

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER S.V. MARUTHI.					CLASS : <u>III B (Com Law)</u> Semester : <u>III</u>				Paper : <u>Marketing</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY			CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Oct	5th	02	Unit I Introduction concept of marketing & Need, want & demand	-	Teaching	02	Yes	-	-	-	-	-
	6th	01	marketing concept marketing mix & P's marketing environment	-	Teaching	01	Yes	-	-	-	-	-
Nov	1st	04	Unit II Consumer Behaviour and market Segmentation - Buying decision Process	-	Teaching	04	Yes	-	-	-	-	-
	2nd	05	Stages - buying behaviour, market Segmentation	-	Teaching	05	Yes	-	-	-	-	-
	3rd	05	Bases of Segmentation	You Tube video	Teaching	05	Yes	-	-	-	-	-
	4th	05	Selecting Segmentation	-	Teaching	05	Yes	-	-	-	-	-
	5th	03	Advantages of Segmentation	-	Teaching	03	Yes	-	-	-	-	-
Dec	1st	02	Unit III product management - classification	-	Teaching	02	Yes	-	-	-	-	-
	2nd	05	levels, product life cycle, New product, product mix;	-	Teaching	05	Yes	-	-	-	-	-

Signature of the Lecturer

S.V. Maruthi

Signature of the HOD

M. D.

Signature of the Principal

M. D.



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER S.V.MARUTHI					CLASS : <u>II Bcom(hen)</u> Semester : <u>III</u>				Paper : <u>Marketing</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	3rd	05	Product line decisions, design,	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	Branding, Packaging and Labelling	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	05	Wholesale Pricing decision Factors influencing Price	-	Teaching	05	Yes	-	-	-	-	-	-
Jan	1st	05	Determines of Price pricing strategies, Stimulus and Penetration Pricing	-	Teaching	05	Yes	-	-	-	-	-	-
	2nd	03	Wholesale Promotion and Sales - Product mix Advertising, Sales Promotion	-	Teaching	02	Yes	-	-	-	-	-	-
	3rd	02	Publicity, public relations, Personal Selling and	-	Teaching	02	Yes	-	Assignment	01	Yes	-	-
	4th	04	Direct marketing Distributional channels	PPT CLASS	Teaching	03	Yes	-	-	-	-	-	-
	5th	02	Distributional channel-online marketing	-	Teaching	02	Yes	-	Classroom Seminar	01	Yes	-	-
Feb			Revision	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer S.V. Maruthi

Signature of the HOD M. N.

Signature of the Principal [Signature]



ANNUAL CURRICULAR					II. B.com (CA) 2 PLAN (Year)				Advanced			
NAME OF THE LECTURER <u>M. Durga</u>					CLASS : <u>GEN</u> Semester : <u>III</u>				Paper : <u>Accounting</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Oct	5 <sup>th</sup>	02	Non-Trading organisations	-	Teaching	02	yes	-	-	-	-	-
	6 <sup>th</sup>	01	Non-Trading organisations	-	Teaching	01	yes	-	-	-	-	-
NOV	1 <sup>st</sup>	04	Non-Trading organisations	-	Teaching	04	yes	-	-	-	-	-
	2 <sup>nd</sup>	05	Non-Trading organisations	PPT's Presentation	Teaching	05	yes	-	-	-	-	-
	3 <sup>rd</sup>	05	Single Entry system	-	Teaching	05	yes	-	-	-	-	-
	4 <sup>th</sup>	05	Hire Purchase system	-	Teaching	05	yes	-	-	-	-	-
	5 <sup>th</sup>	03	Hire Purchase system	-	Teaching	03	yes	-	-	-	-	-
Dec	1 <sup>st</sup>	02	Admission of a Partner	-	Teaching	02	yes	-	-	-	-	-
	2 <sup>nd</sup>	05	Admission of a Partner	-	Teaching	05	yes	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

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ANNUAL CURRICULAR					II-B.com(CA)2 PLAN (Year)								
NAMR OF THE LECTURER <i>M. Durga</i>					CLASS : <i>Gen</i>			Semester : <i>III</i>		Paper : <i>Advanced Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Dec</i>	<i>3<sup>rd</sup></i>	<i>05</i>	<i>Admission of a Partner</i>	<i>ICT enabled classes.</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4<sup>th</sup></i>	<i>05</i>	<i>Retirement of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5<sup>th</sup></i>	<i>05</i>	<i>Retirement of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Jan</i>	<i>1<sup>st</sup></i>	<i>05</i>	<i>Retirement of a Partner/Death</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2<sup>nd</sup></i>	<i>03</i>	<i>Dissolution of Firm</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3<sup>rd</sup></i>	<i>02</i>	<i>Dissolution of Firm</i>	<i>-</i>	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>Assignment</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
	<i>4<sup>th</sup></i>	<i>04</i>	<i>Insolvency of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5<sup>th</sup></i>	<i>02</i>	<i>Insolvency of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>02</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Feb</i>			<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

*M. Durga*

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*M. Durga*

Signature of the Principal

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ANNUAL CURRICULAR					PLAN (Year) - 2022-23							
NAMR OF THE LECTURER					CLASS : <sup>Gen</sup> II-B.Com(A-1) Semester : <sup>II</sup>				Paper : B.S			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
December	3rd	5	Mean deviation Problems	-	Teaching	5	Yes	-	-	-	-	-
	4th	5	Standard deviation Problems	-	Teaching	4	Yes	-	Assignment	1	Yes	-
	5th	5	Co-efficient of Variation & Positional Measures.	-	Teaching	5	Yes	-	-	-	-	-
2023 January	1st	5	Theory of skewness Methods, Merits & Features	-	Teaching	5	Yes	-	-	-	-	-
	2nd	3	Skewness Problems. ie, Karl Pearson, Bowley's	-	Teaching	3	Yes	-	-	-	-	-
	3rd	3	Types of Kurtosis & Theory of correlation	Youtube class	Teaching	3	Yes	-	-	-	-	-
	4th	4	Karl Pearson's rank Correlation Problems	-	Teaching	3	Yes	-	class room seminar	1	Yes	-
	5th	2	Spearman's Rank Correlation Problems	-	Teaching	2	Yes	-	-	-	-	-
February			Revision.	-	-	-	-	-	-	-	-	-

K. Noralakshmi  
Signature of the Lecturer

M.D.  
Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: K. Varalakshmi					CLASS: <sup>Gen</sup> U.B.Com (CA-I) Semester: II				Paper: Business Statistics				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2022 October	5 <sup>th</sup>	3	Statistics Introduction Theory & Problems	-	Teaching	3	Yes	-	-	-	-	-	-
	6 <sup>th</sup>	1	Diagrammatic & Graphical Presentation Problems	-	Teaching	1	Yes	-	-	-	-	-	-
November	1 <sup>st</sup>	5	Average, Central tendency Merits & demerits.	-	Teaching	5	Yes	-	-	-	-	-	-
	2 <sup>nd</sup>	5	Features & Problems of central tendency & Problems	-	Teaching	5	Yes	-	-	-	-	-	-
	3 <sup>rd</sup>	5	Mean, Median, Mode Problems	ICT enabled class	Teaching	5	Yes	-	-	-	-	-	-
	4 <sup>th</sup>	5	Harmonic & Geometric Mean Problems	-	Teaching	5	Yes	-	-	-	-	-	-
	5 <sup>th</sup>	3	Measures of dispersion theory	-	Teaching	3	Yes	-	-	-	-	-	-
December	1 <sup>st</sup>	3	Absolute & relative Measures	-	Teaching	3	Yes	-	-	-	-	-	-
	2 <sup>nd</sup>	5	Range & Quartile deviation Problems	-	Teaching	5	Yes	-	-	-	-	-	-

