-	-	-	-	-	-	-	-

M. D
Signature of the Lecturer

M. D
Signature of the HOD

Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021-22 - ODD

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS : III-B.COM(CV2) Semester : V Paper : Cost Accounting								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
oct	1	01	Unit - I Introduction	-	Teaching	01	Yes	-	-	-	-	-	-
	2	05	Preparation of cost sheet	-	Teaching	05	Yes	-	-	-	-	-	-
	3	01	Preparation of cost sheet	-	Teaching	01	Yes	-	-	-	-	-	-
	4	05	Preparation of cost sheet	youtube videos	Teaching	05	Yes	-	-	-	-	-	-
	5	05	unit - II Elements of cost	-	Teaching	05	Yes	-	-	-	-	-	-
	6	-	Elements of cost	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

V. Swathi

Signature of the HOD

M. H.

Signature of the Principal

(Handwritten Signature)

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS : III B.com (V) (G)				Semester : V		Paper : Cost Accounting		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	1	05	Elements of cost	-	Teaching	04	Yes	-	-	Assignment	01	Yes	-
	2	05	Elements of cost unit - III	-	Teaching	-	-	-	-	-	-	-	-
	3	05	Labour & overheads	-	Teaching	04	Yes	-	-	class - room Seminar	01	Yes	-
	4	05	Labour & overheads	-	Teaching	-	-	-	-	-	-	-	-
	5	02	Labour & overheads	-	Teaching	-	-	-	-	-	-	-	-
Dec	1	04	unit - IV methods of costing costing techniques	-	Teaching	-	-	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

M. D.

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : <u>III-VOC2 (Cien)</u>				Semester : <u>V</u>		Paper : <u>Costs Accounting</u>	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	2	05	methods of costing costing techniques	—	Teaching	Yes	—	—	—	—	—	—
	3	05	methods of costing costing techniques	PPT'S Through prosector	Teaching	Yes	—	—	—	—	—	—
	4	04	unit - V costing techniques	—	teaching	Yes	—	—	—	—	—	—
	5	05	costing techniques	—	Teaching	Yes	—	—	—	—	—	—
Jan	1	—	—	—	—	—	—	—	—	—	—	—
	2	05	costing techniques	—	Teaching	Yes	—	—	—	—	—	—

Y. Swathi
Signature of the Lecturer

Signature of the HOD

M. W. [Signature]

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020

2021-2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER					CLASS : III B.Com (V) (G)				Semester : V		Paper : Cost Accounting		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3	-	Pongal Holidays	-	-	-	-	-	-	-	-	-	-
	4	05	mid-II Exam	-	-	-	-	-	-	-	-	-	-
	5	05	Revision	-	Teaching	05	yes	-	-	-	-	-	-
	6	01	Revision	-	Teaching	01	yes	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

M.D.

Signature of the Principal

N. Sridhar

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

①

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>K. MARY RATNA KUMARI</u>					CLASS : <u>III B.COM (VOC-2)</u>		Semester : <u>V</u>		Paper : <u>TAXATION</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
oct	1 st	01	Introduction and types of Taxes	—	Teaching	01	Yes	—	—	—	—	—	—
	2 nd	05	Basic concepts	—	Teaching	05	Yes	—	—	—	—	—	—
	3 rd	—	Dussehra	—	T	—	—	—	—	—	—	—	—
	4 th	05	Residential status	—	Teaching	05	Yes	—	—	—	—	—	—
	5 th	05	Incidence of TAX	—	Teaching	04	Yes	—	Quiz	01	Yes	—	—
NOV	1 st	04	Income from salary	Youtube class	Teaching	04	Yes	—	—	—	—	—	—

K. Mary Ratna Kumari
Signature of the Lecturer

Signature of the HOD

M. W.

Signature of the Principal

[Signature]