K. Varalakshmi  
Signature of the Lecturer

M. P. D.  
Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year) —							
NAMR OF THE LECTURER K. MARY RATNA KUMARI					CLASS : I <sup>Gen</sup> [C.A-II]				Semester : I		Paper : BOM	
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
October	4 <sup>th</sup>	3	Business, Trade industry & Commerce	—	Teaching	03	Yes	—	—	—	—	—
"	5 <sup>th</sup>	4	SCOPE OF BUSINESS	—	Teaching	04	Yes	—	—	—	—	—
"	6 <sup>th</sup>	1	Factors influencing the Business org.	—	Teaching	01	Yes	—	—	—	—	—
November	1 <sup>st</sup>	5	concept of sole trading	—	Teaching	05	Yes	—	—	—	—	—
"	2 <sup>nd</sup>	5	Partnership Business	—	Teaching	05	Yes	—	—	—	—	—
"	3 <sup>rd</sup>	5	Joint Hindu Family PSE'S concepts	—	Teaching	05	Yes	—	—	—	—	—
"	4 <sup>th</sup>	5	Multinational cos., Co-operative societies.	YouTube class	Teaching	05	Yes	—	—	—	—	—
"	5 <sup>th</sup>	3	DB JHF & Partnership DB J.C & Partnership	—	Teaching	03	Yes	—	—	—	—	—
December	1 <sup>st</sup>	3	concept of Joint stock company.	—	Teaching	03	Yes	—	—	—	—	—

Signature of the Lecturer

K. T. P. T. G.

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>K.MARY RATNA KUMARI</i>					CLASS : <i>I [C.A-II]</i> Semester : <i>I</i>				Paper : <i>BCM</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>December</i>	<i>2nd</i>	<i>5</i>	<i>Types of Companies DIB Public &amp; Private Co.</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>3rd</i>	<i>5</i>	<i>Stages &amp; Documents of Formation of a com.</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>4th</i>	<i>4</i>	<i>MOA, AOA, Prospectus Statement in lieu of PRA</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>5th</i>	<i>5</i>	<i>DIB MOA &amp; AOA Qualities of Promoters</i>	<i>YouTube video class</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>January</i>	<i>1st</i>	<i>5</i>	<i>Concept of Management</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>2nd</i>	<i>3</i>	<i>Principles of Mgt</i>	<i>-</i>	<i>class room Seminar</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>class room Seminar</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>3rd</i>	<i>3</i>	<i>Levels &amp; Features, Functions of Mgt</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>4th</i>	<i>5</i>	<i>Concept and Functions of Administration</i>	<i>-</i>	<i>Assignment</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>Assignment</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>5th</i>	<i>2</i>	<i>Concept &amp; Principles of Organisation</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

*K.Mary Ratna Kumari*

Signature of the HOD

*M. D.*

Signature of the Principal

*K. Mary Ratna Kumari*



ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER K.MARY RATNA KUMARI					CLASS : I [C.A-II]			Semester : I		Paper : BOM		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
February	1st	4	Process, Merits & Demerits of organisation	Youtube class	Teaching	04	Yes	-	-	-	-	-
"	2nd	5	Planning, Merits and Demerits, Process.	-	Teaching	05	Yes	-	-	-	-	-
"	3rd	4	Line & staff org/ org/ structure	-	Teaching	04	Yes	-	-	-	-	-
"	4th	5	REVISION	-	Teaching	05	Yes	-	-	-	-	-
"	5th	2	REVISION	-	Teaching	02	Yes	-	-	-	-	-

Signature of the Lecturer

K.MARY RATNA KUMARI

Signature of the HOD

M. J.

Signature of the Principal

M. J.



SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 2022-23

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: G. Smitha Radhika					CLASS: B.Com [G]		Semester: 2		Paper: Business Environment				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	I	4	UNIT-I overview of Business Environment, meaning, characteristics, scope	youtube videos	Teaching	4	Yes.	-	-	-	-	-	-
	II	5	Macro & Micro Dimensions of B.E. Environmental Analysis	-	Teaching	5	Yes.	-	-	-	-	-	-
	III	5	UNIT-II Economic Environment - Nature of the Economy.	-	Teaching	5	Yes.	-	-	-	-	-	-
	IV	5	Structure of Economy, Economic policies & Economic Planning & Conditions	-	Teaching	5	Yes.	-	-	-	-	-	-
	V	3	NITI AAYOG - NDC Five years plan.	-	Teaching	3	Yes.	-	-	-	-	-	-
DEC	I	3	UNIT-III Economic Reforms and New Economic Policy, New Industrial policy.	-	Teaching	3	Yes.	-	-	-	-	-	-

G. S. Radhika  
Signature of the Lecturer

M. D.  
Signature of the HOD

*[Signature]*  
Signature of the Principal



**SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU**  
**CURRICULUM LECTURER WISE 2019 - 2020 2022-2023**

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER <i>G. Sumitha Radlika</i>					CLASS : <i>B.Com (G)</i> Semester : <i>D</i>				Paper : <i>Business Environment</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>II</i>	<i>2</i>	<i>Competition Law- Fiscal Policy- objectives and limitations</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>III</i>	<i>5</i>	<i>Monetary Policy and RBI</i>	<i>PPT'S</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>IV</i>	<i>5</i>	<i>UNIT-IV Concept of Social responsibility stake of Business towards holders</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>V</i>	<i>5</i>	<i>Demonetisation- Gist and their's Impact</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>Assignment</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
<i>Jan</i>	<i>I</i>	<i>5</i>	<i>Political Stability legal changes.</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>Seminar</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
	<i>II</i>	<i>2</i>	<i>UNIT-V Globalisation - Meaning - Role of WTO</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

*G. S. Radlika*  
Signature of the Lecturer

*M. W.*  
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*Radlika*  
Signature of the Principal



SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU

CURRICULUM LECTURER WISE 2019-2020 2022-23

ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: <i>G. Sumitha Radhika</i>					CLASS: <i>B. Com (en)</i>		Semester: <i>2</i>		Paper: <i>Business Environment</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	<i>III</i>	<i>3</i>	<i>WTO Functions</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>IV</i>	<i>5</i>	<i>Trade Blocks, BRICS SAARC</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>V</i>	<i>2</i>	<i>ASEAN in Globalisation.</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

*G. S. Radhika*  
Signature of the Lecturer

*M. D.*  
Signature of the HOD

*[Signature]*  
Signature of the Principal



ANNUAL CURRICULAR					CA PLAN (Year)								
NAMR OF THE LECTURER : Y. Swathi					CLASS : I. B. Com (Gen) Semester : I				Fundamentals of Paper : Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Oct	IV	3	unit - I - Introduction need for Accounting objectives, concepts.	-	Teaching	3	Yes	-	-	-	-	-	-
	V	5	Accounting cycle - classification of Accounts Book-keeping.	-	Teaching	5	Yes	-	-	-	-	-	-
	VI	1	Double entry Book-keeping - Journalising	-	Teaching	1	Yes	-	-	-	-	-	-
NOV	I	4	Journalising	Youtube videos.	Teaching	4	Yes	-	-	-	-	-	-
	II	5	Journalising - Posting to Ledgers.	-	Teaching	5	Yes	-	-	-	-	-	-
	III	5	unit - II Types of subsidiary books - cash book	-	Teaching	5	Yes	-	-	-	-	-	-
	IV	5	Three column cash book	-	Teaching	4	Yes	-	class room	1	Yes	-	-
	V	2	Three column cash book	-	Teaching	2	Yes	-	seminar	-	-	-	-
Dec	I	3	Petty cash book	-	Teaching	3	Yes	-	-	-	-	-	-

Signature of the Lecturer  
Y. Swathi

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					CA PLAN (Year)								
NAMR OF THE LECTURER Y. Swathi					CLASS : <u>I. B.Com Gen</u> Semester : <u>I</u>				Paper : <u>Fundamental of Accounting</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	II	5	unit - III Preparation of Trial balance.	-	Teaching	5	-	-	-	-	-	-	-
	III	5	Preparation of Trial balance.	-	Teaching	5	-	-	-	-	-	-	-
	IV	5	Types of errors.	-	Teaching	4	-	-	Assignment	1	Yes	-	-
	V	5	unit - IV Bank Reconciliation Statement - Problems	-	Teaching	5	-	-	-	-	-	-	-
Jan	I	5	Bank Reconciliation Statement - Problems	-	Teaching	5	-	-	-	-	-	-	-
	II	2	Bank Reconciliation Statement - Problems	-	Teaching	2	-	-	-	-	-	-	-
	III	4	unit - V Final Accounts Trading Account	ICT enabled class	Teaching	4	-	-	-	-	-	-	-
	IV	4	Profit & loss Account	-	Teaching	4	-	-	-	-	-	-	-
	V	1	Balance sheet Problems	-	Teaching	1	-	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

Signature of the Principal

*(Handwritten Signature)*



ANNUAL CURRICULAR					CA PLAN (Year)								
NAMR OF THE LECTURER :- Y. Swathi					CLASS : I. B.Com (Gen) Semester : I				Paper : Fundamentals of Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Feb	I	4	Final Accounts with adjustments	-	Teaching	4	Yes	-	-	-	-	-	-
	II	5	Final Accounts with adjustments	-	Teaching	5	Yes	-	-	-	-	-	-
	III	4	Revision	-	Teaching	4	Yes	-	-	-	-	-	-
	IV	5	Revision	-	Teaching	5	Yes	-	-	-	-	-	-
	V	1	Revision	-	Teaching	1	Yes	-	-	-	-	-	-
March	I	4	Revision	-	Teaching	4	Yes	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

M. D.

Signature of the Principal

M. D.



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <u>K.MARY RATNA KUMARI</u>					CLASS : <u>III (General)</u> Semester : <u>V</u>				Paper : <u>cost control Techniques</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
November	4 <sup>th</sup>	5	standard costing	—	Teaching	05	Yes	—	—	—	—	—	—
"	5 <sup>th</sup>	3	Variance analysis	—	Teaching	03	Yes	—	—	—	—	—	—
December	1 <sup>st</sup>	3	Problems in material variance analysis	—	Teaching	03	Yes	—	—	—	—	—	—
"	2 <sup>nd</sup>	5	Problems in labour variance analysis	—	Teaching	05	Yes	—	—	—	—	—	—
"	3 <sup>rd</sup>	5	cost volume profit analysis application	You tube class teaching	Teaching	05	Yes	—	—	—	—	—	—
"	4 <sup>th</sup>	4	Problems in B.E.P	—	Teaching	04	Yes	—	—	—	—	—	—
"	5 <sup>th</sup>	5	Problems in B.E.P	—	Teaching	05	Yes	—	—	—	—	—	—
January	1 <sup>st</sup>	5	Applications of Modern Techniques	—	Teaching	05	Yes	—	—	—	—	—	—
"	2 <sup>nd</sup>	3	kaizen costing & Learning curve analysis	You tube class	Teaching	03	Yes	—	—	—	—	—	—

Signature of the Lecturer

K.MARY RATNA KUMARI

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[Signature]



ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: K. HARY RATNA KUMARS					CLASS: III General Semester: I				Paper: Cost control Techniques			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
January	3rd	3	Learning Curve application	-	Assignment	02	Yes	-	Assignment	01	Yes	-
January	4th	5	Activity Based Costing	-	class room seminar	04	Yes	-	class room seminar	01	Yes	-
"	5th	2	application of AB costing system	you tube video day	Teaching	2	Yes	-	-	-	-	-
February	1st	4	cost reducing & implementation.	-	Teaching	4	Yes	-	-	-	-	-
"	2nd	5	cost control techniques & tools	-	Teaching	5	Yes	-	-	-	-	-
"	3rd	4	cost Reduction & cost Audit	-	Teaching	4	Yes	-	-	-	-	-
"	4th	5	DIB cost control & cost Reduction.	-	Teaching	5	Yes	-	-	-	-	-
"	5th	2	Types of cost Audit, Auditing Techniques.	-	Teaching	2	Yes	-	-	-	-	-
March			Revision	-								

Signature of the Lecturer

K. HARY RATNA

Signature of the HOD

Signature of the Principal

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU  
CURRICULUM LECTURER WISE 2019-2020 2022-23

ANNUAL CURRICULAR					PLAN (Year) 2022-2023								
NAME OF THE LECTURER: U. RAJESWARH					CLASS: III B.Com(C) Semester:				Paper: Digital Marketing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Jan	3 <sup>rd</sup>	02	Search Engine optimization (SEO)	-	Teaching	02	yes	-	-	-	-	-	-
	4 <sup>th</sup>	05	Social media marketing	ICT enabled class	Teaching	04	yes	-	Class Room Seminars	01	yes	-	-
	5 <sup>th</sup>	02	Social media marketing	-	Teaching	02	yes	-	-	-	-	-	-
Feb	1 <sup>st</sup>	03	Social media marketing	-	Teaching	03	yes	-	-	-	-	-	-
	2 <sup>nd</sup>	05	Email marketing	-	Teaching	05	yes	-	-	-	-	-	-
	3 <sup>rd</sup>	05	Email marketing	-	Teaching	05	yes	-	-	-	-	-	-
	4 <sup>th</sup>		Revision	-	-	-	-	-	-	-	-	-	-
	5 <sup>th</sup>		Revision	-	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

*U. Rajeswarh*

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year) 2022-2023								
NAMR OF THE LECTURER U. RAJESWARA					CLASS : III B.com/Cien Semester : V				Paper : Digital Marketing				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	4 <sup>th</sup>	05	Digital Marketing Introduction	-	Teaching	05	yes	-	-	-	-	-	-
	5 <sup>th</sup>	03	Digital Marketing Introduction	-	Teaching	02	yes	-	Assignment	01	yes	-	-
Dec	1 <sup>st</sup>	02	website planning & creation	-	Teaching	02	yes	-	-	-	-	-	-
	2 <sup>nd</sup>	05	website planning & creation	-	Teaching	05	yes	-	-	-	-	-	-
	3 <sup>rd</sup>	05	website planning & creation	youtube video	Teaching	05	yes	-	-	-	-	-	-
	4 <sup>th</sup>	05	website planning & creation	-	Teaching	05	yes	-	-	-	-	-	-
	5 <sup>th</sup>	05	Search Engine optimization (seo)	-	Teaching	05	yes	-	-	-	-	-	-
Jan	1 <sup>st</sup>	05	Search Engine optimization (seo)	-	Teaching	05	yes	-	-	-	-	-	-
	2 <sup>nd</sup>	03	Search Engine optimization (seo)	-	Teaching	03	yes	-	-	-	-	-	-

Signature of the Lecturer

*Rajeswara*

Signature of the HOD

Signature of the Principal

*[Signature]*



SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU  
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: <i>K. Durga Bhavani</i>					CLASS: <i>B.Com CA</i> Semester: <i>V</i>				Paper: <i>General Insurance Practice</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Nov</i>	<i>4th</i>	<i>05</i>	<i>General Insurance.</i>	<i>ICT Enabled Teaching.</i>	<i>Teaching</i>	<i>05</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>02</i>	<i>IRDA Role in G.P.</i>	<i>-</i>	<i>Teaching</i>	<i>02</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Dec.</i>	<i>1st</i>	<i>03</i>	<i>Powers &amp; Duties &amp; functions of IRDA.</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>05</i>	<i>Insurance Advisory Committee</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>05</i>	<i>Motor vehicle act, liability without fault.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>04</i>	<i>Third party Insurance Hit &amp; Run accidents.</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>05</i>	<i>Compensation on Structure formula basis.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Jan</i>	<i>1</i>	<i>05</i>	<i>Fire &amp; Marine Insurance policies.</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes.</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2</i>	<i>01</i>			<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>Assignment</i>	<i>01</i>	<i>Yes.</i>	<i>-</i>

Signature of the Lecturer

*K. Durga Bhavani*

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					Gen PLAN (Year)							
NAMR OF THE LECTURER: K. Durga Bhavani					CLASS: B.Com CAG			Semester: 2		Paper: General Insurance Practice		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3 <sup>rd</sup>	03	Calculation of premium loss policy conditions - documentation.	-	Teaching	03	Yes.	-	-	-	-	-
	4 <sup>th</sup>	04	Agricultural Insurance.	YouTube Class.	Teaching	03	Yes.	-	classroom seminar	01	Yes	-
	5 <sup>th</sup>	01	Livestock Insurance.	-	Teaching	01	Yes.	-	-	-	-	-
Feb	1 <sup>st</sup>	04	Crop Insurance.	-	Teaching	04	Yes.	-	-	-	-	-
	2	05	Health Insurance policies.	-	Teaching	05	Yes.	-	-	-	-	-
	3	04	Insurance Riders.	-	Teaching	04	Yes.	-	-	-	-	-
	4	05	Revision.	-	-	-	-	-	-	-	-	-
	5	01	Revision.	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