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

②

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER <u>K. MARY RATNA KUMARI</u>					CLASS : <u>III B.Com (VOC-2)</u> Semester : <u>V</u> Paper : <u>TAXATION</u>				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	2 nd	04	Income from House Property	—	Teaching	04	Yes	—	—	—	—	—
	3 rd	05	Income from Business/Profession	—	Teaching	05	Yes	—	—	—	—	—
	4 th	05	Income from Capital Gains	—	Teaching	05	Yes	—	class room seminars	01	Yes	—
	5 th	04	Income from other sources	—	Teaching	04	Yes	—	—	—	—	—
Dec	1 st	04	Income from other sources	—	Teaching	04	Yes	—	—	—	—	—
	2 nd	05	Taxation system in INDIA	—	Teaching	05	Yes	—	—	—	—	—

K. Mary Ratna Kumari
Signature of the Lecturer

M. D.
Signature of the HOD

[Signature]
Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020/21- 2022

3

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER K. MARY RATAJA KUMARI					CLASS : TIP B.COM (VOC-D) Semester : V				Paper : TAXATION				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	3 rd	05	Modes of Recovery of Tax	ICT clay	Teaching & Discussion	04	Yes	-		Group Discussion	01	Yes	-
	4 th	03	Payments and Refunds of Tax	-	Teaching	03	Yes	-		-	-	-	-
	5 th	04	Filing of Returns of Tax	-	Teaching	04	Yes	-		-	-	-	-
Jan	1 st	01	OFFENCE and Imprisonments	-	Teaching	01	Yes	-		-	-	-	-
	2 nd	05	Tax Holiday PAN CARD	-	Teaching	05	Yes	-		-	-	-	-
	3 rd	-	Pongal	-	-	-	-	-		-	-	-	-


Signature of the Lecturer


Signature of the HOD


Signature of the Principal

SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2019 - 2020²¹ - 2022

4

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <u>K. MARY RATHA KOMARI</u>					CLASS : <u>III B.com (VOC-2)</u> Semester : <u>V</u> Paper : <u>TAXATION</u>				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	4 th	05	TAX Avoidance & Tax EVASION	-	Teaching	05	Yes	-	-	-	-	-
	5 th	04	penalties and Prosecutions	-	Teaching	04	Yes	-	-	-	-	-
	6 th	02	Income TAX Authorities	-	Teaching	02	Yes	-	-	-	-	-
Feb	1 st	04	CBDT	-	Teaching	04	Yes	-	-	-	-	-
	2 nd		Revison	-	Teaching	-	-	-	-	-	-	-
March			Revison	-	Teaching	-	-	-	-	-	-	-

K. Mary Ratha Komari
Signature of the Lecturer

M. D.
Signature of the HOD

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Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <u>P. Praga Lakshmi</u>					CLASS: <u>IB Com (VI)</u> ^(Gen) Semester: <u>I</u>				Paper: <u>H.V. P.E</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2021			<u>UNIT-I</u>										
NOV	3rd	1	<u>Introduction.</u>	-	Teaching	01	Yes	-	-	-	-	-	-
	4th	3	<u>Introduction</u>	-	Teaching	03	Yes	-	-	-	-	-	-
	5th	1	<u>Introduction</u>	-	Teaching	01	Yes	-	-	-	-	-	-
Dec	1st	2	<u>Introduction</u>	-	Teaching	02	Yes	-	-	-	-	-	-
	2nd	3	<u>UNIT-II</u> <u>Harmony in Family</u>	-	Teaching	03	Yes	-	-	-	-	-	-
	3rd	3	<u>Harmony in family</u>	-	Teaching	03	Yes	-	-	-	-	-	-
	4th	2	<u>Harmony in family</u>	-	Teaching	02	Yes	-	-	-	-	-	-
	5th	2	<u>Harmony in Family</u>	-	Teaching	02	Yes	-	-	-	-	-	-
2022													
Jan	1st	1	<u>Harmony in family</u>	-	Teaching	01	Yes	-	-	-	-	-	-