K. Durgabhavani

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					Gen & PLAN (Year)								
NAMR OF THE LECTURER B-NIRMALA					CLASS : III B.Com V, Semester : V				Paper : LIFE INSURANCE WITH PRACTICE				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	4th	05	Features of Life Insurance Contract	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	03	Features of Life Insurance Contract	-	Teaching	03	Yes	-	-	-	-	-	-
Dec	1st	02	Plans of Life Insurance	ICT class	Teaching	02	Yes	-	-	-	-	-	-
	2nd	05	Plans of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Plans of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	Plans of Life Insurance	Youtube	Teaching	05	Yes	-	-	-	-	-	-
	5th	05	Plans of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
Jan	1st	05	Principles of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
	2nd	03	Principles of Life Insurance	-	Teaching	02	Yes	-	Assignment	01	Yes	-	-

B-Nirmala  
Signature of the Lecturer

M.D.  
Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER B. NIRMALA					CLASS : III B.Com(VI) Semester : V				Paper : LIFE INSURANCE WITH PRACTICE				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Jan	3rd	02	Principles of Life Insurance	-	Teaching	02	Yes	-	-	-	-	-	-
	4th	05	Principles of Life Insurance	-	Teaching	04	Yes	-	Class Room Seminar	01	Yes	-	-
	5th	02	Principles of Life Insurance	-	Teaching	02	Yes	-	-	-	-	-	-
Feb	1st	03	Policy claims	-	Teaching	03	Yes	-	-	-	-	-	-
	2nd	05	Policy claims, Regulatory Framework	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Regulatory Framework & middlemen	-	Teaching	05	Yes	-	-	-	-	-	-
	4th		Revision	-	-	-	-	-	-	-	-	-	-
	5th		Revision	-	-	-	-	-	-	-	-	-	-

B. Nirmala  
Signature of the Lecturer

M. D. ...  
Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>K. Ruzga Bhavani</i>					CLASS : <i>B.Com(Gen)</i> Semester : <i>V</i>				Paper : <i>Service Marketing</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	4	05	Nature & Scope and classification of services.	-	Teaching	05	Yes.	-	-	-	-	-	-
	5	02	Reasons for growth of service sector.	-	Teaching	02	Yes.	-	-	-	-	-	-
Dec	1st	03	Overview of different service sectors	-	Teaching	03	Yes.	-	-	-	-	-	-
	2	05	Consumer behavior in service Marketing	ICT Enabled Class.	Teaching	05	Yes.	-	-	-	-	-	-
	3	05	Conflicts handling & customer responses in services.	-	Teaching	05	Yes.	-	-	-	-	-	-
	4	04	Customer delight & factors influence customer expectations	-	Teaching	04	Yes.	-	-	-	-	-	-
	5	05	Customer relationship marketing.	-	Teaching	05	Yes.	-	-	-	-	-	-
Jan	1	05	Market segmentation & strategies.	-	Teaching	05	Yes.	-	-	-	-	-	-
	2	01							Assignment	01	Yes.		

Signature of the Lecturer

*K. Ruzgabhanani*

Signature of the HOD

Signature of the Principal

*B. Sridya*



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>K. Susma Bhavani</i>					CLASS : <i>B.Com (Gen)</i> Semester : <i>V</i>				Paper : <i>Service Marketing</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	<i>3</i>	<i>03</i>	<i>Customer defined service standards</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4</i>	<i>04</i>	<i>strategies to match Capacity &amp; demand</i>	<i>YouTube class</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>classroom seminar</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
	<i>5</i>	<i>01</i>	<i>Waiting line &amp; Queuing theories</i>	<i>-</i>	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Feb</i>	<i>1</i>	<i>04</i>	<i>Service development stages, need</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2</i>	<i>05</i>	<i>Service Mapping, Service Quality Measurement</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3</i>	<i>04</i>	<i>Service failure &amp; recovery</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4</i>	<i>05</i>	<i>Revision</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5</i>	<i>01</i>	<i>Revision</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

*K. Susma Bhavani*

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year) - 2022-23								
NAMR OF THE LECTURER <i>P. Naga Laleshmi</i>					CLASS : <i>UG</i>			Semester : <i>V</i>		Paper : <i>Management Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
			<u>Unit-I</u>										
Nov	4th	05	Introduction	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	03	Introduction	-	Teaching	03	Yes	-	-	-	-	-	-
Dec	1st	02	<u>Unit-II</u> Ratio Analysis	-	-	00	-	-	Assignment on <u>uses, Reversals of mgmt Accounting Seminar.</u>	02	Yes	-	-
	2nd	05	Ratio Analysis	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Ratio Analysis	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	Ratio Analysis	-	Teaching	05	Yes	-	-	-	-	-	-
			<u>Unit-III.</u>										
	5th	05	Funds Flow	ICT class	Teaching	05	Yes	-	-	-	-	-	-
Jan	1st	05	Funds Flow	-	Teaching	05	Yes	-	-	-	-	-	-
	2nd	03	Funds Flow	-	Teaching	03	Yes	-	-	-	-	-	-

*P. Naga Laleshmi*  
Signature of the Lecturer

*M. D.*  
Signature of the HOD

*[Signature]*  
Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>P. Hoga Lalshmi</i>					CLASS : <i>III B Com G</i> Semester : <i>V</i>				Paper : <i>Management Accounting</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Jan	3rd	02	Cash flow	-	Teaching	02	Yes	-	-	-	-	-	-
	4th	04	Cash flow	-	Teaching	04	Yes	-	-	-	-	-	-
	5th	02	Unit-IV Budgeting & Budgetary Control	PPT'S	Teaching	02	Yes	-	-	-	-	-	-
Feb	1st	03	Budgeting & Budgetary Control	-	Teaching	03	Yes	-	-	-	-	-	-
	2nd	05	Unit-V Mngt Reporting	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Mngt Reporting	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	Mngt Reporting	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	02	Revision.	-	-	02	-	-	-	-	-	-	-

*P. Hoga Lalshmi*  
Signature of the Lecturer

*M. D.*  
Signature of the HOD

*M. D.*  
Signature of the Principal



SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU  
CURRICULUM LECTURER WISE 2019 - 2020

ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: K. Durga Bhavani					CLASS: B.Com CA <sub>2</sub> Semester: V				Paper: General Insurance Practice				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	4th	05	General Insurance.	ICT Enabled Teaching.	Teaching	05	Yes.	-	-	-	-	-	-
	5th	02	IRDA Role in G.P.	-	Teaching	02	Yes.	-	-	-	-	-	-
Dec.	1st	03	Powers & Duties & functions of IRDA.	-	Teaching	03	Yes.	-	-	-	-	-	-
	2nd	05	Insurance Advisory Committee	-	Teaching	05	Yes.	-	-	-	-	-	-
	3rd	05	Motor vehicle act, liability without fault.	-	Teaching	05	Yes.	-	-	-	-	-	-
	4th	04	Third party Insurance Hit & Run accidents.	-	Teaching	04	Yes.	-	-	-	-	-	-
	5th	05	Compensation on Structure formula basis.	-	Teaching	05	Yes.	-	-	-	-	-	-
Jan	1	05	Fire & Marine Insurance policies.	-	Teaching	05	Yes.	-	-	-	-	-	-
	2	01			-	-	-	-	-	Assignment	01	Yes.	-

Signature of the Lecturer

K. Durga Bhavani

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					Gen PLAN (Year)							
NAMR OF THE LECTURER: K. Durga Bhavani					CLASS: B.Com CA5			Semester: 2		Paper: General Insurance Practice		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3 <sup>rd</sup>	03	Calculation of premium loss policy conditions - documentation.	-	Teaching	03	Yes.	-	-	-	-	-
	4 <sup>th</sup>	04	Agricultural Insurance.	YouTube Class.	Teaching	03	Yes.	-	classroom seminar	01	Yes	-
	5 <sup>th</sup>	01	Livestock Insurance.	-	Teaching	01	Yes.	-	-	-	-	-
Feb	1 <sup>st</sup>	04	Crop Insurance.	-	Teaching	04	Yes.	-	-	-	-	-
	2	05	Health Insurance policies.	-	Teaching	05	Yes.	-	-	-	-	-
	3	04	Insurance Riders.	-	Teaching	04	Yes.	-	-	-	-	-
	4	05	Revision.	-	-	-	-	-	-	-	-	-
	5	01	Revision.	-	-	-	-	-	-	-	-	-

Signature of the Lecturer

K. Durgabhavani

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year) —								
NAMR OF THE LECTURER K. MARY RATNA KUMARI					CLASS : I <sup>Gen</sup> [C.A-II]				Semester : I		Paper : BOM		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
October	4 <sup>th</sup>	3	Business, Trade industry & Commerce	—	Teaching	03	Yes	—	—	—	—	—	—
"	5 <sup>th</sup>	4	SCOPE OF BUSINESS	—	Teaching	04	Yes	—	—	—	—	—	—
"	6 <sup>th</sup>	1	Factors influencing the Business org.	—	Teaching	01	Yes	—	—	—	—	—	—
November	1 <sup>st</sup>	5	concept of sole trading	—	Teaching	05	Yes	—	—	—	—	—	—
"	2 <sup>nd</sup>	5	Partnership Business	—	Teaching	05	Yes	—	—	—	—	—	—
"	3 <sup>rd</sup>	5	Joint Hindu Family PSE'S concepts	—	Teaching	05	Yes	—	—	—	—	—	—
"	4 <sup>th</sup>	5	Multinational corp., Co-operative societies.	YouTube class	Teaching	05	Yes	—	—	—	—	—	—
"	5 <sup>th</sup>	3	DB JHF & Partnership DB J.C & Partnership	—	Teaching	03	Yes	—	—	—	—	—	—
December	1 <sup>st</sup>	3	concept of Joint stock company.	—	Teaching	03	Yes	—	—	—	—	—	—

Signature of the Lecturer

K. T. P. T. G.

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER <i>K.MARY RATNA KUMARI</i>					CLASS : <i>I [C.A-II]</i> Semester : <i>I</i>				Paper : <i>BCM</i>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>December</i>	<i>2nd</i>	<i>5</i>	<i>Types of Companies DIB Public &amp; Private Co.</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>3rd</i>	<i>5</i>	<i>Stages &amp; Documents of Formation of a com.</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>4th</i>	<i>4</i>	<i>MOA, AOA, Prospectus Statement in lieu of PRA</i>	<i>-</i>	<i>Teaching</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>5th</i>	<i>5</i>	<i>DIB MOA &amp; AOA Qualities of Promoters</i>	<i>YouTube video class</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>January</i>	<i>1st</i>	<i>5</i>	<i>Concept of Management</i>	<i>-</i>	<i>Teaching</i>	<i>5</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>2nd</i>	<i>3</i>	<i>Principles of Mgt</i>	<i>-</i>	<i>class room Seminar</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>class room Seminar</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>3rd</i>	<i>3</i>	<i>Levels &amp; Features, Functions of Mgt</i>	<i>-</i>	<i>Teaching</i>	<i>3</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>4th</i>	<i>5</i>	<i>Concept and Functions of Administration</i>	<i>-</i>	<i>Assignment</i>	<i>4</i>	<i>Yes</i>	<i>-</i>	<i>Assignment</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
<i>"</i>	<i>5th</i>	<i>2</i>	<i>Concept &amp; Principles of Organisation</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

*K.Mary Ratna Kumari*

Signature of the HOD

*M. D.*

Signature of the Principal

*K. Mary Ratna Kumari*



ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER K.MARY RATNA KUMARI					CLASS : I [A-II]			Semester : I		Paper : BOM		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
February	1st	4	Process, Merits & Demerits of organisation	Youtube class	Teaching	04	Yes	-	-	-	-	-
"	2nd	5	Planning, Merits and Demerits, Process.	-	Teaching	05	Yes	-	-	-	-	-
"	3rd	4	Line & staff org/. org/. structure	-	Teaching	04	Yes	-	-	-	-	-
"	4th	5	REVISION	-	Teaching	05	Yes	-	-	-	-	-
"	5th	2	REVISION	-	Teaching	02	Yes	-	-	-	-	-

Signature of the Lecturer

K.MARY RATNA KUMARI

Signature of the HOD

M. J.

Signature of the Principal

M. J.



ANNUAL CURRICULAR					CA PLAN (Year)								
NAMR OF THE LECTURER : Y. Swathi					CLASS : I. B. Com (Gen) Semester : I				Fundamentals of Paper : Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Oct	IV	3	unit - I - Introduction need for Accounting objectives, concepts.	-	Teaching	3	Yes	-	-	-	-	-	-
	V	5	Accounting cycle - classification of Accounts Book-keeping.	-	Teaching	5	Yes	-	-	-	-	-	-
	VI	1	Double entry Book-keeping - Journalising	-	Teaching	1	Yes	-	-	-	-	-	-
NOV	I	4	Journalising	Youtube videos.	Teaching	4	Yes	-	-	-	-	-	-
	II	5	Journalising - Posting to Ledgers.	-	Teaching	5	Yes	-	-	-	-	-	-
	III	5	unit - II Types of subsidiary books - cash book	-	Teaching	5	Yes	-	-	-	-	-	-
	IV	5	Three column cash book	-	Teaching	4	Yes	-	class room	1	Yes	-	-
	V	2	Three column cash book	-	Teaching	2	Yes	-	Seminar	-	-	-	-
Dec	I	3	Petty cash book	-	Teaching	3	Yes	-	-	-	-	-	-

Signature of the Lecturer  
Y. Swathi

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					CA PLAN (Year)								
NAMR OF THE LECTURER Y. Swathi					CLASS : <u>I. B.Com Gen</u> Semester : <u>I</u>				Paper : <u>Fundamental of Accounting</u>				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	II	5	unit - III Preparation of Trial balance.	-	Teaching	5	-	-	-	-	-	-	-
	III	5	Preparation of Trial balance.	-	Teaching	5	-	-	-	-	-	-	-
	IV	5	Types of errors.	-	Teaching	4	-	-	Assignment	1	Yes	-	-
	V	5	unit - IV Bank Reconciliation Statement - Problems	-	Teaching	5	-	-	-	-	-	-	-
Jan	I	5	Bank Reconciliation Statement - Problems	-	Teaching	5	-	-	-	-	-	-	-
	II	2	Bank Reconciliation Statement - Problems	-	Teaching	2	-	-	-	-	-	-	-
	III	4	unit - V Final Accounts Trading Account	ICT enabled class	Teaching	4	-	-	-	-	-	-	-
	IV	4	Profit & loss Account	-	Teaching	4	-	-	-	-	-	-	-
	V	1	Balance sheet Problems	-	Teaching	1	-	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

Signature of the Principal

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ANNUAL CURRICULAR					CA PLAN (Year)								
NAMR OF THE LECTURER :- Y. Swathi					CLASS : I. B.Com (Gen) Semester : I				Paper : Fundamentals of Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Feb	I	4	Final Accounts with adjustments	-	Teaching	4	Yes	-	-	-	-	-	-
	II	5	Final Accounts with adjustments	-	Teaching	5	Yes	-	-	-	-	-	-
	III	4	Revision	-	Teaching	4	Yes	-	-	-	-	-	-
	IV	5	Revision	-	Teaching	5	Yes	-	-	-	-	-	-
	V	1	Revision	-	Teaching	1	Yes	-	-	-	-	-	-
March	I	4	Revision	-	Teaching	4	Yes	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

M. D.

Signature of the Principal

M. D.



ANNUAL CURRICULAR					PLAN (Year) - 2022-23							
NAMR OF THE LECTURER					CLASS : <sup>Gen</sup> II.B.Com(A-1) Semester : <sup>II</sup>				Paper : B.S			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
December	3rd	5	Mean deviation Problems	-	Teaching	5	Yes	-	-	-	-	-
	4th	5	Standard deviation Problems	-	Teaching	4	Yes	-	Assignment	1	Yes	-
	5th	5	Co-efficient of Variation & Positional Measures.	-	Teaching	5	Yes	-	-	-	-	-
2023 January	1st	5	Theory of skewness Methods, Merits & Features	-	Teaching	5	Yes	-	-	-	-	-
	2nd	3	Skewness Problems. ie, Karl Pearson, Bowley's	-	Teaching	3	Yes	-	-	-	-	-
	3rd	3	Types of Kurtosis & Theory of correlation	Youtube class	Teaching	3	Yes	-	-	-	-	-
	4th	4	Karl Pearson's rank Correlation Problems	-	Teaching	3	Yes	-	class room seminar	1	Yes	-
	5th	2	Spearman's Rank Correlation Problems	-	Teaching	2	Yes	-	-	-	-	-
February			Revision.	-	-	-	-	-	-	-	-	-