Signature of the Lecturer
P. Praga

Signature of the NOD
M. H

Signature of the Principal
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ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER P. Naga Lakshmi					CLASS : I B Com (V) ^{4(Gen)} Semester:				Paper : H.V.P.E				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2022			UNIT-III										
Jan	2nd	3	Professional ethics	-	Teaching	03	Yes	-	-	-	-	-	-
Jan	3rd	-	-	-	-	-	Yes	-	-	-	-	-	-
Jan	4th	2	Professional ethics in Education	-	Teaching	02	Yes	-	-	-	-	-	-
Jan	5th	2	Professional ethics in Education	-	Teaching	02	Yes	-	-	-	-	-	-
Jan	6th	1	Professional ethics in Education	-	Teaching	01	Yes	-	-	-	-	-	-
Feb	1st	2	Professional ethics in Education	-	Teaching	02	Yes	-	-	-	-	-	-
	2nd	3	Professional ethics in Education	-	Teaching	03	Yes	-	-	-	-	-	-
	3rd	3	Revision	-	-	-	-	-	-	-	-	-	-
	4th	3	Revision	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

Signature of the HOD
M. H.

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <u>P. Praga Lakshmi</u>					CLASS: <u>ITB Com VI</u> ^(Gen) Semester: <u>I</u> Paper: <u>H.V. P.E</u>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2021			<u>UNIT-I</u>										
NOV	3rd	1	<u>Introduction.</u>	-	<u>Teaching</u>	<u>01</u>	<u>Yes</u>	-	-	-	-	-	-
	4th	3	<u>Introduction</u>	-	<u>Teaching</u>	<u>03</u>	<u>Yes</u>	-	-	-	-	-	-
	5th	1	<u>Introduction</u>	-	<u>Teaching</u>	<u>01</u>	<u>Yes</u>	-	-	-	-	-	-
Dec	1st	2	<u>Introduction</u>	-	<u>Teaching</u>	<u>02</u>	<u>Yes</u>	-	-	-	-	-	-
	2nd	3	<u>UNIT-II</u> <u>Harmony in Family</u>	-	<u>Teaching</u>	<u>03</u>	<u>Yes</u>	-	-	-	-	-	-
	3rd	3	<u>Harmony in family</u>	-	<u>Teaching</u>	<u>03</u>	<u>Yes</u>	-	-	-	-	-	-
	4th	2	<u>Harmony in family</u>	-	<u>Teaching</u>	<u>02</u>	<u>Yes</u>	-	-	-	-	-	-
	5th	2	<u>Harmony in Family</u>	-	<u>Teaching</u>	<u>02</u>	<u>Yes</u>	-	-	-	-	-	-
2022													
Jan	1st	1	<u>Harmony in family</u>	-	<u>Teaching</u>	<u>01</u>	<u>Yes</u>	-	-	-	-	-	-

Signature of the Lecturer
P. Praga

Signature of the HOD
M. H

Signature of the Principal
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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: P. Naga Lakshmi					CLASS: I B Com (V) ^{4(Gen)} Semester:				Paper: H.V.P.E				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2022			UNIT-III										
Jan	2nd	3	Professional ethics	-	Teaching	03	Yes	-	-	-	-	-	-
Jan	3rd	-	-	-	-	-	Yes	-	-	-	-	-	-
Jan	4th	2	Professional ethics in Education	-	Teaching	02	Yes	-	-	-	-	-	-
Jan	5th	2	Professional ethics in Education	-	Teaching	02	Yes	-	-	-	-	-	-
Jan	6th	1	Professional ethics in Education	-	Teaching	01	Yes	-	-	-	-	-	-
Feb	1st	2	Professional ethics in Education	-	Teaching	02	Yes	-	-	-	-	-	-
	2nd	3	Professional ethics in Education	-	Teaching	03	Yes	-	-	-	-	-	-
	3rd	3	Revision	-	-	-	-	-	-	-	-	-	-
	4th	3	Revision	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

Signature of the HOD
M. H.