K. Noralakshmi  
Signature of the Lecturer

M.D.  
Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: K. Varalakshmi					CLASS: <sup>Gen</sup> U.B.Com (CA-I) Semester: II				Paper: Business Statistics				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
2022 October	5 <sup>th</sup>	3	Statistics Introduction Theory & Problems	-	Teaching	3	Yes	-	-	-	-	-	-
	6 <sup>th</sup>	1	Diagrammatic & Graphical Presentation Problems	-	Teaching	1	Yes	-	-	-	-	-	-
November	1 <sup>st</sup>	5	Average, Central tendency Merits & demerits.	-	Teaching	5	Yes	-	-	-	-	-	-
	2 <sup>nd</sup>	5	Features & Problems of central tendency & Problems	-	Teaching	5	Yes	-	-	-	-	-	-
	3 <sup>rd</sup>	5	Mean, Median, Mode Problems	ICT enabled class	Teaching	5	Yes	-	-	-	-	-	-
	4 <sup>th</sup>	5	Harmonic & Geometric Mean Problems	-	Teaching	5	Yes	-	-	-	-	-	-
	5 <sup>th</sup>	3	Measures of dispersion theory	-	Teaching	3	Yes	-	-	-	-	-	-
December	1 <sup>st</sup>	3	Absolute & relative Measures	-	Teaching	3	Yes	-	-	-	-	-	-
	2 <sup>nd</sup>	5	Range & Quartile deviation Problems	-	Teaching	5	Yes	-	-	-	-	-	-

K. Varalakshmi  
Signature of the Lecturer

M. P. D.  
Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					II. B.com (CA) 2 PLAN (Year)				Advanced			
NAME OF THE LECTURER <u>M. Durga</u>					CLASS : <u>GEN</u> Semester : <u>III</u>				Paper : <u>Accounting</u>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Oct	5 <sup>th</sup>	02	Non-Trading organisations	-	Teaching	02	yes	-	-	-	-	-
	6 <sup>th</sup>	01	Non-Trading organisations	-	Teaching	01	yes	-	-	-	-	-
NOV	1 <sup>st</sup>	04	Non-Trading organisations	-	Teaching	04	yes	-	-	-	-	-
	2 <sup>nd</sup>	05	Non-Trading organisations	PPT's Presentation	Teaching	05	yes	-	-	-	-	-
	3 <sup>rd</sup>	05	Single Entry system	-	Teaching	05	yes	-	-	-	-	-
	4 <sup>th</sup>	05	Hire Purchase system	-	Teaching	05	yes	-	-	-	-	-
	5 <sup>th</sup>	03	Hire Purchase system	-	Teaching	03	yes	-	-	-	-	-
Dec	1 <sup>st</sup>	02	Admission of a Partner	-	Teaching	02	yes	-	-	-	-	-
	2 <sup>nd</sup>	05	Admission of a Partner	-	Teaching	05	yes	-	-	-	-	-

Signature of the Lecturer

M. Durga

Signature of the HOD

M. Durga

Signature of the Principal

[Signature]



ANNUAL CURRICULAR					II - B.com (CA) 2 PLAN (Year)								
NAMR OF THE LECTURER <i>M. Durga</i>					CLASS : <i>Gen</i>			Semester : <i>III</i>		Paper : <i>Advanced Accounting</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
<i>Dec</i>	<i>3<sup>rd</sup></i>	<i>05</i>	<i>Admission of a Partner</i>	<i>ICT enabled classes.</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4<sup>th</sup></i>	<i>05</i>	<i>Retirement of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5<sup>th</sup></i>	<i>05</i>	<i>Retirement of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Jan</i>	<i>1<sup>st</sup></i>	<i>05</i>	<i>Retirement of a Partner/Death</i>	<i>-</i>	<i>Teaching</i>	<i>05</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2<sup>nd</sup></i>	<i>03</i>	<i>Dissolution of Firm</i>	<i>-</i>	<i>Teaching</i>	<i>03</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3<sup>rd</sup></i>	<i>02</i>	<i>Dissolution of Firm</i>	<i>-</i>	<i>Teaching</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>Assignment</i>	<i>01</i>	<i>Yes</i>	<i>-</i>	<i>-</i>
	<i>4<sup>th</sup></i>	<i>04</i>	<i>Insolvency of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>04</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5<sup>th</sup></i>	<i>02</i>	<i>Insolvency of a Partner</i>	<i>-</i>	<i>Teaching</i>	<i>02</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Feb</i>			<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

Signature of the Lecturer

*M. Durga*

Signature of the HOD

*M. Durga*

Signature of the Principal

*[Signature]*



ANNUAL CURRICULAR					Gen & PLAN (Year)								
NAME OF THE LECTURER B. NIRMALA					CLASS : III B.Com V, Semester : V				Paper : LIFE INSURANCE WITH PRACTICE				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	4th	05	Features of Life Insurance Contract	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	03	Features of Life Insurance Contract	-	Teaching	03	Yes	-	-	-	-	-	-
Dec	1st	02	Plans of Life Insurance	ICT class	Teaching	02	Yes	-	-	-	-	-	-
	2nd	05	Plans of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Plans of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	Plans of Life Insurance	Youtube	Teaching	05	Yes	-	-	-	-	-	-
	5th	05	Plans of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
Jan	1st	05	Principles of Life Insurance	-	Teaching	05	Yes	-	-	-	-	-	-
	2nd	03	Principles of Life Insurance	-	Teaching	02	Yes	-	Assignment	01	Yes	-	-

B. Nirmala  
Signature of the Lecturer

M. D. ...  
Signature of the HOD

...  
Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER B. NIRMALA					CLASS : III B.Com(VI) Semester : V				Paper : LIFE INSURANCE WITH PRACTICE				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Jan	3rd	02	Principles of Life Insurance	-	Teaching	02	Yes	-	-	-	-	-	-
	4th	05	Principles of Life Insurance	-	Teaching	04	Yes	-	Class Room Seminar	01	Yes	-	-
	5th	02	Principles of Life Insurance	-	Teaching	02	Yes	-	-	-	-	-	-
Feb	1st	03	Policy claims	-	Teaching	03	Yes	-	-	-	-	-	-
	2nd	05	Policy claims, Regulatory Framework	-	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Regulatory Framework & middlemen	-	Teaching	05	Yes	-	-	-	-	-	-
	4th		Revision	-	-	-	-	-	-	-	-	-	-
	5th		Revision	-	-	-	-	-	-	-	-	-	-

B. Nirmala  
Signature of the Lecturer

M. D. ...  
Signature of the HOD

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ANNUAL CURRICULAR					PLAN (Year)				SOFTWARE SOLUTIONS FOR ACCOUNTING				
NAME OF THE LECTURER M. DURGA					CLASS : III B.Com(V) Semester : V				Paper : ACCOUNTING				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Nov	4th	05	Computerised Accounting	-	Teaching	05	Yes	-	-	-	-	-	-
	5th	03	Computerised Accounting	-	Teaching	03	Yes	-	-	-	-	-	-
Dec	1st	02	Introduction to leading Accounting Software	-	Teaching	02	Yes	-	-	-	-	-	-
	2nd	05	Introduction to leading Accounting Software	ICT Class	Teaching	05	Yes	-	-	-	-	-	-
	3rd	05	Company Creation	-	Teaching	05	Yes	-	-	-	-	-	-
	4th	05	Company Creation	-	Teaching	04	Yes	-	Assignment III CA P, CA 2	01	Yes	-	-
	5th	05	Company Creation	-	Teaching	05	Yes	-	-	-	-	-	-
Jan	1st	05	Tally Accounting masters and Inventory masters	-	Teaching	05	Yes	-	-	-	-	-	-
	2nd	03	Accounting masters and Inventory masters	-	Teaching	02	Yes	-	QUIZ III CA 1	01	Yes	-	-

Signature of the Lecturer

M. Durga

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M. Durga

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M. Durga



ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: M. DURGA					CLASS: IIB (om(v)) Semester: II				SOFTWARE SOLUTIONS FOR Paper: ACCOUNTING			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
Jan	3rd	02	Accounting masters and Inventory masters	-	Teaching	01	Yes	-	QUIZ	01	Yes	-
	4th	05	Accounting masters and Inventory masters	-	Teaching		Yes	-				
	5th	02	Accounting masters and Inventory masters	you tube	Teaching		Yes	-				
Feb	1st	03	Voucher Entry	-	Teaching		Yes	-				
	2nd	05	Voucher Entry	-	Teaching		Yes	-				
	3rd	05	Voucher Entry	-	Teaching		Yes	-				
	4th		Revision	-				-				
	5th		Revision	-				-				