Signature of the Principal

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: J. Deva Mai					CLASS: B.MSCS Semester: II Semester				Paper: Online Business				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	3	2	Introduction to online Business - Definition & characteristics.	-	Teaching	2	Yes	-	-	-	-	-	-
	4	2	Advantages of online Business, challenges of online Business.	-	Teaching	2	Yes	-	-	-	-	-	-
	5	1	Difference b/w offline e-commerce & online Business.	-	Teaching	1	Yes	-	-	-	-	-	-
DEC	1	1	Online Business strategies - strategic planning process.	-	Teaching	1	Yes	-	-	-	-	-	-
	2	2	Procurement - logistics & supply chain mgmt.	-	Teaching	2	Yes	-	-	-	-	-	-
	3	2	Customer Relation management	-	Teaching	2	Yes	-	-	-	-	-	-
	4	1	Designing online Business website, - portal.	-	Teaching	1	Yes	-	-	-	-	-	-
	5	2	Security & legal issues.	-	Teaching	2	Yes	-	-	-	-	-	-
JAN	1	1	Online Advertisement	-	Teaching	1	Yes	-	-	-	-	-	-

Signature of the Lecturer

J. Deva Mai

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M. H.

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2021-2022

ANNUAL CURRICULAR

II Bcom(G) **PLAN (Year)**

NAMR OF THE LECTURER : J. Deva Mani

CLASS : II MSCS Semester : II

Paper : online Business

MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	2	2	Payment Gateway.		Teaching	2	Yes	-	-	-	-	-	-
	3	-	-			1							
	4	2											

Signature of the Lecturer
J. Deva Mani

Signature of the HOD
M. H

Signature of the Principal
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2021- 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha Naga Sai Lakshmi</i>					CLASS : <i>P-B.com(ess)(voc)</i> Semester : <i>I Sem</i> Paper : <i>Insurance Promotion</i>								
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	2 nd	2hrs	Unit - I Introduction of Insurance, Types	-	Teaching	2	yes	-	-	-	-	-	-
			of Insurance Growth of Insurance sector in India.	-	-	-	-	-	-	-	-	-	-
	3 rd	2hrs	Regulatory mechanism IRDA, functions	Youtube class	Teaching	2	yes	-	-	-	-	-	-
			Unit - II Life insurance plans, Health	-	-	-	-	-	-	-	-	-	-
			insurance, plans, products & features.	-	-	-	-	-	-	-	-	-	-
	4 th	2hrs	contents of documents.	-	Teaching	2	yes	-	-	-	-	-	-
			Sales Promotion methods	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer
M. Usha Naga Sai Lakshmi

Signature of the HOD
M. H.

Signature of the Principal


SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU
CURRICULUM LECTURER WISE 2021- 2022

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>M. Usha Naga Sai Lakshmi</i>					CLASS : <i>I B.com (voc) (co)</i> Semester : <i>I</i>				Paper : <i>Insurance Promotion</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Dec</i>	<i>1st</i>	<i>2 hrs</i>	<i>finding prospective customers.</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>con-selling,</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Helping, customers in filing,</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>2 hrs</i>	<i>Extending post insurance services to customers.</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>2 hrs</i>	<i>unit-III General insurance It's products</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Motor, marine, machinery fire Travel and</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>Transportation, and features</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer
M. Usha Lakshmi

Signature of the HOD
M. W

Signature of the Principal
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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019 - 2020 2021-2022

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER <i>M. Uma Nagesa Lakshmi</i>					CLASS : <i>I B com (Co) (Gen)</i> Semester : <i>I</i>				Paper : <i>Insurance Promotion</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>4th</i>	<i>1 hr</i>	<i>Dealing with customers</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>2hrs</i>	<i>Explaining products to customers</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Jan</i>	<i>2nd</i>	<i>2hrs</i>	<i>Promoting customers loyalty. maintenance of Records</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
			<i>pPT class</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>2hrs</i>	<i>Pongal Holiday</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4</i>	<i>2hrs</i>	<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>2hrs</i>	<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

M. Uma Nagesa Lakshmi

Signature of the HOD

M. H. S.

Signature of the Principal

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