Signature of the Lecturer

M. Durga

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M. Durga

Signature of the Principal

*(Handwritten Signature)*



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER :- Y. Swathi					CLASS : III. B.Com (CA) Semester : V				Paper : Advanced Corporate Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
	II	3	Unit-IV :- Account of holding companies & subsidiary companies	-	Teaching	3	Yes	-	-	-	-	-	-
	III	5	Consolidated financial statements - Legal requirements	-	Teaching	5	Yes	-	-	-	-	-	-
	IV	4	calculation of minority interest	-	Teaching	4	Yes	-	-	-	-	-	-
	V	2	Accounting treatment	-	Teaching	2	Yes	-	-	-	-	-	-
Feb	I	3	unit-V :- Liquidation modes of winding up of a company	ICT enabled class	Teaching	3	Yes	-	-	-	-	-	-
	II	5	Liquidator's final statement of Account Liquidator's remuneration	-	Teaching	5	Yes	-	-	-	-	-	-
	III	4	Preparation of Statement of Affairs & Deficiency Account	-	Teaching	4	Yes	-	-	-	-	-	-
	IV	5	Revision	-	Teaching	5	Yes	-	-	-	-	-	-
	V	2	Revision	-	Teaching	2	Yes	-	-	-	-	-	-

Signature of the Lecturer

Y. Swathi

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER : Y. Swathi					CLASS : III - B.Com (V2) Semester : V				Paper : Advanced Corporate Accounting				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
NOV	III	1	Unit-I - Purchase of Business - Purchase of consideration - methods	-	Teaching	1	Yes	-	-	-	-	-	-
	IV	5	Methods for determining purchase consideration Discharge of P.C	-	Teaching	4	Yes	-	class room seminar	1	Yes	-	-
	V	2	Discharge of Purchase consideration - Accounting treatment	-	Teaching	2	Yes	-	-	-	-	-	-
Dec	I	3	Unit-II :- Amalgamation of companies. meaning & objectives	-	Teaching	3	Yes	-	-	-	-	-	-
	II	5	Provisions for amalgamation of companies as per Accounting standard	-	Teaching	5	Yes	-	-	-	-	-	-
	III	5	Accounting Treatment	-	Teaching	5	Yes	-	-	-	-	-	-
	IV	5	Unit-III - Internal Reconstruction of companies. Forms of Internal Reconstruction	PPT'S	Teaching	4	Yes	-	Assignment	1	Yes	-	-
	V	5	Alteration of share capital & reduction of share capital	-	Teaching	5	Yes	-	-	-	-	-	-
Jan	I	5	Reduction of share capital - Accounting Treatment	-	Teaching	5	Yes	-	-	-	-	-	-

Signature of the Lecturer  
Y. Swathi

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					VOC PLAN (Year)								
NAMR OF THE LECTURER K. Varalakshmi					CLASS : B.Com (Gen) Semester : I				Paper : H.V.P.E				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
22 Oct	4 <sup>th</sup>	1	unit-I Introduction	-	Teaching	1	Yes	-	-	-	-	-	-
	5 <sup>th</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	6 <sup>th</sup>	-	-	-	-	-	-	-	-	-	-	-	-
NOV	1 <sup>st</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	2 <sup>nd</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	3 <sup>rd</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	4 <sup>th</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	5 <sup>th</sup>	1	unit-II Harmony in the family	-	Teaching	1	Yes	-	-	-	-	-	-
Dec	1 <sup>st</sup>	1	Harmony in the family	-	Teaching	1	Yes	-	-	-	-	-	-

K. Varalakshmi  
Signature of the Lecturer

M. A.  
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ANNUAL CURRICULAR					VOC PLAN (Year)								
NAMR OF THE LECTURER K. Varalakshmi					CLASS : B.Com (Gen) Semester : 2				Paper : H.V.P.E				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	2nd	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
	3rd	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
	4th	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
	5th	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
2023 Jan	1st	2	crit -III Professional ethics	-	Teaching	2	Yes	-	-	-	-	-	-
	2nd	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-
	3rd	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-
	4th	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-
	5th	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-

K. Varalakshmi  
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M. D.  
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ANNUAL CURRICULAR					VOC PLAN (Year)							
NAMR OF THE LECTURER <i>K. Varalakshmi</i>					CLASS : <i>B.Com (Gen)</i> Semester : <i>2</i>				Paper : <i>H.V.P.C</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
<i>2023 Feb</i>	<i>1st</i>	<i>1</i>	<i>Professional ethics</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>2</i>	<i>Professional ethics</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>2</i>	<i>Professional ethics</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>2</i>	<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>1</i>	<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

*K. Varalakshmi*  
Signature of the Lecturer

*M. D.*  
Signature of the HOD

*[Signature]*  
Signature of the Principal



ANNUAL CURRICULAR					VOC PLAN (Year)								
NAMR OF THE LECTURER K. Varalakshmi					CLASS : B.Com (Gen) Semester : I				Paper : H.V.P.E				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
22 Oct	4 <sup>th</sup>	1	unit-I Introduction	-	Teaching	1	Yes	-	-	-	-	-	-
	5 <sup>th</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	6 <sup>th</sup>	-	-	-	-	-	-	-	-	-	-	-	-
NOV	1 <sup>st</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	2 <sup>nd</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	3 <sup>rd</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	4 <sup>th</sup>	2	Introduction	-	Teaching	2	Yes	-	-	-	-	-	-
	5 <sup>th</sup>	1	unit-II Harmony in the family	-	Teaching	1	Yes	-	-	-	-	-	-
Dec	1 <sup>st</sup>	1	Harmony in the family	-	Teaching	1	Yes	-	-	-	-	-	-

K. Varalakshmi  
Signature of the Lecturer

M. A.  
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ANNUAL CURRICULAR					VOC PLAN (Year)								
NAMR OF THE LECTURER K. Varalakshmi					CLASS : B.Com (Gen) Semester : 2				Paper : H.V.P.E				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
Dec	2nd	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
	3rd	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
	4th	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
	5th	2	Harmony in the family	-	Teaching	2	Yes	-	-	-	-	-	-
2023 Jan	1st	2	crit - III Professional ethics	-	Teaching	2	Yes	-	-	-	-	-	-
	2nd	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-
	3rd	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-
	4th	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-
	5th	1	Professional ethics	-	Teaching	1	Yes	-	-	-	-	-	-

K. Varalakshmi  
Signature of the Lecturer

M. D.  
Signature of the HOD

  
Signature of the Principal



ANNUAL CURRICULAR					VOC PLAN (Year)							
NAMR OF THE LECTURER <i>K. Varalakshmi</i>					CLASS : <i>B.Com (Gen)</i> Semester : <i>2</i>				Paper : <i>H.V.P.C</i>			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
<i>2023 Feb</i>	<i>1st</i>	<i>1</i>	<i>Professional ethics</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>2nd</i>	<i>2</i>	<i>Professional ethics</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>3rd</i>	<i>2</i>	<i>Professional ethics</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>4th</i>	<i>2</i>	<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>2</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
	<i>5th</i>	<i>1</i>	<i>Revision</i>	<i>-</i>	<i>Teaching</i>	<i>1</i>	<i>Yes</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>

*K. Varalakshmi*  
Signature of the Lecturer

*M. D.*  
Signature of the HOD

*[Signature]*  
Signature of the Principal



ANNUAL CURRICULAR					Gen PLAN (Year)													
NAMR OF THE LECTURER					CLASS : I (CA) <sup>Gen</sup> <del>Year 2</del>				Semester : I				Paper : Insurance Promotion					
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY									
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date						
2022			<u>UNIT-1</u>															
oct	4 <sup>th</sup>	1	Introduction of Insurance	—	Teaching	01	yes	—	—	—	—	—	—	—	—	—	—	—
	5 <sup>th</sup>	2	Merits & demerits of Insurance	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	6 <sup>th</sup>	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
November	1 <sup>st</sup>	2	Features, types of Insurance	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	2 <sup>nd</sup>	2	Growth of Insurance sector in India	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	3 <sup>rd</sup>	2	IRDA- Role, Importance	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	4 <sup>th</sup>	2	IRDA- Functions, Principles, benefits	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	5 <sup>th</sup>	1	<u>UNIT-2</u> Life insurance plans Features & products	—	Teaching	01	yes	—	—	—	—	—	—	—	—	—	—	—
December	1 <sup>st</sup>	1	Health Insurance Features & Products	—	Teaching	01	yes	—	—	—	—	—	—	—	—	—	—	—

Signature of the Lecturer

N. Rajeswari

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER N. Rajeswari					CLASS : I (CA)			Semester : I		Paper : Insurance promotion		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	2nd	2	contents of document sales promotion methods	—	Teaching	02	yes	—	—	—	—	—
	3rd	2	Finding prospective customers.	—	Teaching	02	yes	—	—	—	—	—
	4th	2	Helping customers in filling existing post-counseling.	—	Teaching	02	yes	—	—	—	—	—
	5th	2	Insurance service to customers.	—	Teaching	02	yes	—	—	—	—	—
2023 January	1st	2	General Insurance Products & features.	—	Teaching	02	yes	—	—	—	—	—
	2nd	01	motor insurance features & types	—	Teaching	01	yes	—	—	—	—	—
	3rd	01	marine insurance features & types & merits	—	Teaching	01	yes	—	—	—	—	—
	4th	2	Travel & fire insurance type & benefits.	—	Teaching	02	yes	—	—	—	—	—
	5th	01	content of documents - dealing with customers.	—	Teaching	01	yes	—	—	—	—	—

Signature of the Lecturer

N. Rajeswari

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SIR C.R.REDDY COLLEGE FOR WOMEN, ELURU  
CURRICULUM LECTURER WISE 2019 - 2020 - 2023

ANNUAL CURRICULAR					PLAN (Year)								
NAMR OF THE LECTURER: N. Rajeswari					CLASS : E(CA)			Semester : I		Paper : Insurance promotion.			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
February	1st	1	explaining products to customers.	-	Teaching	01	yes	-	-	-	-	-	-
	2nd	2	promoting customer loyalty - maintenance of records.	-	Teaching	02	yes	-	-	-	-	-	-
	3rd	2	Revision	-	Teaching	02	yes	-	-	-	-	-	-
	4th	2	Revision	-	Teaching	02	yes	-	-	-	-	-	-
	5th	1	Revision.	-	Teaching	01	yes.	-	-	-	-	-	-

Signature of the Lecturer  
N. Rajeswari

Signature of the HOD

Signature of the Principal



ANNUAL CURRICULAR					PLAN (Year)							
NAME OF THE LECTURER: N. Rajeswari					CLASS: B.Com (CA & Gen)			Semester: III				
					CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	3rd	02	Logistic and supply chain management.	-	Teaching	02	yes	-	-	-	-	-
	4th	02	Types of customer relationship management - Components	-	Teaching	02	yes	-	-	-	-	-
	5th	02	Benefits - Importance of CRM.	-	Teaching	02	yes	-	-	-	-	-
January	1st	02	Designing online web site process & features	-	Teaching	02	yes	-	-	-	-	-
	2nd	01	Policies of online website	-	Teaching	01	yes	-	-	-	-	-
	3rd	01	Security and legal issues in O.B	-	Teaching	01	yes	-	-	-	-	-
	4th	02	Online advertisements - Types - Importance	-	Teaching	02	yes	-	-	-	-	-
	5th	01	Payment gate ways in online business	-	Teaching	01	yes	-	-	-	-	-
February			Revision.	-	Teaching		yes	-	-	-	-	-

Signature of the Lecturer

N. Rajeswari

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ANNUAL CURRICULAR					PLAN (Year)								
NAME OF THE LECTURER: N. Rajeswari					CLASS: Ti 130m (CA+Gen) Semester: III				Paper: online Business				
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY				
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	
October	5 <sup>th</sup>	02	Introduction to online - Business - features - Merits & demerits	-	Teaching		yes	-	-	-	-	-	-
	6 <sup>th</sup>	01	Features of online Business	-	Teaching	01	yes	-	-	-	-	-	-
November	1 <sup>st</sup>	01	Difference b/w online, offline & E-Commerce.	-	Teaching	01	yes	-	-	-	-	-	-
	2 <sup>nd</sup>	02	models of E-business models - Blogging	-	Teaching	02	yes	-	-	-	-	-	-
	3 <sup>rd</sup>	02	challenges - components of online business	-	Teaching	02	yes	-	-	-	-	-	-
	4 <sup>th</sup>	02	Drop shipping - importance - order fulfillment	-	Teaching	02	yes	-	-	-	-	-	-
	5 <sup>th</sup>	01	online business strategies	-	Teaching	01	yes	-	-	-	-	-	-
December	1 <sup>st</sup>	01	strategic planning process	-	Teaching	01	yes	-	-	-	-	-	-
	2 <sup>nd</sup>	02	types of strategies - its merits & demerits	-	Teaching	02	yes	-	-	-	-	-	-

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ANNUAL CURRICULAR					Gen PLAN (Year)													
NAMR OF THE LECTURER					CLASS : I (CA) <sup>Year 2</sup>				Semester : I				Paper : Insurance Promotion					
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO- CURRICULAR ACTIVITY									
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date						
2022			<u>UNIT-1</u>															
oct	4 <sup>th</sup>	1	Introduction of Insurance	—	Teaching	01	yes	—	—	—	—	—	—	—	—	—	—	—
	5 <sup>th</sup>	2	Merits & demerits of Insurance	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	6 <sup>th</sup>	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
November	1 <sup>st</sup>	2	Features, types of Insurance	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	2 <sup>nd</sup>	2	Growth of Insurance sector in India	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	3 <sup>rd</sup>	2	IRDA- Role, Importance	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	4 <sup>th</sup>	2	IRDA- Functions, Principles, benefits	—	Teaching	02	yes	—	—	—	—	—	—	—	—	—	—	—
	5 <sup>th</sup>	1	<u>UNIT-2</u> Life insurance plans Features & products	—	Teaching	01	yes	—	—	—	—	—	—	—	—	—	—	—
December	1 <sup>st</sup>	1	Health Insurance Features & Products	—	Teaching	01	yes	—	—	—	—	—	—	—	—	—	—	—

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ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER					CLASS : I (CA)			Semester : I		Paper : Insurance promotion		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
	2nd	2	contents of document sales promotion methods	—	Teaching	02	yes	—	—	—	—	—
	3rd	2	Finding prospective customers.	—	Teaching	02	yes	—	—	—	—	—
	4th	2	Helping customers in filling existing post-counseling.	—	Teaching	02	yes	—	—	—	—	—
	5th	2	Insurance service to customers.	—	Teaching	02	yes	—	—	—	—	—
2023 January	1st	2	General insurance products & features.	—	Teaching	02	yes	—	—	—	—	—
	2nd	01	motor insurance features & types	—	Teaching	01	yes	—	—	—	—	—
	3rd	01	marine insurance features & types & merits	—	Teaching	01	yes	—	—	—	—	—
	4th	2	Travel & fire insurance type & benefits.	—	Teaching	02	yes	—	—	—	—	—
	5th	01	content of documents - dealing with customers.	—	Teaching	01	yes	—	—	—	—	—

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CURRICULUM LECTURER WISE 2019 - 2020 - 2023

ANNUAL CURRICULAR					PLAN (Year)							
NAMR OF THE LECTURER N. Rajeswari					CLASS : E(CA)			Semester : I		Paper : Insurance promotion.		
MONTH	WEEK	HOURS AVAILABLE	SYLLABUS/ TOPIC	Additional Input/Value Addition Provided/ Taught	CURRICULAR ACTIVITY				CO-CURRICULAR ACTIVITY			
					Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date	Activity Conducted	Hours Allotted	Whether Conducted	If not Alternate Date
February	1st	1	explaining products to customers.	-	Teaching	01	yes	-	-	-	-	-
	2nd	2	promoting customer loyalty - maintenance of records.	-	Teaching	02	yes	-	-	-	-	-
	3rd	2	Revision	-	Teaching	02	yes	-	-	-	-	-
	4th	2	Revision	-	Teaching	02	yes	-	-	-	-	-
	5th	1	Revision.	-	Teaching	01	yes.	-	-	-	-	-

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N. Rajeswari

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